

Boxboard Packaging - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Boxboard Packaging Market is expected grow at a CAGR of 6.5% during the forecast period. Increasing demand for cosmetic packaging & personal care and high demand for printing which can be done using vibrant colours are some of the factors fuelling the market growth. However, replacement of boxboard packaging with plastics due to its cost-effective, durable and prevalent properties is one of the restraining factors for the market.

Boxboard packaging refers to the packaging with the help of thin and lightweight containers, which are commonly used to carry a single item such as breakfast grain, shoes, crackers and a toy among others. These types of packaging feature durability, portability, protection, and simple dealing for long hours. Moreover, boxboard packaging can also be customized in numerous shapes, sizes, and styles according to the requirement of the item to be packaged. Along with this, boxboard material packaging provides die-cut shapes and curves, sequentially making the package completely presentable and attractive.

Based on End User, Food & Beverages segment is likely to have a huge demand due to increasing demand in food and beverage industry and are widely used in confectionaries, cereals and ready to consume fruit drink packaging. By Geography, Asia Pacific is going to have a lucrative growth during the forecast period due to the developing countries like India and China, where food and beverages, electronics, FMCG and pharmaceutical industries are emerging due to economic development.

Some of the key players profiled in the Boxboard Packaging market include Stora Enso, Sappi, Nippon paper group, Mondi, Metsa Board Oyj, Mayr-Melnhof Karton, ITC Limited, International Paper.

Material Types Covered:

Recycled Paper

Coated Unbleached Kraft Paperboard

Bleached Kraft Paperboard

Products Covered:

Tubes & Cores

Folding Carton

Boxes

Other Products

Thickness Covered:

From 1.1mm to 2.3 mm

From 0.75mm to 1mm

End Users Covered:

Pharmaceutical

Personal Care & Cosmetic

Home Care

Food & Beverages

Electrical & Electronics

Chemical & Lubricants

Automotive

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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