

Business Process Management - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/B48C24EA26DEN.html>

Date: August 2018

Pages: 170

Price: US\$ 4,150.00 (Single User License)

ID: B48C24EA26DEN

Abstracts

According to Statistics MRC, the Global Business Process Management Market is accounted for \$7.34 billion in 2017 and expected to grow at a CAGR of 15.5% to reach \$26.76 billion by 2026. Increasing business organizations, cost efficiency and rising need for automation to reduce the product or service cost are some of the factors propelling the market growth. However, resistance to adoption from the IT staff and the lack of clarity in terms of the value proposition as an IT solution are hindering the market growth.

Business Process Management (BPM) is the discipline that combines knowledge from information technology and knowledge from management sciences and applies this to operational business processes. These systems are generic software systems that are driven by explicit process designs to enact and manage operational business processes.

By End User, BFSI segment registered significant growth. It enables banks to automate business processes like account opening, lending or payments to optimize. Institutions in the BFSI sector are adopting BPM solutions to deal with immediate process improvements and to tackle different business process improvement initiatives, which will help institutions to target and serve customers better. Amongst Geography, North America acquired the largest market share growth due to the presence of a large number of BPM vendors such as Pega, IBM and Oracle in United States.

Some of the key players in Global Business Process Management market are Oracle Corporation, Microsoft Biz Talk Server, IBM Corporation, Software AG, Fujitsu, Capgemini, Global 360, Opentext, Inc. , Appian Corporation, Adobe, BP Logix, Inc., SAP, Pegasystems, Inc., Fabasoft, Hewlett Packard, Red Hat, Inc., Tibco Software,

WebMethodsl, Ultimus and BizFlow Corp.

Components Covered:

Services

Solution

Organization Sizes Covered:

Large Enterprise

Small and Medium Enterprises (SMES)

Deployment Types Covered:

Cloud

On-Premises

Business Functions Covered:

Accounting and Finance

Human Resources

Manufacturing

Operations & Supply Chain Management

Sales and Marketing

Supply Chain Management

Other Business Functions

End Users Covered:

Energy & Utilities

Manufacturing

BFSI (Banking, Financial Services, and Insurance)

Transportation & Logistics

Healthcare

Retail

Government & Defense

IT & Telecom

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Regional tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are presented in similar manner as the above.

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