

Bio Plasticizers - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Bio Plasticizers Packaging Market is accounted at \$0.5 billion in 2015 and is expected to reach \$1.5 billion by 2022 growing at a CAGR of 16.9%. Stringent regulations, technological advancements and increasing demand for Polyvinyl chloride are the key factors fueling the market growth. Higher Cost is the major factor hindering the market. The opportunity lies in growing demand in APAC countries and helps in reducing carbon footprint. Depending upon its various types, the consumption trend of bio plasticizers differ in various regions. Epoxidized Soybean Oil (ESBO) is one of the most chosen additives in Polyvinyl Chloride (PVC) gasket used mostly in food packaging.

North America is the leading market for bio plasticizer. Owing to the growing domestic demand and stringent regulations, North America accounted for a share of more than 30% of the worldwide bio plasticizer market. Asia-Pacific is one of the fastest growing markets for bio plasticizer in wires & cables, medical and packaging material applications.

Some of the Key players in the market include Biopac, Georgia-Pacific LLC, Clearwater Paper Corporation, Mondi Group, BASF SE, Novamont S.P.A, Rocktenn, International Paper and Natureworks LLC.

Products Covered:

Citrates

Castor oil

Succinic acid

Epoxidized Soybean Oil (ESBO)

Others

Applications Covered:

Medical devices

Wires & cables

Packaging materials

Building & construction

Consumer goods

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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