

# Blister Packaging - Global Market Outlook (2020 -2028)

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## Abstracts

According to Statistics MRC, the Global Blister Packaging Market is accounted for \$24.10 billion in 2020 and is expected to reach \$48.73 billion by 2028 growing at a CAGR of 9.2% during the forecast period. Some of the factors such as rising disposable income and tamper-evident design for product protection are propelling the market growth. However, not suitable for packaging heavy items is hampering the market growth.

Blister packaging solution is molded pieces of plastics mostly sealed to a sheet of paper or aluminum and are used to pack products such as tablets or high-volume of low-price consumer electronic products. Mainly, three types of materials are used in this type of packaging, plastic substrates as a forming film and paper & paperboard or aluminum as lidding materials.

Based on the product type, the carded segment is estimated to have a lucrative growth due to its capability to form dissimilar shapes, stack many products, and its ease of handling and admirable damage prevention properties. The rising demand from food packaging and e-commerce industries supports the growth of carded blister packaging.

By geography, the Asia Pacific is going to have lucrative growth during the forecast period. The dominance is owing to the strong economic growth of the region along with the positive outlook of the pharmaceutical industry. Further, the rising disposable income and higher healthcare expenditure across India and China are pouring the blister packaging market growth.

Some of the key players profiled in the Blister Packaging Market include ACG Pharmapack Pvt. Ltd., Amcor PLC, Constantia Flexibles GmbH, Honeywell International, Inc., Klockner Pentaplast Group, Sonoco Products Company, SteriPack Group, Tekni-Plex, Inc., Uflex Ltd, West Rock Company, Winpak Ltd., The Dow

Chemical Company, E.I. Du Pont De Nemours and Company, Pharma Packaging Solutions, and CPH Group.

Product Types Covered:

Clamshell

Carded

Trapped Blisters

Blister Cards

Face Seal Blisters

Calendar Pack

Technology Types Covered:

Thermoforming

Cold Forming

Thermos-Cold Complex Blistering

Material Types Covered:

Plastic Films

Paper & Paperboard

Aluminum Foil

Plastic Substrate

Types Covered:

Cold Seal Blister

Green Blister

Sliding Blister

Wrap-Around Blister

High Frequency (HF) Welded Blisters

Insert Blisters And Box Interiors

Standard Blisters

Heat Seal Blister

Wallet

Compartment

Heat Seal Coating Types Covered:

Water-Based Heat Seal Coatings

Solvent-Based

Components Covered:

Films

Lidding Material

Secondary Containers

Packaging Accessories

## Speeds Covered:

Low Speed: Up to 200 Blisters/Min

Medium Speed: 200-600 Blisters/Min

High Speed: above 600 Blisters/Min

## End Users Covered:

Consumer Goods

Food Sector & Beverages

Healthcare

Industrial Goods

Pharmaceutical

Medical Devices

Electronics & Semiconductors

Retail Industry

Veterinary and Nutraceuticals

Agricultural

Personal Care

Household Care

## Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

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Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

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