

# **Bike and Scooter Rental - Global Market Outlook (2018-2027)**

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## **Abstracts**

According to Statistics MRC, the Global Bike and Scooter Rental accounted for \$2.04 billion in 2018 and is expected to reach \$11.10 billion by 2027 growing at a CAGR of 20.7% during the forecast period. Sustainable and technologically advanced mobility and rise of micro-mobility as a budget-friendly mode of transportation are some key factors influencing the market growth. However, lack of supporting infrastructure for micro-mobility is hampering the market growth.

A bike rental or scooter rentals rent out bikes and scooters for short periods of time, usually for a few hours. Rentals are mostly provided by bike shops as a sideline to their main businesses of sales and service, but some shops specialize in rentals.

Based on the operational model, dockless segment is likely to have a huge demand due to the lesser requirement of hardware for securing and managing inventory. By geography, Asia Pacific is going to have a lucrative growth during the forecast period owing to increasing concerns over pollution as well as growing traffic congestion.

Some of the key players in Bike and Scooter Rental market include Jump, Cityscoot, COUP, Lime, Grow Mobility, Nextbike, Bird, Spin, Lyft, Mobike, Cityscoot, Ecootra, Skip, Bolt, Scoot, and Hoppr.

Service Types Covered:

Subscription-Based

Pay as You Go

Propulsions Covered:

Electric

Pedal

Gasoline

Operational Models Covered:

Station-Based

Dockless

Vehicle Types Covered:

Scooter

Bike

Other Vehicle Types

Applications Covered:

Long-distance Travel (5 to 15 km)

Short Trip (distance 5 km or less)

Long-distance Travel (15 km or more)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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