

Boxboard Packaging - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Boxboard Packaging Market is expected grow at a CAGR of 6.5% during the forecast period. Increasing demand for cosmetic packaging & personal care and high demand for printing which can be done using vibrant colours are some of the factors fuelling the market growth. However, replacement of boxboard packaging with plastics due to its cost-effective, durable and prevalent properties is one of the restraining factors for the market.

Boxboard packaging refers to the packaging with the help of thin and lightweight containers, which are commonly used to carry a single item such as breakfast grain, shoes, crackers and a toy among others. These types of packaging feature durability, portability, protection, and simple dealing for long hours. Moreover, boxboard packaging can also be customized in numerous shapes, sizes, and styles according to the requirement of the item to be packaged. Along with this, boxboard material packaging provides die-cut shapes and curves, sequentially making the package completely presentable and attractive.

Based on End User, Food & Beverages segment is likely to have a huge demand due to increasing demand in food and beverage industry and are widely used in confectionaries, cereals and ready to consume fruit drink packaging. By Geography, Asia Pacific is going to have a lucrative growth during the forecast period due to the developing countries like India and China, where food and beverages, electronics, FMCG and pharmaceutical industries are emerging due to economic development.

Some of the key players profiled in the Boxboard Packaging market include Stora Enso, Sappi, Nippon paper group, Mondi, Metsa Board Oyj, Mayr-Melnhof Karton, ITC Limited, International Paper.

Material Types Covered:

Recycled Paper

Coated Unbleached Kraft Paperboard

Bleached Kraft Paperboard

Products Covered:

Tubes & Cores

Folding Carton

Boxes

Other Products

Thickness Covered:

From 1.1mm to 2.3 mm

From 0.75mm to 1mm

End Users Covered:

Pharmaceutical

Personal Care & Cosmetic

Home Care

Food & Beverages

Electrical & Electronics

Chemical & Lubricants

Automotive

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL BOXBOARD PACKAGING MARKET, BY MATERIAL TYPE

- 5.1 Introduction
- 5.2 Recycled Paper
- 5.3 Coated Unbleached Kraft Paperboard
- 5.4 Bleached Kraft Paperboard

6 GLOBAL BOXBOARD PACKAGING MARKET, BY PRODUCT TYPE

- 6.1 Introduction
- 6.2 Tubes & Cores
- 6.3 Folding Carton
- 6.4 Boxes
- 6.5 Other Product Types

7 GLOBAL BOXBOARD PACKAGING MARKET, BY THICKNESS

- 7.1 Introduction
- 7.2 From 1.1mm to 2.3 mm
- 7.3 From 0.75mm to 1mm

8 GLOBAL BOXBOARD PACKAGING MARKET, BY END USER

- 8.1 Introduction
- 8.2 Pharmaceutical
- 8.3 Personal Care & Cosmetic
- 8.4 Home Care
- 8.5 Food & Beverages
- 8.6 Electrical & Electronics
- 8.7 Chemical & Lubricants
- 8.8 Automotive
- 8.9 Other End Users

9 GLOBAL BOXBOARD PACKAGING MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada

- 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 Japan
 - 9.4.2 China
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 New Zealand
 - 9.4.6 South Korea
 - 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Stora Enso

- 11.2 Sappi
- 11.3 Nippon paper group
- 11.4 Mondi
- 11.5 Metsa Board Oyj
- 11.6 Mayr-Melnhof Karton
- 11.7 ITC Limited
- 11.8 International Paper

List Of Tables

LIST OF TABLES

- Table 1 Global Boxboard Packaging Market Outlook, By Region (2017-2027) (US \$MN)
- Table 2 Global Boxboard Packaging Market Outlook, By Material Type (2017-2027) (US \$MN)
- Table 3 Global Boxboard Packaging Market Outlook, By Recycled Paper (2017-2027) (US \$MN)
- Table 4 Global Boxboard Packaging Market Outlook, By Coated Unbleached Kraft Paperboard (2017-2027) (US \$MN)
- Table 5 Global Boxboard Packaging Market Outlook, By Bleached Kraft Paperboard (2017-2027) (US \$MN)
- Table 6 Global Boxboard Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)
- Table 7 Global Boxboard Packaging Market Outlook, By Tubes & Cores (2017-2027) (US \$MN)
- Table 8 Global Boxboard Packaging Market Outlook, By Folding Carton (2017-2027) (US \$MN)
- Table 9 Global Boxboard Packaging Market Outlook, By Boxes (2017-2027) (US \$MN)
- Table 10 Global Boxboard Packaging Market Outlook, By Other Product Types (2017-2027) (US \$MN)
- Table 11 Global Boxboard Packaging Market Outlook, By Thickness (2017-2027) (US \$MN)
- Table 12 Global Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)
- Table 13 Global Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)
- Table 14 Global Boxboard Packaging Market Outlook, By End User (2017-2027) (US \$MN)
- Table 15 Global Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027) (US \$MN)
- Table 16 Global Boxboard Packaging Market Outlook, By Personal Care & Cosmetic (2017-2027) (US \$MN)
- Table 17 Global Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US \$MN)
- Table 18 Global Boxboard Packaging Market Outlook, By Food & Beverages (2017-2027) (US \$MN)
- Table 19 Global Boxboard Packaging Market Outlook, By Electrical & Electronics

(2017-2027) (US \$MN)

Table 20 Global Boxboard Packaging Market Outlook, By Chemical & Lubricants

(2017-2027) (US \$MN)

Table 21 Global Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US \$MN)

Table 22 Global Boxboard Packaging Market Outlook, By Other End Users (2017-2027) (US \$MN)

Table 23 North America Boxboard Packaging Market Outlook, By Country (2017-2027) (US \$MN)

Table 24 North America Boxboard Packaging Market Outlook, By Material Type (2017-2027) (US \$MN)

Table 25 North America Boxboard Packaging Market Outlook, By Recycled Paper (2017-2027) (US \$MN)

Table 26 North America Boxboard Packaging Market Outlook, By Coated Unbleached Kraft Paperboard (2017-2027) (US \$MN)

Table 27 North America Boxboard Packaging Market Outlook, By Bleached Kraft Paperboard (2017-2027) (US \$MN)

Table 28 North America Boxboard Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)

Table 29 North America Boxboard Packaging Market Outlook, By Tubes & Cores (2017-2027) (US \$MN)

Table 30 North America Boxboard Packaging Market Outlook, By Folding Carton (2017-2027) (US \$MN)

Table 31 North America Boxboard Packaging Market Outlook, By Boxes (2017-2027) (US \$MN)

Table 32 North America Boxboard Packaging Market Outlook, By Other Product Types (2017-2027) (US \$MN)

Table 33 North America Boxboard Packaging Market Outlook, By Thickness (2017-2027) (US \$MN)

Table 34 North America Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)

Table 35 North America Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)

Table 36 North America Boxboard Packaging Market Outlook, By End User (2017-2027) (US \$MN)

Table 37 North America Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027) (US \$MN)

Table 38 North America Boxboard Packaging Market Outlook, By Personal Care & Cosmetic (2017-2027) (US \$MN)

Table 39 North America Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US \$MN)

Table 40 North America Boxboard Packaging Market Outlook, By Food & Beverages (2017-2027) (US \$MN)

Table 41 North America Boxboard Packaging Market Outlook, By Electrical & Electronics (2017-2027) (US \$MN)

Table 42 North America Boxboard Packaging Market Outlook, By Chemical & Lubricants (2017-2027) (US \$MN)

Table 43 North America Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US \$MN)

Table 44 North America Boxboard Packaging Market Outlook, By Other End Users (2017-2027) (US \$MN)

Table 45 Europe Boxboard Packaging Market Outlook, By Country (2017-2027) (US \$MN)

Table 46 Europe Boxboard Packaging Market Outlook, By Material Type (2017-2027) (US \$MN)

Table 47 Europe Boxboard Packaging Market Outlook, By Recycled Paper (2017-2027) (US \$MN)

Table 48 Europe Boxboard Packaging Market Outlook, By Coated Unbleached Kraft Paperboard (2017-2027) (US \$MN)

Table 49 Europe Boxboard Packaging Market Outlook, By Bleached Kraft Paperboard (2017-2027) (US \$MN)

Table 50 Europe Boxboard Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)

Table 51 Europe Boxboard Packaging Market Outlook, By Tubes & Cores (2017-2027) (US \$MN)

Table 52 Europe Boxboard Packaging Market Outlook, By Folding Carton (2017-2027) (US \$MN)

Table 53 Europe Boxboard Packaging Market Outlook, By Boxes (2017-2027) (US \$MN)

Table 54 Europe Boxboard Packaging Market Outlook, By Other Product Types (2017-2027) (US \$MN)

Table 55 Europe Boxboard Packaging Market Outlook, By Thickness (2017-2027) (US \$MN)

Table 56 Europe Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)

Table 57 Europe Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)

Table 58 Europe Boxboard Packaging Market Outlook, By End User (2017-2027) (US

\$MN)

Table 59 Europe Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027)
(US \$MN)

Table 60 Europe Boxboard Packaging Market Outlook, By Personal Care & Cosmetic
(2017-2027) (US \$MN)

Table 61 Europe Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US
\$MN)

Table 62 Europe Boxboard Packaging Market Outlook, By Food & Beverages
(2017-2027) (US \$MN)

Table 63 Europe Boxboard Packaging Market Outlook, By Electrical & Electronics
(2017-2027) (US \$MN)

Table 64 Europe Boxboard Packaging Market Outlook, By Chemical & Lubricants
(2017-2027) (US \$MN)

Table 65 Europe Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US
\$MN)

Table 66 Europe Boxboard Packaging Market Outlook, By Other End Users
(2017-2027) (US \$MN)

Table 67 Asia Pacific Boxboard Packaging Market Outlook, By Country (2017-2027)
(US \$MN)

Table 68 Asia Pacific Boxboard Packaging Market Outlook, By Material Type
(2017-2027) (US \$MN)

Table 69 Asia Pacific Boxboard Packaging Market Outlook, By Recycled Paper
(2017-2027) (US \$MN)

Table 70 Asia Pacific Boxboard Packaging Market Outlook, By Coated Unbleached
Kraft Paperboard (2017-2027) (US \$MN)

Table 71 Asia Pacific Boxboard Packaging Market Outlook, By Bleached Kraft
Paperboard (2017-2027) (US \$MN)

Table 72 Asia Pacific Boxboard Packaging Market Outlook, By Product Type
(2017-2027) (US \$MN)

Table 73 Asia Pacific Boxboard Packaging Market Outlook, By Tubes & Cores
(2017-2027) (US \$MN)

Table 74 Asia Pacific Boxboard Packaging Market Outlook, By Folding Carton
(2017-2027) (US \$MN)

Table 75 Asia Pacific Boxboard Packaging Market Outlook, By Boxes (2017-2027) (US
\$MN)

Table 76 Asia Pacific Boxboard Packaging Market Outlook, By Other Product Types
(2017-2027) (US \$MN)

Table 77 Asia Pacific Boxboard Packaging Market Outlook, By Thickness (2017-2027)
(US \$MN)

- Table 78 Asia Pacific Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)
- Table 79 Asia Pacific Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)
- Table 80 Asia Pacific Boxboard Packaging Market Outlook, By End User (2017-2027) (US \$MN)
- Table 81 Asia Pacific Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027) (US \$MN)
- Table 82 Asia Pacific Boxboard Packaging Market Outlook, By Personal Care & Cosmetic (2017-2027) (US \$MN)
- Table 83 Asia Pacific Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US \$MN)
- Table 84 Asia Pacific Boxboard Packaging Market Outlook, By Food & Beverages (2017-2027) (US \$MN)
- Table 85 Asia Pacific Boxboard Packaging Market Outlook, By Electrical & Electronics (2017-2027) (US \$MN)
- Table 86 Asia Pacific Boxboard Packaging Market Outlook, By Chemical & Lubricants (2017-2027) (US \$MN)
- Table 87 Asia Pacific Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US \$MN)
- Table 88 Asia Pacific Boxboard Packaging Market Outlook, By Other End Users (2017-2027) (US \$MN)
- Table 89 South America Boxboard Packaging Market Outlook, By Country (2017-2027) (US \$MN)
- Table 90 South America Boxboard Packaging Market Outlook, By Material Type (2017-2027) (US \$MN)
- Table 91 South America Boxboard Packaging Market Outlook, By Recycled Paper (2017-2027) (US \$MN)
- Table 92 South America Boxboard Packaging Market Outlook, By Coated Unbleached Kraft Paperboard (2017-2027) (US \$MN)
- Table 93 South America Boxboard Packaging Market Outlook, By Bleached Kraft Paperboard (2017-2027) (US \$MN)
- Table 94 South America Boxboard Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)
- Table 95 South America Boxboard Packaging Market Outlook, By Tubes & Cores (2017-2027) (US \$MN)
- Table 96 South America Boxboard Packaging Market Outlook, By Folding Carton (2017-2027) (US \$MN)
- Table 97 South America Boxboard Packaging Market Outlook, By Boxes (2017-2027)

(US \$MN)

Table 98 South America Boxboard Packaging Market Outlook, By Other Product Types (2017-2027) (US \$MN)

Table 99 South America Boxboard Packaging Market Outlook, By Thickness (2017-2027) (US \$MN)

Table 100 South America Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)

Table 101 South America Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)

Table 102 South America Boxboard Packaging Market Outlook, By End User (2017-2027) (US \$MN)

Table 103 South America Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027) (US \$MN)

Table 104 South America Boxboard Packaging Market Outlook, By Personal Care & Cosmetic (2017-2027) (US \$MN)

Table 105 South America Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US \$MN)

Table 106 South America Boxboard Packaging Market Outlook, By Food & Beverages (2017-2027) (US \$MN)

Table 107 South America Boxboard Packaging Market Outlook, By Electrical & Electronics (2017-2027) (US \$MN)

Table 108 South America Boxboard Packaging Market Outlook, By Chemical & Lubricants (2017-2027) (US \$MN)

Table 109 South America Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US \$MN)

Table 110 South America Boxboard Packaging Market Outlook, By Other End Users (2017-2027) (US \$MN)

Table 111 Middle East & Africa Boxboard Packaging Market Outlook, By Country (2017-2027) (US \$MN)

Table 112 Middle East & Africa Boxboard Packaging Market Outlook, By Material Type (2017-2027) (US \$MN)

Table 113 Middle East & Africa Boxboard Packaging Market Outlook, By Recycled Paper (2017-2027) (US \$MN)

Table 114 Middle East & Africa Boxboard Packaging Market Outlook, By Coated Unbleached Kraft Paperboard (2017-2027) (US \$MN)

Table 115 Middle East & Africa Boxboard Packaging Market Outlook, By Bleached Kraft Paperboard (2017-2027) (US \$MN)

Table 116 Middle East & Africa Boxboard Packaging Market Outlook, By Product Type (2017-2027) (US \$MN)

Table 117 Middle East & Africa Boxboard Packaging Market Outlook, By Tubes & Cores (2017-2027) (US \$MN)

Table 118 Middle East & Africa Boxboard Packaging Market Outlook, By Folding Carton (2017-2027) (US \$MN)

Table 119 Middle East & Africa Boxboard Packaging Market Outlook, By Boxes (2017-2027) (US \$MN)

Table 120 Middle East & Africa Boxboard Packaging Market Outlook, By Other Product Types (2017-2027) (US \$MN)

Table 121 Middle East & Africa Boxboard Packaging Market Outlook, By Thickness (2017-2027) (US \$MN)

Table 122 Middle East & Africa Boxboard Packaging Market Outlook, By From 1.1mm to 2.3 mm (2017-2027) (US \$MN)

Table 123 Middle East & Africa Boxboard Packaging Market Outlook, By From 0.75mm to 1mm (2017-2027) (US \$MN)

Table 124 Middle East & Africa Boxboard Packaging Market Outlook, By End User (2017-2027) (US \$MN)

Table 125 Middle East & Africa Boxboard Packaging Market Outlook, By Pharmaceutical (2017-2027) (US \$MN)

Table 126 Middle East & Africa Boxboard Packaging Market Outlook, By Personal Care & Cosmetic (2017-2027) (US \$MN)

Table 127 Middle East & Africa Boxboard Packaging Market Outlook, By Home Care (2017-2027) (US \$MN)

Table 128 Middle East & Africa Boxboard Packaging Market Outlook, By Food & Beverages (2017-2027) (US \$MN)

Table 129 Middle East & Africa Boxboard Packaging Market Outlook, By Electrical & Electronics (2017-2027) (US \$MN)

Table 130 Middle East & Africa Boxboard Packaging Market Outlook, By Chemical & Lubricants (2017-2027) (US \$MN)

Table 131 Middle East & Africa Boxboard Packaging Market Outlook, By Automotive (2017-2027) (US \$MN)

Table 132 Middle East & Africa Boxboard Packaging Market Outlook, By Other End Users (2017-2027) (US \$MN)

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