

Business Intelligence (BI) - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Business Intelligence (BI) market is expected to grow from \$15.64 billion in 2016 to reach \$29.48 billion by 2022 with a CAGR of 11.1%. Increasing usage of data analytics, raising penetration of cloud technologies, and growing dependency on data in decision making are the factors fuelling the market growth. In addition, increasing adoption of business intelligence in small and medium-sized enterprises is fostering the market growth. On the other hand, high capital investments, limited number of skilled workforce are the restraints limiting the market growth.

Unstructured Data segment is expected to dominate the global business intelligence market with higher CAGR owing to increasing adoption of data analytics and growing market for IoT devices. Among the applications, Banking, Financial Services, and Insurance (BFSI) is the largest contributor of the total market revenue in 2015 due to increasing digital financial transactions across the globe. North America is projected to be the leading markets in terms of market size, during the forecast period. Asia Pacific is expected to witness high growth rate during the forecast period. Growing adoption of technologies and rapid economic growth in emerging countries are boosting the market growth in Asia Pacific region.

Some of the key players in global Business Intelligence (BI) market include Information Builders, International Business Machines Corporation, Datawatch, Microsoft Corporation, Microstrategy, Inc., Oracle Corporation, Panorama, Pentaho (A Hitachi Company), Qlik Technologies, SAP SE, SAS Institute, Sisense Inc., Tableau Software, Tibco Software, and Yellowfin International Pty Ltd.

Data Types Covered:

Structured Data

Semi-Structured Data

Unstructured Data

Components Covered:

Software

Platform

Services

Managed Services

Professional Services

Deployment Models Covered:

On-Demand

On-Premises

Technologies Covered:

Cloud BI

Traditional BI

Social BI

Mobile BI

Applications Covered:

Operations Management

Network Management and Optimization

Predictive Asset Maintenance

Sales and Marketing Management

Fraud Detection and Security Management

Workforce Management

Supply Chain Optimization

Other Applications

Organization Sizes Covered:

Small and Medium-Sized Enterprises

Large Enterprises

End Users Covered:

Media and Entertainment

Manufacturing

Telecommunications and IT

Transportation and Logistics

Retail and Consumer Goods

Banking, Financial Services, and Insurance

Energy and Utilities

Healthcare and Life Sciences

Government and Defense

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 6 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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