

Cationic Surfactant Market Forecasts to 2028 – Global Analysis By Type (Quaternary Ammonium Salt, Amine Salt, Heterocyclic), Application (Detergent, Anti-Static Additives), End User (Personal Care, Home Care), and By Geography

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Abstracts

According to Statistics MRC, the Global Cationic Surfactant Market is accounted for \$1.11 billion in 2020 and is expected to reach \$1.92 billion by 2028 growing at a CAGR of 7.1% during the forecast period. The growth in research and development activities, wide use of cationic surfactants in consumer and industrial cleaning, and growing need for home care and personal care products are driving the market growth. However, the presence of substitutes over cationic surfactants may hamper the market growth.

Cationic surfactants are defined as surfactants having a positive charge at their hydrophilic ends. They are quaternary ammonia compounds. When cationic surfactants are mixed with anionic surfactants, the overall solution becomes neutral and is no longer be effective. The positive charge on cationic surfactants makes them useful in manufacturing anti-static products such as fabric softeners, personal care, and industrial cleaning products. These surfactants own a superior antimicrobial property, which makes them suitable to be used as antimicrobial agents in disinfectants.

Based on the application, detergent segment is going to have lucrative growth during the forecast period, due to their ability to dissolve grease, oils, and fats for cleaning, reduce the surface tension between water and the dirt on clothes, excellent cleaning properties, and the high growth of the textile industry in China and India will increase the consumption of detergents.

By geography, the Asia Pacific region is expected to have considerable market growth

during the forecast period, owing to the higher prices of cationic surfactants in comparison, rising use of these surfactants in detergents, personal care, and textiles, and increase in the consumer base.

Some of the key players profiled in the Cationic Surfactant Market include Croda International Plc, Stepan Co., BASF SE, Henkel, The Dow Chemical Company, Akzo Nobel NV, Solvay SA, Clariant International Ltd., Kao Chemicals, Huntsman Corp., Elementis Plc, Evonik Industries AG, Cognis Corporation, 3M Inc., Dupont, Ashland Global Holdings Inc., Lonza, and Bayer AG.

Types Covered:

Quaternary Ammonium Salt Type

Amine Salt Type

Heterocyclic Type

Anionic Surfactants

Amphoteric Surfactants

Non-Ionic Surfactants

Behentrimonium Chloride

Cetrimonium Chloride

Behentrimonium Methosulfate

Steatrimonium Chloride

Cetearyl Alcohol and Laurtrimonium Chloride

Imidazolines

Morpholines

Betaines

Pyridines

Stearamidopropyl Dimethylamine (SAPDA)

Surfactant-Templated Mesoporous Silica (STMS)

Clinical Trial Management System (CTMS)

Behenamidopropyl Dimethylamine(BAPDA)

Grade Types Covered:

Pharmaceutical Grade

Industrial Grade

Applications Covered:

Detergent

Catalyst

Anti-Static Additives In Textile

Disinfectant

Wood Preservative

Fabric Softeners

Surfactants

End Users Covered:

Personal Care

Home Care

Oilfield Chemicals

Industrial & Institutional Cleaning

Textiles

Food & Beverage (Food Processing)

Elastomers & Plastics

Agrochemicals

Building & Construction

Household Detergents

Paints & Coatings

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL CATIONIC SURFACTANT MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Quaternary Ammonium Salt Type
- 5.3 Amine Salt Type
- 5.4 Heterocyclic Type
- 5.5 Anionic Surfactants
- 5.6 Amphoteric Surfactants
- 5.7 Non-Ionic Surfactants
- 5.8 Behentrimonium Chloride
- 5.9 Cetrimonium Chloride
- 5.10 Behentrimonium Methosulfate
- 5.11 Steatrimonium Chloride
- 5.12 Cetearyl Alcohol and Laurrimonium Chloride
- 5.13 Imidazolines
- 5.14 Morpholines
- 5.15 Betaines
- 5.16 Pyridines
- 5.17 Stearamidopropyl Dimethylamine (SAPDA)
- 5.18 Surfactant-Templated Mesoporous Silica (STMS)
- 5.19 Clinical Trial Management System (CTMS)
- 5.20 Behenamidopropyl Dimethylamine(BAPDA)

6 GLOBAL CATIONIC SURFACTANT MARKET, BY GRADE TYPE

- 6.1 Introduction
- 6.2 Pharmaceutical Grade
- 6.3 Industrial Grade

7 GLOBAL CATIONIC SURFACTANT MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Detergent
- 7.3 Catalyst
- 7.4 Anti-Static Additives In Textile
- 7.5 Disinfectant
- 7.6 Wood Preservative
- 7.7 Fabric Softeners
- 7.8 Surfactants

8 GLOBAL CATIONIC SURFACTANT MARKET, BY END USER

- 8.1 Introduction
- 8.2 Personal Care
 - 8.2.1 Liquid Soaps
 - 8.2.2 Skin Care
 - 8.2.3 Bar Soaps
 - 8.2.4 Shampoos
 - 8.2.5 Hair Conditioner
- 8.3 Home Care
- 8.4 Oilfield Chemicals
- 8.5 Industrial & Institutional Cleaning
- 8.6 Textiles
 - 8.6.1 Natural
 - 8.6.2 Synthetic
- 8.7 Food & Beverage (Food Processing)
- 8.8 Elastomers & Plastics
- 8.9 Agrochemicals
- 8.10 Building & Construction
- 8.11 Household Detergents
 - 8.11.1 Dishwasher
 - 8.11.2 Laundry
- 8.12 Paints & Coatings
 - 8.12.1 Antifoaming Agents
 - 8.12.2 Dispersants
 - 8.12.3 Wetting Agents

9 GLOBAL CATIONIC SURFACTANT MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada
 - 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 Croda International Plc

11.2 Stepan Co.

11.3 BASF SE

11.4 Henkel

11.5 The Dow Chemical Company

11.6 Akzo Nobel NV

- 11.7 Solvay SA
- 11.8 Clariant International Ltd.
- 11.9 Kao Chemicals
- 11.10 Huntsman Corp.
- 11.11 Elementis Plc
- 11.12 Evonik Industries AG
- 11.13 Cognis Corporation
- 11.14 3M Inc.
- 11.15 Dupont
- 11.16 Ashland Global Holdings Inc.
- 11.17 Lonza
- 11.18 Bayer AG

List Of Tables

LIST OF TABLES

Table 1 Global Cationic Surfactant Market Outlook, By Region (2019-2028) (\$MN)

Table 2 Global Cationic Surfactant Market Outlook, By Type (2019-2028) (\$MN)

Table 3 Global Cationic Surfactant Market Outlook, By Quaternary Ammonium Salt Type (2019-2028) (\$MN)

Table 4 Global Cationic Surfactant Market Outlook, By Amine Salt Type (2019-2028) (\$MN)

Table 5 Global Cationic Surfactant Market Outlook, By Heterocyclic Type (2019-2028) (\$MN)

Table 6 Global Cationic Surfactant Market Outlook, By Anionic Surfactants (2019-2028) (\$MN)

Table 7 Global Cationic Surfactant Market Outlook, By Amphoteric Surfactants (2019-2028) (\$MN)

Table 8 Global Cationic Surfactant Market Outlook, By Non-Ionic Surfactants (2019-2028) (\$MN)

Table 9 Global Cationic Surfactant Market Outlook, By Behentrimonium Chloride (2019-2028) (\$MN)

Table 10 Global Cationic Surfactant Market Outlook, By Cetrimonium Chloride (2019-2028) (\$MN)

Table 11 Global Cationic Surfactant Market Outlook, By Behentrimonium Methosulfate (2019-2028) (\$MN)

Table 12 Global Cationic Surfactant Market Outlook, By Steatrimonium Chloride (2019-2028) (\$MN)

Table 13 Global Cationic Surfactant Market Outlook, By Cetearyl Alcohol and Laurtrimonium Chloride (2019-2028) (\$MN)

Table 14 Global Cationic Surfactant Market Outlook, By Imidazolines (2019-2028) (\$MN)

Table 15 Global Cationic Surfactant Market Outlook, By Morpholines (2019-2028) (\$MN)

Table 16 Global Cationic Surfactant Market Outlook, By Betaines (2019-2028) (\$MN)

Table 17 Global Cationic Surfactant Market Outlook, By Pyridines (2019-2028) (\$MN)

Table 18 Global Cationic Surfactant Market Outlook, By Stearamidopropyl Dimethylamine (SAPDA) (2019-2028) (\$MN)

Table 19 Global Cationic Surfactant Market Outlook, By Surfactant-Templated Mesoporous Silica (STMS) (2019-2028) (\$MN)

Table 20 Global Cationic Surfactant Market Outlook, By Clinical Trial Management

System (CTMS) (2019-2028) (\$MN)

Table 21 Global Cationic Surfactant Market Outlook, By Behenamidopropyl Dimethylamine(BAPDA) (2019-2028) (\$MN)

Table 22 Global Cationic Surfactant Market Outlook, By Grade Type (2019-2028) (\$MN)

Table 23 Global Cationic Surfactant Market Outlook, By Pharmaceutical Grade (2019-2028) (\$MN)

Table 24 Global Cationic Surfactant Market Outlook, By Industrial Grade (2019-2028) (\$MN)

Table 25 Global Cationic Surfactant Market Outlook, By Application (2019-2028) (\$MN)

Table 26 Global Cationic Surfactant Market Outlook, By Detergent (2019-2028) (\$MN)

Table 27 Global Cationic Surfactant Market Outlook, By Catalyst (2019-2028) (\$MN)

Table 28 Global Cationic Surfactant Market Outlook, By Anti-Static Additives In Textile (2019-2028) (\$MN)

Table 29 Global Cationic Surfactant Market Outlook, By Disinfectant (2019-2028) (\$MN)

Table 30 Global Cationic Surfactant Market Outlook, By Wood Preservative (2019-2028) (\$MN)

Table 31 Global Cationic Surfactant Market Outlook, By Fabric Softeners (2019-2028) (\$MN)

Table 32 Global Cationic Surfactant Market Outlook, By Surfactants (2019-2028) (\$MN)

Table 33 Global Cationic Surfactant Market Outlook, By End User (2019-2028) (\$MN)

Table 34 Global Cationic Surfactant Market Outlook, By Personal Care (2019-2028) (\$MN)

Table 35 Global Cationic Surfactant Market Outlook, By Liquid Soaps (2019-2028) (\$MN)

Table 36 Global Cationic Surfactant Market Outlook, By Skin Care (2019-2028) (\$MN)

Table 37 Global Cationic Surfactant Market Outlook, By Bar Soaps (2019-2028) (\$MN)

Table 38 Global Cationic Surfactant Market Outlook, By Shampoos (2019-2028) (\$MN)

Table 39 Global Cationic Surfactant Market Outlook, By Hair Conditioner (2019-2028) (\$MN)

Table 40 Global Cationic Surfactant Market Outlook, By Home Care (2019-2028) (\$MN)

Table 41 Global Cationic Surfactant Market Outlook, By Oilfield Chemicals (2019-2028) (\$MN)

Table 42 Global Cationic Surfactant Market Outlook, By Industrial & Institutional Cleaning (2019-2028) (\$MN)

Table 43 Global Cationic Surfactant Market Outlook, By Textiles (2019-2028) (\$MN)

Table 44 Global Cationic Surfactant Market Outlook, By Natural (2019-2028) (\$MN)

Table 45 Global Cationic Surfactant Market Outlook, By Synthetic (2019-2028) (\$MN)

Table 46 Global Cationic Surfactant Market Outlook, By Food & Beverage (Food Processing) (2019-2028) (\$MN)

Table 47 Global Cationic Surfactant Market Outlook, By Elastomers & Plastics (2019-2028) (\$MN)

Table 48 Global Cationic Surfactant Market Outlook, By Agrochemicals (2019-2028) (\$MN)

Table 49 Global Cationic Surfactant Market Outlook, By Building & Construction (2019-2028) (\$MN)

Table 50 Global Cationic Surfactant Market Outlook, By Household Detergents (2019-2028) (\$MN)

Table 51 Global Cationic Surfactant Market Outlook, By Dishwasher (2019-2028) (\$MN)

Table 52 Global Cationic Surfactant Market Outlook, By Laundry (2019-2028) (\$MN)

Table 53 Global Cationic Surfactant Market Outlook, By Paints & Coatings (2019-2028) (\$MN)

Table 54 Global Cationic Surfactant Market Outlook, By Antifoaming Agents (2019-2028) (\$MN)

Table 55 Global Cationic Surfactant Market Outlook, By Dispersants (2019-2028) (\$MN)

Table 56 Global Cationic Surfactant Market Outlook, By Wetting Agents (2019-2028) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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