

Cake Mixes - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cake Mixes market is expected to grow at a CAGR of 5.7% during the forecast period. Growing disposable income in several parts of the world and introduction of sugar free and low fat cake mix are some of the key factors propelling the market growth. However, increasing awareness towards the health and preference for organic and natural food products are hindering the market growth. One of the major opportunities in the market is rising production of cake mix with high nutritional value.

Cake mix is a powder that is mix with eggs and milk or water to make a cake and bake the mixture in the oven. It is a dried pre-mixes used for baking cakes. It is normally classified into three types which contain complete mix, dough base and dough concentrates. It provides easy usage to customers, foodservice operations and industrial-scale bakeries and saves preparation time.

By specialty diets, Sugar-Free segment held significant market share due to rising health awareness among customers and consumers prefer to consume food products, which are free of harmful chemical additives.

By geography, North America dominated the global market and this will continue to dominance in the next few years due to the good shelf life and rising trend of sugar free products among customers in this region.

Some of the key players profiled in the Cake Mixes Market include Kerry Group Plc., Ingredion Incorporated, Continental Mills, Inc, Hain Celestial Group, Inc., Chelsea Milling Company, Associated British Foods Plc., General Mills, Inc., Archer-Daniels-Midland Company, Pinnacle Foods Inc, Cargill Inc., ArrowheadMills, The French Cake Company, Ghirardelli Chocolate Company, Sudem Cake Mix And Products A.S. and Pillsbury.

Cake Types Covered:

Tortes

Cheese Cake

Unbaked Cake

Pound Cake

Cup Cake

Flourless or Low-Flour

Angel Food

Chiffon Cake

Layer Cake

Other Cakes

Distribution Channels Covered:

Online Channels

Modern Trade

Convenience Stores

Departmental and Traditional Grocery Store

Other Retail

Flavors Covered:

Fruit

Berries

Butter

Butter Scotch

Chocolate

Red Velvet

Milk

Strawberry

Vanilla

Caramel

Lemon

Other Flavors

Specialty Diets Covered:

Sugar-Free

Gluten-Free And

Low-Sodium

Cholesterol-Free

Fat-Free

Low-Fat

Other Specialty Diets

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above."

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