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Big Data - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Big Data Market is accounted for $31.93 billion in 2017 and is expected to reach $156.72 billion by 2026 growing at a CAGR of 19.3% during the forecast period. Increase in number of mobile devices & apps, the growth of the healthcare industry and big data solutions enhancing organizational return on investment are some of the factors influencing the market growth. However, factors such as lack of awareness of benefits of big data solutions & services as well as privacy & security concerns in big data are hindering the market.

Big data not only refers to the data itself but also a set of technologies that capture, store, manage and analyze large and variable collections of data, to solve complex problems. Big data solutions enable organizations to effectively manage large data volumes thereby reducing cost. It is initially emerged as a term to describe datasets whose size is beyond the ability of usual databases to capture, store, manage and analyze.

Amongst type, unstructured data segment held considerable market growth during the forecast period as there is rising amount of unstructured data organizations are adopting more big data solutions to explore and handle unstructured data. By geography, North America is anticipated to dominate the global market during the forecast period owing to high adoption of analytics across countries of North America. In addition, Asia pacific registered for highest growth rate due to growing amount of data generation as well as high penetration of internet across the region.

Some of the key players profiled in the Big Data market include International Business Machines (IBM) Corporation, Oracle Corporation, Microsoft Corporation, Hewlett-Packard Enterprise, SAP SE, Amazon Web Services, SAS Institute, Dell, Inc, Teradata Corporation, Splunk, Palantir Technologies, Inc, Guavus, Inc, Hitachi, Ltd, Cloudera, Inc, Hortonworks, Inc, Google Inc, Accenture plc, Fujitsu (Japan), Datameer, Inc and

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Deployment Models Covered:

On-Demand

On-Premises

Types Covered:

Semi-Structured Data

Unstructured Data

Structured Data

Component Covered:

Services

Software

End users Covered:

Academia and Research

IT and Telecommunication

Transportation

Energy and Utility

Media and Entertainment

Retail and Consumer Goods

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- Manufacturing
- Healthcare and Life Sciences
- Government and Defense
- Banking, Financial Services and Insurance (BFSI)
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan

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China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

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Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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