

Braised Foods Market Forecasts to 2030 – Global Analysis by Type (Meat-Based Braised Foods, Seafood Braised Foods, Vegetable-Based Braised Foods and Mixed Braised Dishes), Packaging Type, Distribution Channel and By Geography

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Abstracts

According to Statistics MRC, the Global Braised Foods Market is accounted for \$19.1 billion in 2024 and is expected to reach \$25.5 billion by 2030 growing at a CAGR of 4.9% during the forecast period. Braised foods are slow-cooked recipes that entail first scorching items, such as meat, chicken, or vegetables, over high heat before simmering them in a covered pot with liquid, such as broth, wine, or sauce. This method is perfect for harder types of meat since it improves flavor, softness, and moisture retention. French, Chinese, Italian, and other international cuisines all make extensive use of braised meals, which are also common in home cooking, dining establishments, and meal preparation. They provide customers with rich flavors and a cozy texture and are frequently featured in ready-to-eat meals and food delivery services.

Market Dynamics:

Driver:

Rising Consumer Demand for Comfort Foods

Consumer demand for comfort foods is driving growth in the braised foods industry, as they seek rich, aromatic, slow-cooked meals that evoke nostalgia and indulgence. Growing disposable incomes, hectic schedules that demand healthy yet quick meals and a penchant for traditional, home-style cooking are the main drivers of this trend. Demand is further increased by the popularity of international cuisines and home

cooking that incorporates elements of restaurants. In response, food producers and eateries are introducing creative braised cuisine options to satisfy changing consumer preferences.

Restraint:

Time-Intensive Cooking Process

The braised foods sector confronts difficulties due to the time-consuming cooking process, which inhibits consumers looking for quick meal options. The growing desire for convenience foods and busy lifestyles are causing a fall in interest in slow-cooked meals. Longer cooking periods also result in higher energy use, which raises expenses. Because braised cuisine requires a lot of work to prepare, restaurants and food service providers could be reluctant to offer it, which would restrict market expansion and prevent widespread adoption.

Opportunity:

Advancements in Food Processing and Packaging

Advances in food processing and packaging are propelling the braised foods business by extending shelf life, retaining flavor, and providing convenience. Vacuum packaging, retort processing, and modified atmosphere packaging (MAP) are examples of innovations that help preserve the flavor and texture of braised foods while increasing their shelf life. Improved barrier materials in smart packaging solutions lower the danger of contamination and facilitate international distribution. Furthermore, productivity is increased through automation and AI-driven quality control, which further propels market expansion.

Threat:

High Cost of Premium Ingredients

The high cost of premium ingredients has a detrimental influence on the braised foods market since it raises production costs and retail prices, limiting affordability for price-sensitive customers. This limits the growth of markets, particularly in emerging nations. Furthermore, producers are under pressure to increase their profits, which could result in compromising the quality of ingredients or portion sizes, which would lower customer attractiveness and impede market expansion in the fiercely competitive food sector.

Covid-19 Impact

The COVID-19 pandemic disrupted the braised foods market by impacting supply chains, restaurant closures, and changing consumer behaviors. Lockdowns led to increased home cooking, boosting demand for packaged braised food products. However, supply chain disruptions and labor shortages affected production. As economies recovered, the market saw resurgence in restaurants and ready-to-eat meal consumption, driving renewed interest in braised foods globally.

The frozen braised foods segment is expected to be the largest during the forecast period

The frozen braised foods segment is expected to account for the largest market share during the forecast period, due to increasing demand for ready-to-eat meals, driven by busy lifestyles and urbanization is fueling market expansion. Advances in freezing technology have preserved taste and texture, making frozen braised meals appealing to consumers. Accessibility is also being improved by expanding retail distribution channels, such as supermarkets and online shopping. Additionally, frozen products with natural ingredients are preferred by health-conscious consumers, which propel the expansion of this market.

The specialty food stores segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the specialty food stores segment is predicted to witness the highest growth rate, because customers are looking for upscale, handcrafted, and ethnically varied cuisine options. These shops cater to gourmet and health-conscious customers with their excellent, ready-to-eat or simple-to-prepare braised food. Demand is increased by their emphasis on real foods, organic goods, and international cuisines. Specialty stores also give ethnic and small-scale food manufacturers a platform, increasing their market reach.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share because of the need for ready-to-eat, tasty, and convenient meals. The market is expanding due to the growing popularity of international cuisines and the growing interest in slow-cooked dishes. Braised meals are sought after by health-

conscious consumers due to their delicate texture and low oil content. Accessibility is further improved by growing food service and retail industries, as well as advancements in preservation and packaging. The premiumization of comfort foods and the growth of home dining preferences are other factors driving market expansion.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, owing to rising demand for ready-to-eat and frozen braised products, influenced by busy lifestyles, fuels market growth. Traditional Asian cuisine, rich in braised dishes, further strengthens demand. Increasing urbanization, higher disposable incomes, and expanding food service sectors contribute to market expansion. Additionally, innovations in packaging and preservation technologies enhance shelf life, boosting the market's appeal among health-conscious and time-constrained consumers.

Key players in the market

Some of the key players profiled in the Braised Foods Market include Ajinomoto Co., Inc., Amy's Kitchen, Annie's Homegrown, Campbell Soup Company, Conagra Brands, General Mills, Inc., Hormel Foods, Hunt's, Kellogg Company, Kraft Heinz Company, Mars, Incorporated, McCormick & Company, Incorporated, Nestle S.A., PepsiCo, Inc., Smithfield Foods, Stouffer's, Trader Joe's, Tyson Foods and Unilever PLC.

Key Developments:

In January 2025, Nescafe launched its first-ever liquid espresso concentrate in the US, the biggest coffee market in the world. With one out of every three cups of coffee consumed outside of the home being a cold coffee, Nescafe Espresso Concentrate allows consumers to make barista-style, personalized cold espresso beverages in the comfort of their home.

In November 2024, Nestle has unveiled two new nutritional solutions, Materna Pre and Materna Nausea, designed to contribute to women's fertility and ease some of the pregnancy-related symptoms women may experience, such as nausea and vomiting.

In October 2024, Nestle expanded its cold coffee offering with the launch of Blue Bottle Coffee's New Orleans (NOLA) Craft Instant Coffee Blend. This is the latest addition to Blue Bottle's New Orleans-Style Iced Coffee offerings, leveraging Nestle's soluble coffee expertise.

Types Covered:

Meat-Based Braised Foods

Seafood Braised Foods

Vegetable-Based Braised Foods

Mixed Braised Dishes

Packaging Types Covered:

Freshly Cooked & Packaged

Canned Braised Foods

Frozen Braised Foods

Ready-to-Eat (RTE) Meals

Distribution Channels Covered:

Supermarkets/Hypermarkets

Convenience Stores

Online Retail

Specialty Food Stores

HoReCa (Hotels, Restaurants, Catering Services)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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