

Casein Protein - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Casein Protein market is accounted for \$4.76 billion in 2017 and is expected to reach \$6.57 billion by 2026 growing at a CAGR of 3.6%. Some of the key factors influencing the market growth are increasing awareness about healthy consciousness, rising promotional activities and growing demand for protein enriched foods. However, high raw material costs and limited and unreliable supply are hampering the market growth.

Casein is a protein which is commonly found in mammalian milk. In milk, these proteins are found as suspensions in the form of micelles. As a source of food, casein supplies amino acids, carbohydrates and two important minerals calcium and phosphorus. Casein has a wide variety of applications.

Based on the type, cow-milk caseins segment commanded significant market growth during the forecast period. Cow milk casein consists of several fractions each of which has a different structure and differing antigenicity. Caseins from cow milk form an inhomogeneous group of proteins with fibrillar structure consisting of 4 major fractions they are α 1-, α 2-caseins, β -li and γ . Cow milk proteins belong to the strongest antigens in the human diet. By geography, North America followed by the Asia Pacific is anticipated to dominate the global market owing to the high demand for protein-enriched foods in these regions.

Some of the key players in the Casein Protein market include Nestlé, Friesland Campina, Arla Foods, Groupe Lactalis, Saputo, Westland Milk Products, Body Attack Sports Nutrition, mbH & Co. KG (DE), General Nutrition Centers, Inc, Fonterra, NutraBio Labs and Dymatize.

Products Covered:

Edible Casein

Industrial Casein

Types Covered:

Sheep-Milk Caseins

Cow-Milk Caseins

Other Types

Functions Covered:

Stabilizing

Emulsification

Foaming

Other Functions

Applications Covered:

Food Production

Agriculture/Animal Feed

Nutritional supplements

Cosmetics

Pharmaceutical

Beverage

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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