

Car Digital Video Recorder (DVR) - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Car DVR market is accounted for \$1.03 billion in 2017 and is expected to reach \$2.32 billion by 2026 growing at a CAGR of 9.4%. Some of the factors influencing the market growth are rising awareness regarding in-car safety, favorable government regulations and technological proliferation. However, reliability and privacy issues are hampering the market growth.

Car DVR (digital video recorder) is commonly known as dash cam or dashboard camera which is mounted or linked to an interior windscreen of cars for recording the road ahead as a car is in motion. Prominently used for recording video evidence that may be of help in cases of accidents or road mishaps and in insurance demands, car DVRs play a vital role in investigations of road accidents and on-road disputes, and in crash analysis.

Based on product, single channel segment commanded significant market growth during the predicted period. Single-channel DVRs record only the view through the windshield. Single-channel car DVR devices will enable manufacturers to continue technology developments in single-channel car DVRs throughout the forecast period. By geography, Asia Pacific is anticipated to dominate the global market. Factors such as increased adoption of cameras in vehicles and favorable government initiatives are favoring the market growth in this region.

Some of the key players in the Car DVR market include Amcrest Technologies LLC, ABEO Technology Co. Ltd., Falcon Zero LLC, CNSLink, WatchGuard Video, Fine Digital Inc., DOD Tec, Hewlett-Packard Development Company, L.P., Honeywell, Panasonic Corporation, Pittasoft Co. Ltd., TourMate, ITronics Group, Vicovation, Steel mate and Garmin.

Products Covered:

Dual Channel

Single Channel

Vehicle Types Covered:

Commercial vehicle

Passenger Car

Sales Channels Covered:

Aftermarket

OEM (Original Equipment Manufacturer)

Price Ranges Covered:

Low

Mid

High

Applications Covered:

Automotive

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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