

Carpet Backing Material Market Forecasts to 2034 – Global Analysis By Product Type (Primary Backing, Secondary Backing, Latex Backing, Textile Backing and Other Product Types), Carpet Type (Needle Felt Carpets, Tufted Carpets, Woven Carpets, Other Carpet Types), End User, and By Geography

<https://marketpublishers.com/r/C567C3E0E259EN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: C567C3E0E259EN

Abstracts

According to Statistics MRC, the Global Carpet Backing Material Market is accounted for \$10.07 billion in 2026 and is expected to reach \$17.45 billion by 2034 growing at a CAGR of 7.1% during the forecast period. Carpet backing material is a crucial component in the construction of carpets, providing structural support and stability to the overall carpet structure. It is the layer located beneath the carpet fibers and serves various functions to enhance the carpet's durability, appearance, and performance. It plays a vital role in determining the overall performance and longevity of the carpet, making it a key consideration in carpet manufacturing and selection.

Market Dynamics:

Driver:

Rising urbanization and commercial spaces

As urban areas expand and commercial spaces proliferate, there is a heightened need for aesthetically pleasing and functional flooring solutions, with carpets playing a central role. The materials are directly linked to the popularity of carpets in residential apartments, office buildings, hotels, and retail establishments. Additionally, the trend towards open-concept office spaces and collaborative work environments has amplified

the demand for carpets as an integral part of interior design, which is driving this market growth.

Restraint:

Cost implications

The manufacturing processes involved in producing carpet backing materials can be complex and require specialized equipment and expertise. The costs associated with acquiring and maintaining such equipment, as well as training skilled labor, can contribute to the overall cost of production. Additionally, maintenance and replacement costs over the lifespan of the carpet can also impact the total cost of ownership, which can impede this market expansion.

Opportunity:

Innovation in material technology

Continuous innovation in material science plays a pivotal role in enhancing the performance, durability, and sustainability of carpet backing materials. Innovative material technologies enable the production of backing materials with superior resistance to wear, stains, and moisture, extending the lifespan of carpets. Moreover, advancements contribute to the creation of eco-friendly solutions, incorporating recycled or bio-based materials that align with growing consumer preferences for sustainable products, which are driving this market growth.

Threat:

Environmental impacts

The manufacturing processes involved in producing carpet backing materials can contribute to air and water pollution. Many traditional carpet backing materials are derived from fossil fuels or synthetic polymers, which contribute to carbon emissions and resource depletion. Therefore, many carpet backing materials are non-biodegradable and can persist in landfills for extended periods, contributing to waste accumulation and air pollution, which is hampering the market.

Covid-19 Impact

The COVID-19 pandemic has had several negative impacts on the market. Disruptions in global supply chains, including the availability of raw materials and transportation challenges, hampered the manufacturing process. This led to delays in production schedules and increased costs, affecting the overall operational efficiency of carpet backing material manufacturers. This, in turn, impacted the market for backing materials designed for commercial applications.

The latex backing segment is expected to be the largest during the forecast period

The latex backing segment is estimated to hold the largest share due to its popularity as a choice for carpet manufacturing due to its versatility and advantageous properties. Latex is a resilient and durable material that provides excellent adhesive qualities, ensuring a strong bond between the carpet fibers and the backing layer. Furthermore, the material offers a level of flexibility, making it suitable for various carpet styles and applications, including both residential and commercial settings, which are driving this segment's expansion.

The needle felt carpets segment is expected to have the highest CAGR during the forecast period

The needle felt carpets segment is anticipated to have highest CAGR during the forecast period. Needle felting is a manufacturing process that involves mechanically interlocking synthetic fibers to create a dense and sturdy carpet backing. These are particularly suitable for high-traffic areas in both residential and commercial settings. In addition, they often exhibit good sound insulation properties, making them a preferred choice in environments where noise reduction is essential, which thereby gradually drives this segment's growth.

Region with largest share:

Europe commanded the largest market share during the extrapolated period, owing to a growing emphasis on sustainability, innovation, and regulatory compliance. The region has witnessed a notable shift towards recycled and recyclable materials in carpet backing, with an emphasis on reducing environmental impact. Furthermore, innovations in design and customization are gaining traction, allowing consumers to personalize their carpets based on aesthetic preferences, which is propelling this region's growth.

Region with highest CAGR:

North America is expected to witness highest CAGR over the projection period, owing to a growing awareness of environmental concerns, leading to increased emphasis on sustainable practices within the carpet manufacturing industry. Countries such as the United States, Canada, and Mexico contribute to the production of high-quality, durable carpets suitable for diverse applications, from residential to commercial spaces. In addition, such initiatives align with consumer preferences for sustainable products, which are boosting this region's expansion.

Key players in the market

Some of the key players in the Carpet Backing Material Market include Interface, Inc., Wacker Chemie AG, Shaw Industries Group, Inc., The Dow Chemical Company, Tarkett, Balta Industries NV, Amtico International, Associated Weavers Europe NV/SA, Ege Carpets and Beaulieu Technical Textiles.

Key Developments:

In December 2023, Dow launched two caustic soda products-Caustic DEC and TRACELIGHT™ DEC, part of Dow's Decarbia™ portfolio of reduced-carbon solutions, with up to 90% lower carbon dioxide*.

In March 2023, Beaulieu International Group and Arenal announce partnership to drive growth of padel in Belgium and Netherlands.

Product Types Covered:

Secondary Backing

Latex Backing

Primary Backing

Textile Backing

Other Product Types

Carpet Types Covered:

Needle Felt Carpets

Tufted Carpets

Woven Carpets

Other Carpet Types

End Users Covered:

Commercial

Hotels

Residential

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL CARPET BACKING MATERIAL MARKET, BY PRODUCT TYPE

- 5.1 Introduction
- 5.2 Primary Backing
- 5.3 Secondary Backing
- 5.4 Latex Backing
- 5.5 Textile Backing
- 5.6 Other Product Types

6 GLOBAL CARPET BACKING MATERIAL MARKET, BY CARPET TYPE

- 6.1 Introduction
- 6.2 Needle Felt Carpets
- 6.3 Tufted Carpets
- 6.4 Woven Carpets
- 6.5 Other Carpet Types

7 GLOBAL CARPET BACKING MATERIAL MARKET, BY END USER

- 7.1 Introduction
- 7.2 Commercial
- 7.3 Hotels
- 7.4 Residential
- 7.5 Other End Users

8 GLOBAL CARPET BACKING MATERIAL MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain
 - 8.3.6 Rest of Europe

8.4 Asia Pacific

8.4.1 Japan

8.4.2 China

8.4.3 India

8.4.4 Australia

8.4.5 New Zealand

8.4.6 South Korea

8.4.7 Rest of Asia Pacific

8.5 South America

8.5.1 Argentina

8.5.2 Brazil

8.5.3 Chile

8.5.4 Rest of South America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 UAE

8.6.3 Qatar

8.6.4 South Africa

8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

9.5 Other Key Strategies

10 COMPANY PROFILING

10.1 Interface, Inc.

10.2 Wacker Chemie AG

10.3 Shaw Industries Group, Inc.

10.4 The Dow Chemical Company

10.5 Tarkett

10.6 Balta Industries NV

10.7 Amtico International

10.8 Associated Weavers Europe NV/SA

10.9 Ege Carpets

10.10 Beaulieu Technical Textiles.

List Of Tables

LIST OF TABLES

Table 1 Global Carpet Backing Material Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Carpet Backing Material Market Outlook, By Product Type (2023-2034) (\$MN)

Table 3 Global Carpet Backing Material Market Outlook, By Primary Backing (2023-2034) (\$MN)

Table 4 Global Carpet Backing Material Market Outlook, By Secondary Backing (2023-2034) (\$MN)

Table 5 Global Carpet Backing Material Market Outlook, By Latex Backing (2023-2034) (\$MN)

Table 6 Global Carpet Backing Material Market Outlook, By Textile Backing (2023-2034) (\$MN)

Table 7 Global Carpet Backing Material Market Outlook, By Other Product Types (2023-2034) (\$MN)

Table 8 Global Carpet Backing Material Market Outlook, By Carpet Type (2023-2034) (\$MN)

Table 9 Global Carpet Backing Material Market Outlook, By Needle Felt Carpets (2023-2034) (\$MN)

Table 10 Global Carpet Backing Material Market Outlook, By Tufted Carpets (2023-2034) (\$MN)

Table 11 Global Carpet Backing Material Market Outlook, By Woven Carpets (2023-2034) (\$MN)

Table 12 Global Carpet Backing Material Market Outlook, By Other Carpet Types (2023-2034) (\$MN)

Table 13 Global Carpet Backing Material Market Outlook, By End User (2023-2034) (\$MN)

Table 14 Global Carpet Backing Material Market Outlook, By Commercial (2023-2034) (\$MN)

Table 15 Global Carpet Backing Material Market Outlook, By Hotels (2023-2034) (\$MN)

Table 16 Global Carpet Backing Material Market Outlook, By Residential (2023-2034) (\$MN)

Table 17 Global Carpet Backing Material Market Outlook, By Other End Users (2023-2034) (\$MN)

Table 18 North America Carpet Backing Material Market Outlook, By Country (2023-2034) (\$MN)

Table 19 North America Carpet Backing Material Market Outlook, By Product Type

(2023-2034) (\$MN)

Table 20 North America Carpet Backing Material Market Outlook, By Primary Backing (2023-2034) (\$MN)

Table 21 North America Carpet Backing Material Market Outlook, By Secondary Backing (2023-2034) (\$MN)

Table 22 North America Carpet Backing Material Market Outlook, By Latex Backing (2023-2034) (\$MN)

Table 23 North America Carpet Backing Material Market Outlook, By Textile Backing (2023-2034) (\$MN)

Table 24 North America Carpet Backing Material Market Outlook, By Other Product Types (2023-2034) (\$MN)

Table 25 North America Carpet Backing Material Market Outlook, By Carpet Type (2023-2034) (\$MN)

Table 26 North America Carpet Backing Material Market Outlook, By Needle Felt Carpets (2023-2034) (\$MN)

Table 27 North America Carpet Backing Material Market Outlook, By Tufted Carpets (2023-2034) (\$MN)

Table 28 North America Carpet Backing Material Market Outlook, By Woven Carpets (2023-2034) (\$MN)

Table 29 North America Carpet Backing Material Market Outlook, By Other Carpet Types (2023-2034) (\$MN)

Table 30 North America Carpet Backing Material Market Outlook, By End User (2023-2034) (\$MN)

Table 31 North America Carpet Backing Material Market Outlook, By Commercial (2023-2034) (\$MN)

Table 32 North America Carpet Backing Material Market Outlook, By Hotels (2023-2034) (\$MN)

Table 33 North America Carpet Backing Material Market Outlook, By Residential (2023-2034) (\$MN)

Table 34 North America Carpet Backing Material Market Outlook, By Other End Users (2023-2034) (\$MN)

Table 35 Europe Carpet Backing Material Market Outlook, By Country (2023-2034) (\$MN)

Table 36 Europe Carpet Backing Material Market Outlook, By Product Type (2023-2034) (\$MN)

Table 37 Europe Carpet Backing Material Market Outlook, By Primary Backing (2023-2034) (\$MN)

Table 38 Europe Carpet Backing Material Market Outlook, By Secondary Backing (2023-2034) (\$MN)

- Table 39 Europe Carpet Backing Material Market Outlook, By Latex Backing (2023-2034) (\$MN)
- Table 40 Europe Carpet Backing Material Market Outlook, By Textile Backing (2023-2034) (\$MN)
- Table 41 Europe Carpet Backing Material Market Outlook, By Other Product Types (2023-2034) (\$MN)
- Table 42 Europe Carpet Backing Material Market Outlook, By Carpet Type (2023-2034) (\$MN)
- Table 43 Europe Carpet Backing Material Market Outlook, By Needle Felt Carpets (2023-2034) (\$MN)
- Table 44 Europe Carpet Backing Material Market Outlook, By Tufted Carpets (2023-2034) (\$MN)
- Table 45 Europe Carpet Backing Material Market Outlook, By Woven Carpets (2023-2034) (\$MN)
- Table 46 Europe Carpet Backing Material Market Outlook, By Other Carpet Types (2023-2034) (\$MN)
- Table 47 Europe Carpet Backing Material Market Outlook, By End User (2023-2034) (\$MN)
- Table 48 Europe Carpet Backing Material Market Outlook, By Commercial (2023-2034) (\$MN)
- Table 49 Europe Carpet Backing Material Market Outlook, By Hotels (2023-2034) (\$MN)
- Table 50 Europe Carpet Backing Material Market Outlook, By Residential (2023-2034) (\$MN)
- Table 51 Europe Carpet Backing Material Market Outlook, By Other End Users (2023-2034) (\$MN)
- Table 52 Asia Pacific Carpet Backing Material Market Outlook, By Country (2023-2034) (\$MN)
- Table 53 Asia Pacific Carpet Backing Material Market Outlook, By Product Type (2023-2034) (\$MN)
- Table 54 Asia Pacific Carpet Backing Material Market Outlook, By Primary Backing (2023-2034) (\$MN)
- Table 55 Asia Pacific Carpet Backing Material Market Outlook, By Secondary Backing (2023-2034) (\$MN)
- Table 56 Asia Pacific Carpet Backing Material Market Outlook, By Latex Backing (2023-2034) (\$MN)
- Table 57 Asia Pacific Carpet Backing Material Market Outlook, By Textile Backing (2023-2034) (\$MN)
- Table 58 Asia Pacific Carpet Backing Material Market Outlook, By Other Product Types

(2023-2034) (\$MN)

Table 59 Asia Pacific Carpet Backing Material Market Outlook, By Carpet Type

(2023-2034) (\$MN)

Table 60 Asia Pacific Carpet Backing Material Market Outlook, By Needle Felt Carpets

(2023-2034) (\$MN)

Table 61 Asia Pacific Carpet Backing Material Market Outlook, By Tufted Carpets

(2023-2034) (\$MN)

Table 62 Asia Pacific Carpet Backing Material Market Outlook, By Woven Carpets

(2023-2034) (\$MN)

Table 63 Asia Pacific Carpet Backing Material Market Outlook, By Other Carpet Types

(2023-2034) (\$MN)

Table 64 Asia Pacific Carpet Backing Material Market Outlook, By End User

(2023-2034) (\$MN)

Table 65 Asia Pacific Carpet Backing Material Market Outlook, By Commercial

(2023-2034) (\$MN)

Table 66 Asia Pacific Carpet Backing Material Market Outlook, By Hotels (2023-2034)

(\$MN)

Table 67 Asia Pacific Carpet Backing Material Market Outlook, By Residential

(2023-2034) (\$MN)

Table 68 Asia Pacific Carpet Backing Material Market Outlook, By Other End Users

(2023-2034) (\$MN)

Table 69 South America Carpet Backing Material Market Outlook, By Country

(2023-2034) (\$MN)

Table 70 South America Carpet Backing Material Market Outlook, By Product Type

(2023-2034) (\$MN)

Table 71 South America Carpet Backing Material Market Outlook, By Primary Backing

(2023-2034) (\$MN)

Table 72 South America Carpet Backing Material Market Outlook, By Secondary

Backing (2023-2034) (\$MN)

Table 73 South America Carpet Backing Material Market Outlook, By Latex Backing

(2023-2034) (\$MN)

Table 74 South America Carpet Backing Material Market Outlook, By Textile Backing

(2023-2034) (\$MN)

Table 75 South America Carpet Backing Material Market Outlook, By Other Product

Types (2023-2034) (\$MN)

Table 76 South America Carpet Backing Material Market Outlook, By Carpet Type

(2023-2034) (\$MN)

Table 77 South America Carpet Backing Material Market Outlook, By Needle Felt

Carpets (2023-2034) (\$MN)

Table 78 South America Carpet Backing Material Market Outlook, By Tufted Carpets (2023-2034) (\$MN)

Table 79 South America Carpet Backing Material Market Outlook, By Woven Carpets (2023-2034) (\$MN)

Table 80 South America Carpet Backing Material Market Outlook, By Other Carpet Types (2023-2034) (\$MN)

Table 81 South America Carpet Backing Material Market Outlook, By End User (2023-2034) (\$MN)

Table 82 South America Carpet Backing Material Market Outlook, By Commercial (2023-2034) (\$MN)

Table 83 South America Carpet Backing Material Market Outlook, By Hotels (2023-2034) (\$MN)

Table 84 South America Carpet Backing Material Market Outlook, By Residential (2023-2034) (\$MN)

Table 85 South America Carpet Backing Material Market Outlook, By Other End Users (2023-2034) (\$MN)

Table 86 Middle East & Africa Carpet Backing Material Market Outlook, By Country (2023-2034) (\$MN)

Table 87 Middle East & Africa Carpet Backing Material Market Outlook, By Product Type (2023-2034) (\$MN)

Table 88 Middle East & Africa Carpet Backing Material Market Outlook, By Primary Backing (2023-2034) (\$MN)

Table 89 Middle East & Africa Carpet Backing Material Market Outlook, By Secondary Backing (2023-2034) (\$MN)

Table 90 Middle East & Africa Carpet Backing Material Market Outlook, By Latex Backing (2023-2034) (\$MN)

Table 91 Middle East & Africa Carpet Backing Material Market Outlook, By Textile Backing (2023-2034) (\$MN)

Table 92 Middle East & Africa Carpet Backing Material Market Outlook, By Other Product Types (2023-2034) (\$MN)

Table 93 Middle East & Africa Carpet Backing Material Market Outlook, By Carpet Type (2023-2034) (\$MN)

Table 94 Middle East & Africa Carpet Backing Material Market Outlook, By Needle Felt Carpets (2023-2034) (\$MN)

Table 95 Middle East & Africa Carpet Backing Material Market Outlook, By Tufted Carpets (2023-2034) (\$MN)

Table 96 Middle East & Africa Carpet Backing Material Market Outlook, By Woven Carpets (2023-2034) (\$MN)

Table 97 Middle East & Africa Carpet Backing Material Market Outlook, By Other Carpet

Types (2023-2034) (\$MN)

Table 98 Middle East & Africa Carpet Backing Material Market Outlook, By End User (2023-2034) (\$MN)

Table 99 Middle East & Africa Carpet Backing Material Market Outlook, By Commercial (2023-2034) (\$MN)

Table 100 Middle East & Africa Carpet Backing Material Market Outlook, By Hotels (2023-2034) (\$MN)

Table 101 Middle East & Africa Carpet Backing Material Market Outlook, By Residential (2023-2034) (\$MN)

Table 102 Middle East & Africa Carpet Backing Material Market Outlook, By Other End Users (2023-2034) (\$MN)

I would like to order

Product name: Carpet Backing Material Market Forecasts to 2034 – Global Analysis By Product Type (Primary Backing, Secondary Backing, Latex Backing, Textile Backing and Other Product Types), Carpet Type (Needle Felt Carpets, Tufted Carpets, Woven Carpets, Other Carpet Types), End User, and By Geography

Product link: <https://marketpublishers.com/r/C567C3E0E259EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C567C3E0E259EN.html>