

Brewery Inventory Software Market Forecasts to 2032 – Global Analysis By Deployment Type (Cloud-Based and On-Premises), Organization Size, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Brewery Inventory Software Market is accounted for \$8.02 billion in 2025 and is expected to reach \$18.52 billion by 2032 growing at a CAGR of 11.4% during the forecast period. Brewery Inventory Software is a specialized digital solution designed to help breweries efficiently manage their inventory, production, and sales. It tracks raw materials, brewing batches, packaging supplies, and finished products in real time, ensuring accurate stock levels and reducing waste. The software integrates with sales, purchasing, and accounting systems to streamline operations and improve efficiency. Brewery Inventory Software helps breweries maintain cost efficiency, enhance productivity, and meet customer demands effectively.

According to the Brewers Association, the craft beer industry in the U.S. grew by 21% in volume from 2020 to 2021, highlighting the increasing popularity of local breweries and their need for efficient management software.

Market Dynamics:

Driver:

Growing popularity of craft breweries

Craft breweries focus on small-batch production, unique flavors, and high-quality ingredients, requiring precise inventory management to optimize raw materials and

reduce waste. As craft beer demand rises, breweries face challenges in tracking multiple ingredients, managing batch production, and ensuring regulatory compliance. Brewery inventory software helps streamline these processes with real-time tracking, automated reordering, and batch monitoring. This increasing reliance on digital tools drives the adoption of brewery inventory management solutions.

Restraint:

Cybersecurity & data privacy concerns

Brewery Inventory Software faces cybersecurity and data privacy concerns due to its reliance on cloud-based storage, IoT integration, and online transactions. Breweries store sensitive data, including production details, sales records, and supplier information, making them vulnerable to cyber threats like hacking, ransomware, and data breaches. These risks increase operational disruptions, financial losses, and compliance issues, discouraging some breweries from adopting digital solutions, hampering market growth and slowing widespread adoption.

Opportunity:

Rising automation in breweries

Automated systems streamline raw material tracking, production planning, and stock management, ensuring real-time inventory updates and minimizing waste. Integration with IoT, AI, and cloud-based solutions enables predictive analytics, automated reordering, and compliance tracking. As breweries scale operations, automation improves workflow efficiency, cost control, and decision-making. The demand for seamless integration with brewing equipment and ERP systems further accelerates software adoption, making automation a significant factor in market expansion.

Threat:

High initial investment costs

Brewery Inventory Software has high initial investment costs due to expenses related to software licensing, customization, hardware integration, and employee training. Advanced features like real-time tracking, cloud-based solutions, and ERP integration further increase costs. This hampers market growth by limiting software adoption, slowing digital transformation, and restricting efficiency improvements. As a result,

many breweries hesitate to invest, affecting overall market expansion, especially in emerging economies.

Covid-19 Impact:

The covid-19 pandemic significantly impacted the brewery inventory software market. Lockdowns and restrictions led to decreased beer production and disrupted supply chains, reducing demand for inventory management solutions. Many breweries, especially small and mid-sized ones, faced financial challenges, delaying software investments. However, the shift toward e-commerce, online sales, and contactless operations increased the need for digital transformation. Post-pandemic, the market is recovering as breweries focus on automation and streamlined inventory control.

The inventory tracking & management segment is expected to be the largest during the forecast period

The inventory tracking & management segment is expected to account for the largest market share during the forecast period. Brewery Inventory Software for Inventory Tracking & Management streamlines stock control, ensuring breweries maintain optimal raw materials, packaging supplies, and finished product levels. It provides real-time tracking, batch monitoring, and automated reordering, reducing waste and preventing stock shortages. The software integrates with sales and production systems, enhancing efficiency and compliance with industry regulations. Features like barcode scanning, lot tracking, and reporting help breweries improve accuracy and reduce manual errors.

The large-scale breweries segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the large-scale breweries segment is predicted to witness the highest growth rate. Brewery inventory software for large-scale breweries enhances efficiency by managing high-volume production, raw material procurement, and distribution. It enables real-time inventory tracking, batch monitoring, and automated reordering, ensuring smooth operations and minimal downtime. The software integrates with ERP, sales, and supply chain systems, improving forecasting, compliance, and cost control.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market

share driven by the rising popularity of craft breweries, increasing beer consumption, and digital transformation in the beverage industry. Countries like China, India, Japan, and Australia are key markets due to expanding brewery operations and regulatory compliance needs. The adoption of automation and cloud-based solutions is growing, enhancing inventory accuracy and operational efficiency. Overall, the market is set to expand with rising investments in brewery technology.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR driven by the high concentration of craft breweries, increasing beer production, and the need for efficient inventory management. The U.S. and Canada lead the market, with breweries adopting digital solutions to optimize stock control, streamline production, and ensure regulatory compliance. Advanced features like cloud integration, real-time tracking, and automation are fuelling adoption. Overall, rising demand for efficiency and automation is propelling market growth in the region.

Key players in the market

Some of the key players in Brewery Inventory Software Market include Arryved, Beer30, BrewPlanner, Breww, CellarTracker, Ekos, GoTab POS, GreatVines, InnoVint, vinSUITE, Kegshoe Keg Tracking, Ollie, Orion Wine Software, SevenFifty Technologies, ShipCompliant, Sovos Compliance, Vinsight and VicinityBrew.

Key Developments:

In November 2022, BarSight Restaurant Systems has introduced a specialized inventory management system tailored for breweries. This software assists in monitoring inventory levels of raw ingredients, packaging materials, and finished products. Brewers can create recipes, schedule batches, and predict ingredient stock levels using a planning calendar.

In July 2022, SimpleCircle has publicly launched its brewery management software platform. The platform is designed to assist breweries in managing their operations more efficiently, with a particular focus on self-distribution management. By streamlining processes such as inventory tracking, order fulfillment, and customer relationship management, SimpleCircle aims to empower breweries to take greater control over their distribution channels.

Deployment Types Covered:

Cloud-Based

On-Premises

Organization Sizes Covered:

Small & Medium-Sized Breweries

Large Breweries

Applications Covered:

Inventory Tracking & Management

Analytics & Reporting

Production Planning & Scheduling

Supply Chain & Vendor Management

Order & Sales Management

Point of Sale (POS) Integration

Raw Material & Ingredient Tracking

Compliance & Taxation Reporting

Quality Control & Assurance

Asset & Equipment Management

Keg & Barrel Management

Other Applications

End Users Covered:

Craft Breweries

Microbreweries

Large-Scale Breweries

Contract Breweries

Regional Breweries

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL BREWERY INVENTORY SOFTWARE MARKET, BY DEPLOYMENT TYPE

- 5.1 Introduction
- 5.2 Cloud-Based
- 5.3 On-Premises

6 GLOBAL BREWERY INVENTORY SOFTWARE MARKET, BY ORGANIZATION SIZE

- 6.1 Introduction
- 6.2 Small & Medium-Sized Breweries
- 6.3 Large Breweries

7 GLOBAL BREWERY INVENTORY SOFTWARE MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Inventory Tracking & Management
- 7.3 Analytics & Reporting
- 7.4 Production Planning & Scheduling
- 7.5 Supply Chain & Vendor Management
- 7.6 Order & Sales Management
- 7.7 Point of Sale (POS) Integration
- 7.8 Raw Material & Ingredient Tracking
- 7.9 Compliance & Taxation Reporting
- 7.10 Quality Control & Assurance
- 7.11 Asset & Equipment Management
- 7.12 Keg & Barrel Management
- 7.13 Other Applications

8 GLOBAL BREWERY INVENTORY SOFTWARE MARKET, BY END USER

- 8.1 Introduction
- 8.2 Craft Breweries
- 8.3 Microbreweries
- 8.4 Large-Scale Breweries
- 8.5 Contract Breweries
- 8.6 Regional Breweries
- 8.7 Other End Users

9 GLOBAL BREWERY INVENTORY SOFTWARE MARKET, BY GEOGRAPHY

9.1 Introduction

9.2 North America

9.2.1 US

9.2.2 Canada

9.2.3 Mexico

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.9 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.9 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Arryved
- 11.2 Beer30
- 11.3 BrewPlanner
- 11.4 Breww
- 11.5 CellarTracker
- 11.6 Ekos
- 11.7 GoTab POS
- 11.8 GreatVines
- 11.9 InnoVint
- 11.10 vinSUITE
- 11.11 Kegshoe Keg Tracking
- 11.12 Ollie
- 11.13 Orion Wine Software
- 11.14 SevenFifty Technologies
- 11.15 ShipCompliant
- 11.16 Sovos Compliance
- 11.17 Vinsight
- 11.18 VicinityBrew

List Of Tables

LIST OF TABLES

Table 1 Global Brewery Inventory Software Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Brewery Inventory Software Market Outlook, By Deployment Type (2024-2032) (\$MN)

Table 3 Global Brewery Inventory Software Market Outlook, By Cloud-Based (2024-2032) (\$MN)

Table 4 Global Brewery Inventory Software Market Outlook, By On-Premises (2024-2032) (\$MN)

Table 5 Global Brewery Inventory Software Market Outlook, By Organization Size (2024-2032) (\$MN)

Table 6 Global Brewery Inventory Software Market Outlook, By Small & Medium-Sized Breweries (2024-2032) (\$MN)

Table 7 Global Brewery Inventory Software Market Outlook, By Large Breweries (2024-2032) (\$MN)

Table 8 Global Brewery Inventory Software Market Outlook, By Application (2024-2032) (\$MN)

Table 9 Global Brewery Inventory Software Market Outlook, By Inventory Tracking & Management (2024-2032) (\$MN)

Table 10 Global Brewery Inventory Software Market Outlook, By Analytics & Reporting (2024-2032) (\$MN)

Table 11 Global Brewery Inventory Software Market Outlook, By Production Planning & Scheduling (2024-2032) (\$MN)

Table 12 Global Brewery Inventory Software Market Outlook, By Supply Chain & Vendor Management (2024-2032) (\$MN)

Table 13 Global Brewery Inventory Software Market Outlook, By Order & Sales Management (2024-2032) (\$MN)

Table 14 Global Brewery Inventory Software Market Outlook, By Point of Sale (POS) Integration (2024-2032) (\$MN)

Table 15 Global Brewery Inventory Software Market Outlook, By Raw Material & Ingredient Tracking (2024-2032) (\$MN)

Table 16 Global Brewery Inventory Software Market Outlook, By Compliance & Taxation Reporting (2024-2032) (\$MN)

Table 17 Global Brewery Inventory Software Market Outlook, By Quality Control & Assurance (2024-2032) (\$MN)

Table 18 Global Brewery Inventory Software Market Outlook, By Asset & Equipment

Management (2024-2032) (\$MN)

Table 19 Global Brewery Inventory Software Market Outlook, By Keg & Barrel

Management (2024-2032) (\$MN)

Table 20 Global Brewery Inventory Software Market Outlook, By Other Applications
(2024-2032) (\$MN)

Table 21 Global Brewery Inventory Software Market Outlook, By End User (2024-2032)
(\$MN)

Table 22 Global Brewery Inventory Software Market Outlook, By Craft Breweries
(2024-2032) (\$MN)

Table 23 Global Brewery Inventory Software Market Outlook, By Microbreweries
(2024-2032) (\$MN)

Table 24 Global Brewery Inventory Software Market Outlook, By Large-Scale Breweries
(2024-2032) (\$MN)

Table 25 Global Brewery Inventory Software Market Outlook, By Contract Breweries
(2024-2032) (\$MN)

Table 26 Global Brewery Inventory Software Market Outlook, By Regional Breweries
(2024-2032) (\$MN)

Table 27 Global Brewery Inventory Software Market Outlook, By Other End Users
(2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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