

Big Data Market Outlook - Global Trends, Forecast, and Opportunity Assessment (2014-2022)

<https://marketpublishers.com/r/B541ADAD2F8EN.html>

Date: October 2015

Pages: 157

Price: US\$ 4,150.00 (Single User License)

ID: B541ADAD2F8EN

Abstracts

The Global Big Data market is projected to reach \$118.52 billion by 2022 growing at a CAGR of 26.0% during the forecast period 2014 to 2022. Hasty growth in consumer data, superior information security, enhanced business efficiencies are some of the key factors fueling the market growth. However, lack of skilled workers is inhibiting the growth of big data market. Demand of data warehousing and advanced analytics among applications of big data creates ample of opportunities for the vendors in this market.

Big data has been significant in the Business to Consumer (B2C) field for several years now. Big players such as Netflix and Amazon have used customer retargeting and predictive algorithms with big data to great success. At present, B2B companies are recognizing that big data marketing could work with their business models as well, helping them gain precise insight into their customer's needs and wants. The Big Data services and software segments are expected to be the fastest growing markets.

Some of the key players in big data market are IBM, SAS, SAP, Oracle, Microsoft, HP, Dell, Cisco, Amazon Web Services and Accenture.

Software Covered:

System Software

Hadoop distribution products and tools

Discovery & Visualization Tools

Databases

Big Data Analytics

Others

Hardware Covered

Network Equipments

Servers

Storage

Services Covered

Hadoop-as-a-service (HAAS)

Visualization & Analytics -as-a-service

Data-as-a-service

Training and Outsourcing services

Deployment & Integration services

Consulting services

End User's Covered

Bioinformatics

Retail

Education

Energy & Natural Resources

Enterprises

Gaming

Government & Public Utilities

Healthcare

Logistics & Distribution

Manufacturing

Entertainment & Media

Telecommunications

Transportation

Web

Others

Regions Covered:

North America

US

Canada

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia

Rest of the World

Latin America

Middle East

Africa

Others

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL BIG DATA MARKET, BY SOFTWARE

- 5.1 Introduction
- 5.2 System Software
- 5.3 Hadoop distribution products and tools
- 5.4 Discovery & Visualization Tools
- 5.5 Databases
- 5.6 Big Data Analytics
- 5.7 Others

6 GLOBAL BIG DATA MARKET, BY HARDWARE

- 6.1 Introduction
- 6.2 Network Equipments
- 6.3 Servers
- 6.4 Storage

7 GLOBAL BIG DATA MARKET, BY SERVICE

- 7.1 Introduction
- 7.2 Hadoop-as-a-service (HAAS)
- 7.3 Visualization & Analytics -as-a-service
- 7.4 Data-as-a-service
- 7.5 Training and Outsourcing services
- 7.6 Deployment & Integration services
- 7.7 Consulting services

8 GLOBAL BIG DATA MARKET, BY END USER

- 8.1 Introduction
- 8.2 Bioinformatics
- 8.3 Retail
- 8.4 Education
- 8.5 Energy & Natural Resources
- 8.6 Enterprises
- 8.7 Gaming
- 8.8 Government & Public Utilities
- 8.9 Healthcare
- 8.10 Logistics & Distribution
- 8.11 Manufacturing
- 8.12 Entertainment & Media
- 8.13 Telecommunications
- 8.14 Transportation
- 8.15 Web
- 8.16 Others

9 GLOBAL BIG DATA MARKET, BY GEOGRAPHY

- 9.1 North America
 - 9.1.1 US
 - 9.1.2 Canada

9.2 Europe

9.2.1 Germany

9.2.2 France

9.2.3 Italy

9.2.4 UK

9.2.5 Spain

9.3 Asia Pacific

9.3.1 Japan

9.3.2 China

9.3.3 India

9.3.4 Australia

9.3.5 Newzealand

9.3.6 Rest of Asia

9.4 Rest of the World

9.4.1 Latin America

9.4.2 Middle East

9.4.3 Africa

9.4.4 Others

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 IBM

11.2 SAS

11.3 SAP

11.4 Oracle

11.5 Microsoft

11.6 HP

11.7 Dell

11.8 Cisco

11.9 Amazon Web Services

11.10 Accenture

List Of Tables

LIST OF TABLES

- 1 Global Big Data Market Outlook, By Software (2012-2022) (\$MN)
- 2 Global Big Data Market Outlook, By System Software (2012-2022) (\$MN)
- 3 Global Big Data Market Outlook, By Hadoop distribution products and tools (2012-2022) (\$MN)
- 4 Global Big Data Market Outlook, By Discovery & Visualization Tools (2012-2022) (\$MN)
- 5 Global Big Data Market Outlook, By Databases (2012-2022) (\$MN)
- 6 Global Big Data Market Outlook, By Big Data Analytics (2012-2022) (\$MN)
- 7 Global Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 8 Global Big Data Market Outlook, By Hardware (2012-2022) (\$MN)
- 9 Global Big Data Market Outlook, By Network Equipments (2012-2022) (\$MN)
- 10 Global Big Data Market Outlook, By Servers (2012-2022) (\$MN)
- 11 Global Big Data Market Outlook, By Storage (2012-2022) (\$MN)
- 12 Global Big Data Market Outlook, By Service (2012-2022) (\$MN)
- 13 Global Big Data Market Outlook, By Hadoop-as-a-service (HAAS) (2012-2022) (\$MN)
- 14 Global Big Data Market Outlook, By Visualization & Analytics -as-a-service (2012-2022) (\$MN)
- 15 Global Big Data Market Outlook, By Data-as-a-service (2012-2022) (\$MN)
- 16 Global Big Data Market Outlook, By Training and Outsourcing services (2012-2022) (\$MN)
- 17 Global Big Data Market Outlook, By Deployment & Integration services (2012-2022) (\$MN)
- 18 Global Big Data Market Outlook, By Consulting services (2012-2022) (\$MN)
- 19 Global Big Data Market Outlook, By End User (2012-2022) (\$MN)
- 20 Global Big Data Market Outlook, By Bioinformatics (2012-2022) (\$MN)
- 21 Global Big Data Market Outlook, By Retail (2012-2022) (\$MN)
- 22 Global Big Data Market Outlook, By Education (2012-2022) (\$MN)
- 23 Global Big Data Market Outlook, By Energy & Natural Resources (2012-2022) (\$MN)
- 24 Global Big Data Market Outlook, By Enterprises (2012-2022) (\$MN)
- 25 Global Big Data Market Outlook, By Gaming (2012-2022) (\$MN)
- 26 Global Big Data Market Outlook, By Government & Public Utilities (2012-2022) (\$MN)
- 27 Global Big Data Market Outlook, By Healthcare (2012-2022) (\$MN)
- 28 Global Big Data Market Outlook, By Logistics & Distribution (2012-2022) (\$MN)

- 29 Global Big Data Market Outlook, By Manufacturing (2012-2022) (\$MN)
- 30 Global Big Data Market Outlook, By Entertainment & Media (2012-2022) (\$MN)
- 31 Global Big Data Market Outlook, By Telecommunications (2012-2022) (\$MN)
- 32 Global Big Data Market Outlook, By Transportation (2012-2022) (\$MN)
- 33 Global Big Data Market Outlook, By Web (2012-2022) (\$MN)
- 34 Global Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 35 North America Big Data Market Outlook, By Software (2012-2022) (\$MN)
- 36 North America Big Data Market Outlook, By System Software (2012-2022) (\$MN)
- 37 North America Big Data Market Outlook, By Hadoop distribution products and tools (2012-2022) (\$MN)
- 38 North America Big Data Market Outlook, By Discovery & Visualization Tools (2012-2022) (\$MN)
- 39 North America Big Data Market Outlook, By Databases (2012-2022) (\$MN)
- 40 North America Big Data Market Outlook, By Big Data Analytics (2012-2022) (\$MN)
- 41 North America Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 42 North America Big Data Market Outlook, By Hardware (2012-2022) (\$MN)
- 43 North America Big Data Market Outlook, By Network Equipments (2012-2022) (\$MN)
- 44 North America Big Data Market Outlook, By Servers (2012-2022) (\$MN)
- 45 North America Big Data Market Outlook, By Storage (2012-2022) (\$MN)
- 46 North America Big Data Market Outlook, By Service (2012-2022) (\$MN)
- 47 North America Big Data Market Outlook, By Hadoop-as-a-service (HAAS) (2012-2022) (\$MN)
- 48 North America Big Data Market Outlook, By Visualization & Analytics -as-a-service (2012-2022) (\$MN)
- 49 North America Big Data Market Outlook, By Data-as-a-service (2012-2022) (\$MN)
- 50 North America Big Data Market Outlook, By Training and Outsourcing services (2012-2022) (\$MN)
- 51 North America Big Data Market Outlook, By Deployment & Integration services (2012-2022) (\$MN)
- 52 North America Big Data Market Outlook, By Consulting services (2012-2022) (\$MN)
- 53 North America Big Data Market Outlook, By End User (2012-2022) (\$MN)
- 54 North America Big Data Market Outlook, By Bioinformatics (2012-2022) (\$MN)
- 55 North America Big Data Market Outlook, By Retail (2012-2022) (\$MN)
- 56 North America Big Data Market Outlook, By Education (2012-2022) (\$MN)
- 57 North America Big Data Market Outlook, By Energy & Natural Resources (2012-2022) (\$MN)
- 58 North America Big Data Market Outlook, By Enterprises (2012-2022) (\$MN)
- 59 North America Big Data Market Outlook, By Gaming (2012-2022) (\$MN)
- 60 North America Big Data Market Outlook, By Government & Public Utilities

(2012-2022) (\$MN)

61 North America Big Data Market Outlook, By Healthcare (2012-2022) (\$MN)

62 North America Big Data Market Outlook, By Logistics & Distribution (2012-2022) (\$MN)

63 North America Big Data Market Outlook, By Manufacturing (2012-2022) (\$MN)

64 North America Big Data Market Outlook, By Entertainment & Media (2012-2022) (\$MN)

65 North America Big Data Market Outlook, By Telecommunications (2012-2022) (\$MN)

66 North America Big Data Market Outlook, By Transportation (2012-2022) (\$MN)

67 North America Big Data Market Outlook, By Web (2012-2022) (\$MN)

68 North America Big Data Market Outlook, By Others (2012-2022) (\$MN)

69 Europe Big Data Market Outlook, By Software (2012-2022) (\$MN)

70 Europe Big Data Market Outlook, By System Software (2012-2022) (\$MN)

71 Europe Big Data Market Outlook, By Hadoop distribution products and tools (2012-2022) (\$MN)

72 Europe Big Data Market Outlook, By Discovery & Visualization Tools (2012-2022) (\$MN)

73 Europe Big Data Market Outlook, By Databases (2012-2022) (\$MN)

74 Europe Big Data Market Outlook, By Big Data Analytics (2012-2022) (\$MN)

75 Europe Big Data Market Outlook, By Others (2012-2022) (\$MN)

76 Europe Big Data Market Outlook, By Hardware (2012-2022) (\$MN)

77 Europe Big Data Market Outlook, By Network Equipments (2012-2022) (\$MN)

78 Europe Big Data Market Outlook, By Servers (2012-2022) (\$MN)

79 Europe Big Data Market Outlook, By Storage (2012-2022) (\$MN)

80 Europe Big Data Market Outlook, By Service (2012-2022) (\$MN)

81 Europe Big Data Market Outlook, By Hadoop-as-a-service (HAAS) (2012-2022) (\$MN)

82 Europe Big Data Market Outlook, By Visualization & Analytics -as-a-service (2012-2022) (\$MN)

83 Europe Big Data Market Outlook, By Data-as-a-service (2012-2022) (\$MN)

84 Europe Big Data Market Outlook, By Training and Outsourcing services (2012-2022) (\$MN)

85 Europe Big Data Market Outlook, By Deployment & Integration services (2012-2022) (\$MN)

86 Europe Big Data Market Outlook, By Consulting services (2012-2022) (\$MN)

87 Europe Big Data Market Outlook, By End User (2012-2022) (\$MN)

88 Europe Big Data Market Outlook, By Bioinformatics (2012-2022) (\$MN)

89 Europe Big Data Market Outlook, By Retail (2012-2022) (\$MN)

90 Europe Big Data Market Outlook, By Education (2012-2022) (\$MN)

- 91 Europe Big Data Market Outlook, By Energy & Natural Resources (2012-2022) (\$MN)
- 92 Europe Big Data Market Outlook, By Enterprises (2012-2022) (\$MN)
- 93 Europe Big Data Market Outlook, By Gaming (2012-2022) (\$MN)
- 94 Europe Big Data Market Outlook, By Government & Public Utilities (2012-2022) (\$MN)
- 95 Europe Big Data Market Outlook, By Healthcare (2012-2022) (\$MN)
- 96 Europe Big Data Market Outlook, By Logistics & Distribution (2012-2022) (\$MN)
- 97 Europe Big Data Market Outlook, By Manufacturing (2012-2022) (\$MN)
- 98 Europe Big Data Market Outlook, By Entertainment & Media (2012-2022) (\$MN)
- 99 Europe Big Data Market Outlook, By Telecommunications (2012-2022) (\$MN)
- 100 Europe Big Data Market Outlook, By Transportation (2012-2022) (\$MN)
- 101 Europe Big Data Market Outlook, By Web (2012-2022) (\$MN)
- 102 Europe Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 103 Asia Pacific Big Data Market Outlook, By Software (2012-2022) (\$MN)
- 104 Asia Pacific Big Data Market Outlook, By System Software (2012-2022) (\$MN)
- 105 Asia Pacific Big Data Market Outlook, By Hadoop distribution products and tools (2012-2022) (\$MN)
- 106 Asia Pacific Big Data Market Outlook, By Discovery & Visualization Tools (2012-2022) (\$MN)
- 107 Asia Pacific Big Data Market Outlook, By Databases (2012-2022) (\$MN)
- 108 Asia Pacific Big Data Market Outlook, By Big Data Analytics (2012-2022) (\$MN)
- 109 Asia Pacific Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 110 Asia Pacific Big Data Market Outlook, By Hardware (2012-2022) (\$MN)
- 111 Asia Pacific Big Data Market Outlook, By Network Equipments (2012-2022) (\$MN)
- 112 Asia Pacific Big Data Market Outlook, By Servers (2012-2022) (\$MN)
- 113 Asia Pacific Big Data Market Outlook, By Storage (2012-2022) (\$MN)
- 114 Asia Pacific Big Data Market Outlook, By Service (2012-2022) (\$MN)
- 115 Asia Pacific Big Data Market Outlook, By Hadoop-as-a-service (HAAS) (2012-2022) (\$MN)
- 116 Asia Pacific Big Data Market Outlook, By Visualization & Analytics -as-a-service (2012-2022) (\$MN)
- 117 Asia Pacific Big Data Market Outlook, By Data-as-a-service (2012-2022) (\$MN)
- 118 Asia Pacific Big Data Market Outlook, By Training and Outsourcing services (2012-2022) (\$MN)
- 119 Asia Pacific Big Data Market Outlook, By Deployment & Integration services (2012-2022) (\$MN)
- 120 Asia Pacific Big Data Market Outlook, By Consulting services (2012-2022) (\$MN)
- 121 Asia Pacific Big Data Market Outlook, By End User (2012-2022) (\$MN)

- 122 Asia Pacific Big Data Market Outlook, By Bioinformatics (2012-2022) (\$MN)
- 123 Asia Pacific Big Data Market Outlook, By Retail (2012-2022) (\$MN)
- 124 Asia Pacific Big Data Market Outlook, By Education (2012-2022) (\$MN)
- 125 Asia Pacific Big Data Market Outlook, By Energy & Natural Resources (2012-2022) (\$MN)
- 126 Asia Pacific Big Data Market Outlook, By Enterprises (2012-2022) (\$MN)
- 127 Asia Pacific Big Data Market Outlook, By Gaming (2012-2022) (\$MN)
- 128 Asia Pacific Big Data Market Outlook, By Government & Public Utilities (2012-2022) (\$MN)
- 129 Asia Pacific Big Data Market Outlook, By Healthcare (2012-2022) (\$MN)
- 130 Asia Pacific Big Data Market Outlook, By Logistics & Distribution (2012-2022) (\$MN)
- 131 Asia Pacific Big Data Market Outlook, By Manufacturing (2012-2022) (\$MN)
- 132 Asia Pacific Big Data Market Outlook, By Entertainment & Media (2012-2022) (\$MN)
- 133 Asia Pacific Big Data Market Outlook, By Telecommunications (2012-2022) (\$MN)
- 134 Asia Pacific Big Data Market Outlook, By Transportation (2012-2022) (\$MN)
- 135 Asia Pacific Big Data Market Outlook, By Web (2012-2022) (\$MN)
- 136 Asia Pacific Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 137 Rest of the World Big Data Market Outlook, By Software (2012-2022) (\$MN)
- 138 Rest of the World Big Data Market Outlook, By System Software (2012-2022) (\$MN)
- 139 Rest of the World Big Data Market Outlook, By Hadoop distribution products and tools (2012-2022) (\$MN)
- 140 Rest of the World Big Data Market Outlook, By Discovery & Visualization Tools (2012-2022) (\$MN)
- 141 Rest of the World Big Data Market Outlook, By Databases (2012-2022) (\$MN)
- 142 Rest of the World Big Data Market Outlook, By Big Data Analytics (2012-2022) (\$MN)
- 143 Rest of the World Big Data Market Outlook, By Others (2012-2022) (\$MN)
- 144 Rest of the World Big Data Market Outlook, By Hardware (2012-2022) (\$MN)
- 145 Rest of the World Big Data Market Outlook, By Network Equipments (2012-2022) (\$MN)
- 146 Rest of the World Big Data Market Outlook, By Servers (2012-2022) (\$MN)
- 147 Rest of the World Big Data Market Outlook, By Storage (2012-2022) (\$MN)
- 148 Rest of the World Big Data Market Outlook, By Service (2012-2022) (\$MN)
- 149 Rest of the World Big Data Market Outlook, By Hadoop-as-a-service (HAAS) (2012-2022) (\$MN)
- 150 Rest of the World Big Data Market Outlook, By Visualization & Analytics -as-a-

service (2012-2022) (\$MN)

151 Rest of the World Big Data Market Outlook, By Data-as-a-service (2012-2022) (\$MN)

152 Rest of the World Big Data Market Outlook, By Training and Outsourcing services (2012-2022) (\$MN)

153 Rest of the World Big Data Market Outlook, By Deployment & Integration services (2012-2022) (\$MN)

154 Rest of the World Big Data Market Outlook, By Consulting services (2012-2022) (\$MN)

155 Rest of the World Big Data Market Outlook, By End User (2012-2022) (\$MN)

156 Rest of the World Big Data Market Outlook, By Bioinformatics (2012-2022) (\$MN)

157 Rest of the World Big Data Market Outlook, By Retail (2012-2022) (\$MN)

158 Rest of the World Big Data Market Outlook, By Education (2012-2022) (\$MN)

159 Rest of the World Big Data Market Outlook, By Energy & Natural Resources (2012-2022) (\$MN)

160 Rest of the World Big Data Market Outlook, By Enterprises (2012-2022) (\$MN)

161 Rest of the World Big Data Market Outlook, By Gaming (2012-2022) (\$MN)

162 Rest of the World Big Data Market Outlook, By Government & Public Utilities (2012-2022) (\$MN)

163 Rest of the World Big Data Market Outlook, By Healthcare (2012-2022) (\$MN)

164 Rest of the World Big Data Market Outlook, By Logistics & Distribution (2012-2022) (\$MN)

165 Rest of the World Big Data Market Outlook, By Manufacturing (2012-2022) (\$MN)

166 Rest of the World Big Data Market Outlook, By Entertainment & Media (2012-2022) (\$MN)

167 Rest of the World Big Data Market Outlook, By Telecommunications (2012-2022) (\$MN)

168 Rest of the World Big Data Market Outlook, By Transportation (2012-2022) (\$MN)

169 Rest of the World Big Data Market Outlook, By Web (2012-2022) (\$MN)

170 Rest of the World Big Data Market Outlook, By Others (2012-2022) (\$MN)

I would like to order

Product name: Big Data Market Outlook - Global Trends, Forecast, and Opportunity Assessment (2014-2022)

Product link: <https://marketpublishers.com/r/B541ADAD2F8EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B541ADAD2F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

