

Biofortification - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Biofortification Market is accounted for \$71.80 million in 2017 and is expected to reach \$151.27 million by 2026 growing at a CAGR of 8.6% during the forecast period. Increasing funds for agrigenomics, demand for high nutritional content foods, technological advancements and high growth in emerging economies are expected to boost the market's growth. However, factors such as less awareness and restriction on the production of genetically modified crops are restricting the market.

Biofortification, the process of breeding nutrients into food crops, provides a comparatively cost-effective, sustainable, and long-term means of delivering more micronutrients. This approach not only will lower the number of severely mal-nourished people who require treatment by complementary interventions but also will help them maintain improved nutritional status. Moreover, biofortification provides a feasible means of reaching malnourished rural populations who may have limited access to commercially marketed fortified foods and supplements.

By Crop, Sweet Potato segment held steady market growth due to significant source of energy in the human diet for centuries due to its high carbohydrate content. Based on geography, Asia Pacific acquired largest market share owing to the increasing consumer demand for high nutritional food ingredients which will propel the demand for this crops in the region.

Some of the key players in Biofortification market include Dow Dupont, BASF, Bayer, Syngenta, Agro Biosciences Inc., Intertek, Lemnatec, Charles River and Monsanto.

Crops Covered:

Pearl Millet

Beans

Wheat

Corn

Rice

Cassava

Sweet Potato

Other Crops

Target Nutrients Covered:

Vitamins

Iron

Zinc

Other Target Nutrients

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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