

Capacity management - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Capacity Management market is accounted for \$517.40 million in 2017 and is expected to reach \$2450.85 million by 2026 growing at a CAGR of 18.9 % during the forecast period. Some of the factors favoring the market growth are growing demand for efficient technologies in organizations, advancements in cloud based solutions. Besides, increasing adoption in IT industry is also fuelling the market growth. However, less awareness of managing existing resources and inadequate capacity management are hampering the market growth.

Capacity management deals with an organization's processes and resources, such as its labor force, manufacturing and office space, technology and equipment, raw materials, and inventory. It safeguards sufficient capacity available to meet current and future desires of a business and its consumers in a cost-effective manner.

On the basis of application, Customer relationship management has witnessed largest growth and maintains sovereignty among the other segments due to the growth in technological advancements and adapting to new internet services. On-premises deployment type is expected to dominate capacity management market by delivering one time license fee with service agreement and offers data managing techniques with dedicated support staff.

By geography, North America is expected to hold the largest market size, due to the adoption of latest technological advancements. Asia Pacific is expected to be largest market share during the forecast period.

Some of the key players are IBM, CA Technologies, Netapp, HPE, VMware, CPT Global, BMC Software, Riverbed Technology, Teoco Corporation, Sumerian, Sync sort,

Team quest, Nlyte Software, Turbonomic, Aspire, ASG Technologies (US),
Manage Engine- IT division of Zoho Corp (US), Planview (US), HelpSystems (US).

Components Covered:

Services

Solutions

Deployment Types Covered:

On-Premises

Cloud

Organization Sizes Covered:

Large Enterprises

Small and Medium-Sized Enterprises

Applications Covered:

Customer relationship management

Enterprise resource planning

Production planning system

Supply chain management

End Users Covered:

Banking, Financial Services, and Insurance (BFSI)

Government and Public

Healthcare

Hospitality

Information Technology

Manufacturing

Retail

Telecom

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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