

Cationic Surfactant Market Forecasts to 2028 – Global Analysis By Type (Quaternary Ammonium Salt, Amine Salt, Heterocyclic), Application (Detergent, Anti-Static Additives), End User (Personal Care, Home Care), and By Geography

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Abstracts

According to Statistics MRC, the Global Cationic Surfactant Market is accounted for \$1.11 billion in 2020 and is expected to reach \$1.92 billion by 2028 growing at a CAGR of 7.1% during the forecast period. The growth in research and development activities, wide use of cationic surfactants in consumer and industrial cleaning, and growing need for home care and personal care products are driving the market growth. However, the presence of substitutes over cationic surfactants may hamper the market growth.

Cationic surfactants are defined as surfactants having a positive charge at their hydrophilic ends. They are quaternary ammonia compounds. When cationic surfactants are mixed with anionic surfactants, the overall solution becomes neutral and is no longer be effective. The positive charge on cationic surfactants makes them useful in manufacturing anti-static products such as fabric softeners, personal care, and industrial cleaning products. These surfactants own a superior antimicrobial property, which makes them suitable to be used as antimicrobial agents in disinfectants.

Based on the application, detergent segment is going to have lucrative growth during the forecast period, due to their ability to dissolve grease, oils, and fats for cleaning, reduce the surface tension between water and the dirt on clothes, excellent cleaning properties, and the high growth of the textile industry in China and India will increase the consumption of detergents.

By geography, the Asia Pacific region is expected to have considerable market growth

during the forecast period, owing to the higher prices of cationic surfactants in comparison, rising use of these surfactants in detergents, personal care, and textiles, and increase in the consumer base.

Some of the key players profiled in the Cationic Surfactant Market include Croda International Plc, Stepan Co., BASF SE, Henkel, The Dow Chemical Company, Akzo Nobel NV, Solvay SA, Clariant International Ltd., Kao Chemicals, Huntsman Corp., Elementis Plc, Evonik Industries AG, Cognis Corporation, 3M Inc., Dupont, Ashland Global Holdings Inc., Lonza, and Bayer AG.

Types Covered:

Quaternary Ammonium Salt Type

Amine Salt Type

Heterocyclic Type

Anionic Surfactants

Amphoteric Surfactants

Non-Ionic Surfactants

Behentrimonium Chloride

Cetrimonium Chloride

Behentrimonium Methosulfate

Steatrimonium Chloride

Cetearyl Alcohol and Laurrimonium Chloride

Imidazolines

Morpholines

Betaines

Pyridines

Stearamidopropyl Dimethylamine (SAPDA)

Surfactant-Templated Mesoporous Silica (STMS)

Clinical Trial Management System (CTMS)

Behenamidopropyl Dimethylamine(BAPDA)

Grade Types Covered:

Pharmaceutical Grade

Industrial Grade

Applications Covered:

Detergent

Catalyst

Anti-Static Additives In Textile

Disinfectant

Wood Preservative

Fabric Softeners

Surfactants

End Users Covered:

Personal Care

Home Care

Oilfield Chemicals

Industrial & Institutional Cleaning

Textiles

Food & Beverage (Food Processing)

Elastomers & Plastics

Agrochemicals

Building & Construction

Household Detergents

Paints & Coatings

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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