

Cheese - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cheese Markets accounted for \$1,39,971 million in 2017 and is expected to reach \$1,78,067 million by 2026 growing at a CAGR of 2.7% during the forecast period. Changing food habits, increasing fast food chains and over-consumption of pasta, pizzas and easy availability of raw materials such as milk are the key driving factors for the market growth. However, the perishable nature of the cheese products and stringent government rules are some of the factors hindering the market growth.

Cheese is one of the most consumed food products, owing to its high nutritious value along with the presence of necessary vitamins, proteins, and other nutrients. It is a rich source of calcium that helps maintain strong teeth and increases bone strength. Further, cheese contains linoleic acid and sphingolipids, which helps prevent cancer. Moreover, vitamin B present in cheese can reduce blood pressure, provided the sodium content is low in cheese. Preparation of cheese involves standardization, pasteurization, the addition of desired starter cultures, and other processes leading to the formation of its different varieties. In addition, advancement in cheese processing, such as the use of nanoliposomes in micro-encapsulation, results in increased vitamins and minerals content of cheese.

Based on Distribution Channel, the hypermarket segment accounted for considerable market share during the forecast period. This was due to an increase in the number of hypermarkets and supermarkets in developed (the US, Germany, France, and Italy) and developing economies (Brazil, India, and China). Walmart, Kroger, Target, and Carrefour are some of the supermarkets and hypermarkets that have increased the availability of cheese products in the market. By Geography, The Asia Pacific is expected to dominate the global Cheese market. Indian cheese market is expected to show double-digit growth. India is one of the largest markets for pizzas that sources mozzarella cheese locally. Due to the increasing cheese consumption in India, several

global firms such as Kraft Cheese and Fromageries Bel and Arla Cheese have started capturing the Indian market

Some of the key players profiled in the Cheese Market include Arla Foods, Associated Milk Producers Inc, Bel Group, Britannia Industries Limited, Fonterra Food, Gujarat Cooperative Milk Marketing Federation Ltd, Kraft Heinz, Lactalis Group, Saputo Inc and Savencia Sa.

Sources Covered:

Cow Milk

Buffalo Milk

Goat Milk

Sheep Milk

Types Covered:

Natural

Processed

Products Covered:

Cheddar

Cottage Cheese

Feta

Mozzarella

Parmesan

Roquefort

Other Products

Distribution Channels Covered:

Convenience Stores

Food Specialty Stores

Hypermarkets

Supermarkets

Other Distribution Channels

Uses Covered:

Cheese Curds

Cheese Straws

Mac And Cheese Waffles

Formats Covered:

Slices

Diced/Cubes

Shredded

Blocks

Spreads

Liquid

Other Formats

Moistures Covered:

Medium-Hard Cheese

Semi-Hard Or Hard Cheese

Semi-Soft Cheese

Soft Cheese

Molds Covered:

Blue

Smear-Ripened

Soft-Ripened

Washed-Rind

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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