

Canned Foods Market Forecasts to 2030 – Global Analysis By Product Type (Canned Fruits, Canned Vegetables, Canned Meat, Canned Seafood and Other Product Types), Nature (Conventional, Organic and Other Natures), Packaging Type, Distribution Channel and By Geography

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Abstracts

According to Statistics MRC, the Global Canned Foods Market is accounted for \$123.7 billion in 2024 and is expected to reach \$160.1 billion by 2030 growing at a CAGR of 4.4% during the forecast period. Foods that have been commercially sterilized and sealed in airtight glass jars or metal containers using a thermal processing technique are known as canned foods. Foods are heated using this preservation method to eliminate dangerous enzymes and microbes while preserving nutrients and avoiding spoiling. Through this process, foods can be kept on the shelf for a long time—usually two to five years—without needing to be refrigerated.

According to a scientific study published in Nutrients journal, 8 out of 10 Americans consumed at least one canned food in an average two-week period.

Market Dynamics:

Driver:

Offer extended shelf life

Canned foods provide an extended shelf life by preserving nutrients and preventing spoilage caused by air, light, or microorganisms. This makes them ideal for consumers

seeking long-lasting, convenient food options. The durability of canned products also supports their use in emergency supplies and remote areas with limited access to fresh food. Additionally, the ability to store canned foods without refrigeration appeals to cost-conscious and sustainability-focused consumers, driving market demand.

Restraint:

Health concerns

Health concerns related to canned foods act as a significant restraint on market growth. Consumers often perceive canned products as less nutritious than fresh alternatives due to the potential presence of preservatives, high sodium levels, or BPA in packaging. The growing preference for organic and fresh foods further limits demand for canned items. Manufacturers face pressure to address these concerns by developing healthier formulations and adopting BPA-free packaging solutions.

Opportunity:

Expanding product variety

Manufacturers are diversifying offerings with organic, low-sodium, and premium options to meet evolving consumer preferences. Innovations like ready-to-cook meals, exotic fruits, and plant-based canned products attract health-conscious and convenience-driven buyers. Additionally, introducing region-specific flavors caters to local tastes, broadening the market appeal and driving sales.

Threat:

Competition from alternatives

Alternatives are a major source of competition in the canned foods market. As consumers seek out more convenient, fresh, and healthful food options, demand for alternatives such as frozen meals, ready-to-eat meals, and meal kits has increased. These alternatives are perceived to be of higher quality, taste, and nutritional value than canned foods, so manufacturers of canned foods must stay innovative and adapt to stay competitive, regain market share, and satisfy changing consumer preferences.

Covid-19 Impact:

The Covid-19 pandemic significantly impacted the canned food market. Lockdowns disrupted supply chains and increased production costs due to labor shortages. However, demand surged as consumers stockpiled non-perishable items for their convenience and long shelf life during uncertainties. While economic slowdowns affected purchasing power in some regions, the hygienic appeal of canned foods sustained their popularity, ensuring steady market growth.

The canned ready meals segment is expected to be the largest during the forecast period

The canned ready meals segment is expected to account for the largest market share during the forecast period due to its convenience and suitability for busy lifestyles. These meals require minimal preparation time, making them appealing to working professionals and students. Additionally, advancements in flavor profiles and nutritional content enhance their attractiveness. The segment's versatility in offering diverse cuisines further supports its widespread adoption among global consumers.

The online retail segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the online retail segment is predicted to witness the highest growth rate due to increasing digitalization and consumer preference for e-commerce platforms. Online channels offer convenience through doorstep delivery, competitive pricing, and access to a wide range of products. The pandemic accelerated this trend as consumers shifted toward contactless shopping methods, boosting online sales of canned foods.

Region with largest share:

During the forecast period, North America is expected to hold the largest market share due to high consumption of ready-to-eat foods driven by busy lifestyles. The region's advanced distribution networks ensure product availability across urban and rural areas. Additionally, growing awareness of sustainable packaging options aligns with consumer preferences in this region. Factors such as busy lifestyles and a large existing consumer base contribute to the region's market dominance.

Region with highest CAGR:

Over the forecast period, Asia Pacific is anticipated to exhibit the highest CAGR due to

rapid urbanization and increasing disposable incomes in countries like China and India. The rising working population drives demand for convenient food solutions like canned products. Growing exposure to Western dietary habits supports market expansion in this region. Furthermore, changing lifestyles and increasing urbanization are also contributing to the expanding market in this region.

Key players in the market

Some of the key players in Canned Foods Market include The Kraft Heinz Company, Nestle S.A., Campbell Soup Company, Del Monte Foods Inc., Bolton Group, ConAgra Brands Inc., JBS S.A., Dole Food Company, Bonduelle, Thai Union Group PCL, Danish Crown Amba, Princes Foods, Bumble Bee Foods LLC, Hormel Foods Corporation, Ayam Sarl, CHB Group, Seneca Foods Corporation and Rhodes Food Group.

Key Developments:

In October 2024, the makers of APPLGATE®, the nation's leading natural and organic meat brand announced its continued expansion into the breakfast category with its latest innovation: APPLGATE NATURALS® Pancake & Sausage Stick. This convenient on-the-go offering is perfect for big and small hands alike.

In September 2024, the makers of HORMEL® BLACK LABEL® Bacon are committed to pushing the boundaries of bacon innovation; the brand is once again revolutionizing the category with the launch of its latest patent-pending product: HORMEL® BLACK LABEL® OVEN READY™ Thick Cut Bacon with Oven Safe Tray. This first-of-its-kind product brings the convenience of fully cooked bacon while offering a mess-free, easy-to-prepare option for bacon lovers everywhere.

In August 2023, Lunchables®, in partnership with Fresh Del Monte Produce Inc., enters the produce aisle for the first time with its new fresh fruit offering featuring pineapple, clementines, grapes and apples. The new product line is set to deliver a delicious, wholesome and convenient solution to power kids forward throughout the day, while getting them accustomed to eating fruits by showing up prominently in a product they already know and enjoy.

Product Types Covered:

Canned Fruits

Canned Vegetables

Canned Meat and Poultry

Canned Seafood

Canned Soups and Broths

Canned Beans and Legumes

Canned Sauces and Condiments

Canned Ready Meals

Other Canned Foods

Natures Covered:

Conventional

Organic

Low-Sodium

No Sugar Added

Non-GMO

Packaging Types Covered:

Metal Cans

Glass Jars

Plastic Containers

Composite Cans

Distribution Channels Covered:

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

Online Retail

Food Service

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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