

Biodiversity Credit Market Forecasts to 2032 – Global Analysis By Credit Type (Habitat Restoration Credits, Species Protection Credits, Conservation Management Credits, Landscape/Watershed Credits, and Mixed/Integrated Credits), Project Type, Buyer Type, Sales Channel, End User, and By Geography

<https://marketpublishers.com/r/BFA3B8656C23EN.html>

Date: November 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: BFA3B8656C23EN

Abstracts

According to Statistics MRC, the Global Biodiversity Credit Market is accounted for \$0.74 billion in 2025 and is expected to reach \$12.41 billion by 2032, growing at a CAGR of 49.4% during the forecast period. The biodiversity credit enables private investment to support conservation outcomes by creating tradable credits tied to verifiable biodiversity gains, habitat restoration, species recovery, or invasive species control. Corporates purchase credits to mitigate biodiversity impacts from operations, aligning with nature-positive commitments. Robust monitoring, standardized metrics, and long-term governance are essential for credibility and permanence.

Market Dynamics:

Driver:

Increasing regulatory mandates and international agreements

The primary driver for the biodiversity credit market is the surge in regulatory mandates and international agreements, such as the Kunming-Montreal Global Biodiversity Framework. These frameworks establish clear, actionable targets for nations and corporations, legally compelling them to account for and offset their environmental impacts. This creates a compliance-driven demand for biodiversity credits, transforming

voluntary conservation actions into a regulated necessity. Consequently, these policies are directly catalyzing market growth by establishing a non-negotiable demand base for certified biodiversity gains.

Restraint:

Limited market infrastructure, transparency, and liquidity

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Opportunity:

Integration with carbon markets and payment for ecosystem services

A substantial opportunity lies in the integration of biodiversity credits with established environmental markets, particularly carbon trading and Payment for Ecosystem Services (PES) schemes. This approach allows for the bundling of credits, enabling buyers to address climate and biodiversity goals simultaneously, thereby enhancing project value and attracting a broader investor base. Moreover, this integration fosters a more holistic approach to natural capital management, creating synergistic benefits and unlocking new, blended finance models that can significantly accelerate market expansion.

Threat:

Advancements in sensor technology

The analysis identifies a paradoxical threat from rapid advancements in remote sensor technology and AI-driven monitoring. While beneficial for verification, these technologies are making it cheaper and more reliable for corporations to implement direct, in-house biodiversity impact monitoring. These improvements could reduce their dependence on purchasing third-party credits for compliance reporting. As a result, the demand for

formal biodiversity credit units may be undermined if companies choose to manage obligations through direct, technologically enabled stewardship rather than market participation.

Covid-19 Impact:

The COVID-19 pandemic initially disrupted the biodiversity credit market by causing project delays, halting field research, and diverting government and corporate funding towards immediate economic relief. However, the crisis also served as a profound catalyst by highlighting the critical link between ecosystem degradation and global health risks. This increased awareness has led to more attention from policymakers and businesses towards investing in nature-friendly projects after the pandemic, which has created a stronger and more lasting need for biodiversity credits as part of efforts to improve and rebuild.

The habitat restoration credits segment is expected to be the largest during the forecast period

The habitat restoration credits segment is expected to account for the largest market share during the forecast period, driven by its direct alignment with pressing global priorities like land degradation neutrality and its tangible, measurable outcomes. These projects, encompassing reforestation and wetland rehabilitation, often have well-established methodologies for credit quantification, which reduces investor uncertainty. Furthermore, they frequently generate co-benefits such as soil conservation and water purification, enhancing their value and making them a preferred choice for both public funding and corporate sustainability investments seeking verifiable impact.

The coral reef & marine biodiversity projects segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the coral reef & marine biodiversity projects segment is predicted to witness the highest growth rate, reflecting a surge in concern for ocean health and the immense economic value of coastal ecosystems. Blue bonds and ocean-focused ESG mandates, which target critically endangered marine habitats, fuel this growth. Additionally, technological advancements in marine monitoring are improving the credibility of these projects, unlocking new investment into a previously challenging environment, and positioning this niche for rapid expansion from its current smaller base.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market share. The EU's ambitious regulatory landscape, which includes the Nature Restoration Law and stringent corporate due diligence requirements, firmly anchors this leadership. These policies are creating a compliance-driven demand unparalleled in other regions. Moreover, high levels of corporate environmental awareness and early mover initiatives, particularly in countries like France and the UK, provide a mature ecosystem for market development and transaction volume, solidifying Europe's dominant position.

Region with highest CAGR:

During the forecast period, the Asia Pacific region is expected to grow the fastest, driven by its rich biodiversity that is at great risk, along with a surge in national policies aimed at protecting nature. Furthermore, the region is a major recipient of international biodiversity finance and is seeing growing voluntary corporate demand. This combination of high need, evolving regulation, and increasing investment creates a potent environment for the rapid scaling of biodiversity credit projects.

Key players in the market

Some of the key players in Biodiversity Credit Market include Verra, Gold Standard, Plan Vivo Foundation, GreenCollar, Wildlife Works, Natural Capital Partners, BioCarbon Standard, Regen Network, Cercarbono, Ecosphere+, Forest Trends, Ecosystem Marketplace, Biodiversity Credit Alliance, Conservation International, Wildlife Conservation Society, and The Biodiversity Consultancy.

Key Developments:

In July 2025, Plan Vivo opened its PV Nature Biodiversity Standard to multiple third-party data analytic providers so projects can choose approved partners for biodiversity quantification. It strengthens the PV Nature biodiversity credit pipeline by standardising measurement of biodiversity outcomes while scaling access for projects seeking Plan Vivo biodiversity credits.

In June 2025, the BioCarbon Standard released version 2.0 of its Sustainable Development Safeguards tool, tightening requirements around community rights, land use and biodiversity safeguards for registered mitigation projects. It reinforces that BioCarbon-certified activities must demonstrate robust biodiversity and social

protections, supporting the integrity of any nature%- %or biodiversity-linked credits issued under the standard.

In February 2025, Gold Standard released its “Funding Nature: An evident business investment” update, announcing work on a corporate nature framework that will sit alongside its emerging biodiversity impact framework and market assessment for biodiversity impact units. It is designed to guide companies in using high-integrity biodiversity credit and nature-impact mechanisms as part of their net-zero and nature-positive strategies.

Credit Types Covered:

Habitat Restoration Credits

Species Protection Credits

Conservation Management Credits

Landscape/Watershed Credits

Mixed/Integrated Credits

Project Types Covered:

Reforestation & Afforestation

Wetland & Peatland Restoration

Coral Reef & Marine Biodiversity Projects

Grassland & Savannah Restoration

Wildlife Corridors & Protected Areas

Agricultural Biodiversity Enhancement

Buyer Types Covered:

Compliance Buyers

Voluntary Buyers

Philanthropic Buyers

Institutional Investors

Sales Channels Covered:

Direct/Project Developers

Marketplaces & Exchanges

Brokers & Aggregators

Government Offset Programs

End Users Covered:

Corporates (ESG/CSR-driven)

Government & Public Sector

NGOs & Conservation Agencies

Landowners & Community Groups

Financial Institutions & Investors

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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