

# Capacity management - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Capacity Management market is accounted for \$517.40 million in 2017 and is expected to reach \$2450.85 million by 2026 growing at a CAGR of 18.9 % during the forecast period. Some of the factors favoring the market growth are growing demand for efficient technologies in organizations, advancements in cloud based solutions. Besides, increasing adoption in IT industry is also fuelling the market growth. However, less awareness of managing existing resources and inadequate capacity management are hampering the market growth.

Capacity management deals with an organization's processes and resources, such as its labor force, manufacturing and office space, technology and equipment, raw materials, and inventory. It safeguards sufficient capacity available to meet current and future desires of a business and its consumers in a cost-effective manner.

On the basis of application, Customer relationship management has witnessed largest growth and maintains sovereignty among the other segments due to the growth in technological advancements and adapting to new internet services. On-premises deployment type is expected to dominate capacity management market by delivering one time license fee with service agreement and offers data managing techniques with dedicated support staff.

By geography, North America is expected to hold the largest market size, due to the adoption of latest technological advancements. Asia Pacific is expected to be largest market share during the forecast period.

Some of the key players are IBM, CA Technologies, Netapp, HPE, VMware, CPT Global, BMC Software, Riverbed Technology, Teoco Corporation, Sumerian, Sync sort,

Team quest, Nlyte Software, Turbonomic, Aspire, ASG Technologies (US), Manage Engine- IT division of Zoho Corp (US), Planview (US), HelpSystems (US).

#### Components Covered:

Services

Solutions

#### Deployment Types Covered:

On-Premises

Cloud

#### Organization Sizes Covered:

Large Enterprises

Small and Medium-Sized Enterprises

#### Applications Covered:

Customer relationship management

Enterprise resource planning

Production planning system

Supply chain management

#### End Users Covered:

Banking, Financial Services, and Insurance (BFSI)

Government and Public

Healthcare

Hospitality

Information Technology

Manufacturing

Retail

Telecom

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL CAPACITY MANAGEMENT MARKET, BY COMPONENT**

- 5.1 Introduction
- 5.2 Services
  - 5.2.1 Consulting
  - 5.2.2 Implementation and Testing
  - 5.2.3 Support and Maintenance
  - 5.2.4 Training and Education
- 5.3 Solutions
  - 5.3.1 Application Capacity Management
  - 5.3.2 Network Capacity Management
  - 5.3.3 Storage Capacity Management

## **6 GLOBAL CAPACITY MANAGEMENT MARKET, BY DEPLOYMENT TYPE**

- 6.1 Introduction
- 6.2 On-Premises
- 6.3 Cloud
  - 6.3.1 Private cloud type
  - 6.3.2 Public cloud type
  - 6.3.3 Hybrid cloud type

## **7 GLOBAL CAPACITY MANAGEMENT MARKET, BY ORGANIZATION SIZE**

- 7.1 Introduction
- 7.2 Large Enterprises
- 7.3 Small and Medium-Sized Enterprises

## **8 GLOBAL CAPACITY MANAGEMENT MARKET, BY APPLICATION**

- 8.1 Introduction
- 8.2 Customer relationship management
- 8.3 Enterprise resource planning
- 8.4 Production planning system
- 8.5 Supply chain management

## **9 GLOBAL CAPACITY MANAGEMENT MARKET, BY END USER**

- 9.1 Introduction

- 9.2 Banking, Financial Services, and Insurance (BFSI)
- 9.3 Government and Public
- 9.4 Healthcare
- 9.5 Hospitality
- 9.6 Information Technology
- 9.7 Manufacturing
- 9.8 Retail
- 9.9 Telecom
- 9.10 Other End Users

## **10 GLOBAL CAPACITY MANAGEMENT MARKET, BY GEOGRAPHY**

- 10.1 Introduction
- 10.2 North America
  - 10.2.1 US
  - 10.2.2 Canada
  - 10.2.3 Mexico
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 Italy
  - 10.3.4 France
  - 10.3.5 Spain
  - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India
  - 10.4.4 Australia
  - 10.4.5 New Zealand
  - 10.4.6 South Korea
  - 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil
  - 10.5.3 Chile
  - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia



- 10.6.2 UAE
- 10.6.3 Qatar
- 10.6.4 South Africa
- 10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

## **12 COMPANY PROFILING**

- 12.1 IBM
- 12.2 CA Technologies
- 12.3 Netapp
- 12.4 HPE
- 12.5 VMWare
- 12.6 CPT Global
- 12.7 BMC Software
- 12.8 Riverbed Technology
- 12.9 Teoco Corporation
- 12.10 Sumerian
- 12.11 Syncsort
- 12.12 Teamquest
- 12.13 Nlyte Software

## List Of Tables

### LIST OF TABLES

Table 1 Global Capacity Management Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Capacity Management Market Outlook, By Component (2016-2026) (US \$MN)

Table 3 Global Capacity Management Market Outlook, By Service (2016-2026) (US \$MN)

Table 4 Global Capacity Management Market Outlook, By Consulting (2016-2026) (US \$MN)

Table 5 Global Capacity Management Market Outlook, By Implementation and Testing (2016-2026) (US \$MN)

Table 6 Global Capacity Management Market Outlook, By Support and Maintenance (2016-2026) (US \$MN)

Table 7 Global Capacity Management Market Outlook, By Training and Education (2016-2026) (US \$MN)

Table 8 Global Capacity Management Market Outlook, By Solutions (2016-2026) (US \$MN)

Table 9 Global Capacity Management Market Outlook, By Application Capacity Management (2016-2026) (US \$MN)

Table 10 Global Capacity Management Market Outlook, By Network Capacity Management (2016-2026) (US \$MN)

Table 11 Global Capacity Management Market Outlook, By Storage Capacity Management (2016-2026) (US \$MN)

Table 12 Global Capacity Management Market Outlook, By Deployment Type (2016-2026) (US \$MN)

Table 13 Global Capacity Management Market Outlook, By On-Premises (2016-2026) (US \$MN)

Table 14 Global Capacity Management Market Outlook, By Cloud (2016-2026) (US \$MN)

Table 15 Global Capacity Management Market Outlook, By Private cloud type (2016-2026) (US \$MN)

Table 16 Global Capacity Management Market Outlook, By Public cloud type (2016-2026) (US \$MN)

Table 17 Global Capacity Management Market Outlook, By Hybrid cloud type (2016-2026) (US \$MN)

Table 18 Global Capacity Management Market Outlook, By Organization Size

(2016-2026) (US \$MN)

Table 19 Global Capacity Management Market Outlook, By Large Enterprises

(2016-2026) (US \$MN)

Table 20 Global Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 21 Global Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 22 Global Capacity Management Market Outlook, By Customer relationship management (2016-2026) (US \$MN)

Table 23 Global Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 24 Global Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 25 Global Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 26 Global Capacity Management Market Outlook, By End User (2016-2026) (US \$MN)

Table 27 Global Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 28 Global Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 29 Global Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 30 Global Capacity Management Market Outlook, By Hospitality (2016-2026) (US \$MN)

Table 31 Global Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 32 Global Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 33 Global Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 34 Global Capacity Management Market Outlook, By Telecom (2016-2026) (US \$MN)

Table 35 Global Capacity Management Market Outlook, By Other End Users (2016-2026) (US \$MN)

Table 36 North America Capacity Management Market Outlook, By Country (2016-2026) (US \$MN)

Table 37 North America Capacity Management Market Outlook, By Component (2016-2026) (US \$MN)

Table 38 North America Capacity Management Market Outlook, By Service (2016-2026) (US \$MN)

Table 39 North America Capacity Management Market Outlook, By Consulting (2016-2026) (US \$MN)

Table 40 North America Capacity Management Market Outlook, By Implementation and Testing (2016-2026) (US \$MN)

Table 41 North America Capacity Management Market Outlook, By Support and Maintenance (2016-2026) (US \$MN)

Table 42 North America Capacity Management Market Outlook, By Training and Education (2016-2026) (US \$MN)

Table 43 North America Capacity Management Market Outlook, By Solutions (2016-2026) (US \$MN)

Table 44 North America Capacity Management Market Outlook, By Application Capacity Management (2016-2026) (US \$MN)

Table 45 North America Capacity Management Market Outlook, By Network Capacity Management (2016-2026) (US \$MN)

Table 46 North America Capacity Management Market Outlook, By Storage Capacity Management (2016-2026) (US \$MN)

Table 47 North America Capacity Management Market Outlook, By Deployment Type (2016-2026) (US \$MN)

Table 48 North America Capacity Management Market Outlook, By On-Premises (2016-2026) (US \$MN)

Table 49 North America Capacity Management Market Outlook, By Cloud (2016-2026) (US \$MN)

Table 50 North America Capacity Management Market Outlook, By Private cloud type (2016-2026) (US \$MN)

Table 51 North America Capacity Management Market Outlook, By Public cloud type (2016-2026) (US \$MN)

Table 52 North America Capacity Management Market Outlook, By Hybrid cloud type (2016-2026) (US \$MN)

Table 53 North America Capacity Management Market Outlook, By Organization Size (2016-2026) (US \$MN)

Table 54 North America Capacity Management Market Outlook, By Large Enterprises (2016-2026) (US \$MN)

Table 55 North America Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 56 North America Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 57 North America Capacity Management Market Outlook, By Customer

relationship management (2016-2026) (US \$MN)

Table 58 North America Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 59 North America Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 60 North America Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 61 North America Capacity Management Market Outlook, By End User (2016-2026) (US \$MN)

Table 62 North America Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 63 North America Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 64 North America Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 65 North America Capacity Management Market Outlook, By Hospitality (2016-2026) (US \$MN)

Table 66 North America Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 67 North America Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 68 North America Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 69 North America Capacity Management Market Outlook, By Telecom (2016-2026) (US \$MN)

Table 70 North America Capacity Management Market Outlook, By Other End Users (2016-2026) (US \$MN)

Table 71 Europe Capacity Management Market Outlook, By Country (2016-2026) (US \$MN)

Table 72 Europe Capacity Management Market Outlook, By Component (2016-2026) (US \$MN)

Table 73 Europe Capacity Management Market Outlook, By Service (2016-2026) (US \$MN)

Table 74 Europe Capacity Management Market Outlook, By Consulting (2016-2026) (US \$MN)

Table 75 Europe Capacity Management Market Outlook, By Implementation and Testing (2016-2026) (US \$MN)

Table 76 Europe Capacity Management Market Outlook, By Support and Maintenance (2016-2026) (US \$MN)

Table 77 Europe Capacity Management Market Outlook, By Training and Education (2016-2026) (US \$MN)

Table 78 Europe Capacity Management Market Outlook, By Solutions (2016-2026) (US \$MN)

Table 79 Europe Capacity Management Market Outlook, By Application Capacity Management (2016-2026) (US \$MN)

Table 80 Europe Capacity Management Market Outlook, By Network Capacity Management (2016-2026) (US \$MN)

Table 81 Europe Capacity Management Market Outlook, By Storage Capacity Management (2016-2026) (US \$MN)

Table 82 Europe Capacity Management Market Outlook, By Deployment Type (2016-2026) (US \$MN)

Table 83 Europe Capacity Management Market Outlook, By On-Premises (2016-2026) (US \$MN)

Table 84 Europe Capacity Management Market Outlook, By Cloud (2016-2026) (US \$MN)

Table 85 Europe Capacity Management Market Outlook, By Private cloud type (2016-2026) (US \$MN)

Table 86 Europe Capacity Management Market Outlook, By Public cloud type (2016-2026) (US \$MN)

Table 87 Europe Capacity Management Market Outlook, By Hybrid cloud type (2016-2026) (US \$MN)

Table 88 Europe Capacity Management Market Outlook, By Organization Size (2016-2026) (US \$MN)

Table 89 Europe Capacity Management Market Outlook, By Large Enterprises (2016-2026) (US \$MN)

Table 90 Europe Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 91 Europe Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 92 Europe Capacity Management Market Outlook, By Customer relationship management (2016-2026) (US \$MN)

Table 93 Europe Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 94 Europe Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 95 Europe Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 96 Europe Capacity Management Market Outlook, By End User (2016-2026) (US



\$MN)

Table 97 Europe Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 98 Europe Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 99 Europe Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 100 Europe Capacity Management Market Outlook, By Hospitality (2016-2026) (US \$MN)

Table 101 Europe Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 102 Europe Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 103 Europe Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 104 Europe Capacity Management Market Outlook, By Telecom (2016-2026) (US \$MN)

Table 105 Europe Capacity Management Market Outlook, By Other End Users (2016-2026) (US \$MN)

Table 106 Asia-Pacific Capacity Management Market Outlook, By Country (2016-2026) (US \$MN)

Table 107 Asia-Pacific Capacity Management Market Outlook, By Component (2016-2026) (US \$MN)

Table 108 Asia-Pacific Capacity Management Market Outlook, By Service (2016-2026) (US \$MN)

Table 109 Asia-Pacific Capacity Management Market Outlook, By Consulting (2016-2026) (US \$MN)

Table 110 Asia-Pacific Capacity Management Market Outlook, By Implementation and Testing (2016-2026) (US \$MN)

Table 111 Asia-Pacific Capacity Management Market Outlook, By Support and Maintenance (2016-2026) (US \$MN)

Table 112 Asia-Pacific Capacity Management Market Outlook, By Training and Education (2016-2026) (US \$MN)

Table 113 Asia-Pacific Capacity Management Market Outlook, By Solutions (2016-2026) (US \$MN)

Table 114 Asia-Pacific Capacity Management Market Outlook, By Application Capacity Management (2016-2026) (US \$MN)

Table 115 Asia-Pacific Capacity Management Market Outlook, By Network Capacity Management (2016-2026) (US \$MN)

Table 116 Asia-Pacific Capacity Management Market Outlook, By Storage Capacity Management (2016-2026) (US \$MN)

Table 117 Asia-Pacific Capacity Management Market Outlook, By Deployment Type (2016-2026) (US \$MN)

Table 118 Asia-Pacific Capacity Management Market Outlook, By On-Premises (2016-2026) (US \$MN)

Table 119 Asia-Pacific Capacity Management Market Outlook, By Cloud (2016-2026) (US \$MN)

Table 120 Asia-Pacific Capacity Management Market Outlook, By Private cloud type (2016-2026) (US \$MN)

Table 121 Asia-Pacific Capacity Management Market Outlook, By Public cloud type (2016-2026) (US \$MN)

Table 122 Asia-Pacific Capacity Management Market Outlook, By Hybrid cloud type (2016-2026) (US \$MN)

Table 123 Asia-Pacific Capacity Management Market Outlook, By Organization Size (2016-2026) (US \$MN)

Table 124 Asia-Pacific Capacity Management Market Outlook, By Large Enterprises (2016-2026) (US \$MN)

Table 125 Asia-Pacific Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 126 Asia-Pacific Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 127 Asia-Pacific Capacity Management Market Outlook, By Customer relationship management (2016-2026) (US \$MN)

Table 128 Asia-Pacific Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 129 Asia-Pacific Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 130 Asia-Pacific Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 131 Asia-Pacific Capacity Management Market Outlook, By End User (2016-2026) (US \$MN)

Table 132 Asia-Pacific Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 133 Asia-Pacific Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 134 Asia-Pacific Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 135 Asia-Pacific Capacity Management Market Outlook, By Hospitality



(2016-2026) (US \$MN)

Table 136 Asia-Pacific Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 137 Asia-Pacific Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 138 Asia-Pacific Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 139 Asia-Pacific Capacity Management Market Outlook, By Telecom (2016-2026) (US \$MN)

Table 140 Asia-Pacific Capacity Management Market Outlook, By Other End Users (2016-2026) (US \$MN)

Table 141 South America Capacity Management Market Outlook, By Country (2016-2026) (US \$MN)

Table 142 South America Capacity Management Market Outlook, By Component (2016-2026) (US \$MN)

Table 143 South America Capacity Management Market Outlook, By Service (2016-2026) (US \$MN)

Table 144 South America Capacity Management Market Outlook, By Consulting (2016-2026) (US \$MN)

Table 145 South America Capacity Management Market Outlook, By Implementation and Testing (2016-2026) (US \$MN)

Table 146 South America Capacity Management Market Outlook, By Support and Maintenance (2016-2026) (US \$MN)

Table 147 South America Capacity Management Market Outlook, By Training and Education (2016-2026) (US \$MN)

Table 148 South America Capacity Management Market Outlook, By Solutions (2016-2026) (US \$MN)

Table 149 South America Capacity Management Market Outlook, By Application Capacity Management (2016-2026) (US \$MN)

Table 150 South America Capacity Management Market Outlook, By Network Capacity Management (2016-2026) (US \$MN)

Table 151 South America Capacity Management Market Outlook, By Storage Capacity Management (2016-2026) (US \$MN)

Table 152 South America Capacity Management Market Outlook, By Deployment Type (2016-2026) (US \$MN)

Table 153 South America Capacity Management Market Outlook, By On-Premises (2016-2026) (US \$MN)

Table 154 South America Capacity Management Market Outlook, By Cloud (2016-2026) (US \$MN)

Table 155 South America Capacity Management Market Outlook, By Private cloud type (2016-2026) (US \$MN)

Table 156 South America Capacity Management Market Outlook, By Public cloud type (2016-2026) (US \$MN)

Table 157 South America Capacity Management Market Outlook, By Hybrid cloud type (2016-2026) (US \$MN)

Table 158 South America Capacity Management Market Outlook, By Organization Size (2016-2026) (US \$MN)

Table 159 South America Capacity Management Market Outlook, By Large Enterprises (2016-2026) (US \$MN)

Table 160 South America Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 161 South America Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 162 South America Capacity Management Market Outlook, By Customer relationship management (2016-2026) (US \$MN)

Table 163 South America Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 164 South America Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 165 South America Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 166 South America Capacity Management Market Outlook, By End User (2016-2026) (US \$MN)

Table 167 South America Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 168 South America Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 169 South America Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 170 South America Capacity Management Market Outlook, By Hospitality (2016-2026) (US \$MN)

Table 171 South America Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 172 South America Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 173 South America Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 174 South America Capacity Management Market Outlook, By Telecom

(2016-2026) (US \$MN)

Table 175 South America Capacity Management Market Outlook, By Other End Users

(2016-2026) (US \$MN)

Table 176 Middle East & Africa Capacity Management Market Outlook, By Country

(2016-2026) (US \$MN)

Table 177 Middle East & Africa Capacity Management Market Outlook, By Component

(2016-2026) (US \$MN)

Table 178 Middle East & Africa Capacity Management Market Outlook, By Service

(2016-2026) (US \$MN)

Table 179 Middle East & Africa Capacity Management Market Outlook, By Consulting

(2016-2026) (US \$MN)

Table 180 Middle East & Africa Capacity Management Market Outlook, By

Implementation and Testing (2016-2026) (US \$MN)

Table 181 Middle East & Africa Capacity Management Market Outlook, By Support and

Maintenance (2016-2026) (US \$MN)

Table 182 Middle East & Africa Capacity Management Market Outlook, By Training and

Education (2016-2026) (US \$MN)

Table 183 Middle East & Africa Capacity Management Market Outlook, By Solutions

(2016-2026) (US \$MN)

Table 184 Middle East & Africa Capacity Management Market Outlook, By Application

Capacity Management (2016-2026) (US \$MN)

Table 185 Middle East & Africa Capacity Management Market Outlook, By Network

Capacity Management (2016-2026) (US \$MN)

Table 186 Middle East & Africa Capacity Management Market Outlook, By Storage

Capacity Management (2016-2026) (US \$MN)

Table 187 Middle East & Africa Capacity Management Market Outlook, By Deployment

Type (2016-2026) (US \$MN)

Table 188 Middle East & Africa Capacity Management Market Outlook, By On-Premises

(2016-2026) (US \$MN)

Table 189 Middle East & Africa Capacity Management Market Outlook, By Cloud

(2016-2026) (US \$MN)

Table 190 Middle East & Africa Capacity Management Market Outlook, By Private cloud

type (2016-2026) (US \$MN)

Table 191 Middle East & Africa Capacity Management Market Outlook, By Public cloud

type (2016-2026) (US \$MN)

Table 192 Middle East & Africa Capacity Management Market Outlook, By Hybrid cloud

type (2016-2026) (US \$MN)

Table 193 Middle East & Africa Capacity Management Market Outlook, By Organization

Size (2016-2026) (US \$MN)

Table 194 Middle East & Africa Capacity Management Market Outlook, By Large Enterprises (2016-2026) (US \$MN)

Table 195 Middle East & Africa Capacity Management Market Outlook, By Small and Medium-Sized Enterprises (2016-2026) (US \$MN)

Table 196 Middle East & Africa Capacity Management Market Outlook, By Application (2016-2026) (US \$MN)

Table 197 Middle East & Africa Capacity Management Market Outlook, By Customer relationship management (2016-2026) (US \$MN)

Table 198 Middle East & Africa Capacity Management Market Outlook, By Enterprise resource planning (2016-2026) (US \$MN)

Table 199 Middle East & Africa Capacity Management Market Outlook, By Production planning system (2016-2026) (US \$MN)

Table 200 Middle East & Africa Capacity Management Market Outlook, By Supply chain management (2016-2026) (US \$MN)

Table 201 Middle East & Africa Capacity Management Market Outlook, By End User (2016-2026) (US \$MN)

Table 202 Middle East & Africa Capacity Management Market Outlook, By Banking, Financial Services, and Insurance (BFSI) (2016-2026) (US \$MN)

Table 203 Middle East & Africa Capacity Management Market Outlook, By Government and Public (2016-2026) (US \$MN)

Table 204 Middle East & Africa Capacity Management Market Outlook, By Healthcare (2016-2026) (US \$MN)

Table 205 Middle East & Africa Capacity Management Market Outlook, By Hospitality (2016-2026) (US \$MN)

Table 206 Middle East & Africa Capacity Management Market Outlook, By Information Technology (2016-2026) (US \$MN)

Table 207 Middle East & Africa Capacity Management Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 208 Middle East & Africa Capacity Management Market Outlook, By Retail (2016-2026) (US \$MN)

Table 209 Middle East & Africa Capacity Management Market Outlook, By Telecom (2016-2026) (US \$MN)

Table 210 Middle East & Africa Capacity Management Market Outlook, By Other End Users (2016-2026) (US \$MN)

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