

# **Bicycle Tire Market Forecasts to 2030 – Global Analysis By Tire Type (Clincher Tires, Tubeless Tires, Tube Tires and Other Tire Types), Material, Rim Size, Application, End User and By Geography**

<https://marketpublishers.com/r/BB53027F02A0EN.html>

Date: February 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: BB53027F02A0EN

## **Abstracts**

According to Statistics MRC, the Global Bicycle Tire Market is accounted for \$22.68 billion in 2024 and is expected to reach \$32.74 billion by 2030 growing at a CAGR of 6.9% during the forecast period. A bicycle tire is a rubber covering mounted on a bicycle wheel, providing traction, cushioning, and stability. It encircles the wheel's rim and is inflated with air or filled with a solid material to support the weight of the rider and absorb road shock. Bicycle tires come in various designs, including road tires, which are smooth for speed, and off-road tires, which have a knobby texture for grip on rough terrain. The size, tread pattern, and material of the tire vary depending on the type of bicycle and the intended use.

According to the All-India Bicycle Manufacturers Association, China is renowned as the 'Kingdom of Bicycles' since it produces the most bicycles in the world, it almost holds about 90 percent of the bicycle tire market.

Market Dynamics:

Driver:

Rising health and fitness awareness

As more individuals seek to maintain active lifestyles, cycling is increasingly seen as a low-impact, effective workout. This shift in consumer preferences drives the growth of the bicycle tire market, as more bikes are purchased for recreational, commuting, and

fitness purposes. Enhanced focus on personal well-being and sustainability further fuels the demand for high-quality bicycle tires, including those designed for different cycling activities, contributing to market expansion through innovations in tire technology and materials tailored to fitness enthusiast's needs.

#### Restraint:

##### Raw material price fluctuations

Raw material price fluctuations in the bicycle tire are primarily due to the volatility of key inputs like rubber, synthetic compounds, and oil-based materials. These materials are subject to global supply chain disruptions, environmental factors, and market speculation. As prices rise, manufacturers face increased production costs, which may be passed on to consumers in the form of higher tire prices. This can reduce demand, particularly among cost-sensitive consumers, and hinder market growth.

#### Opportunity:

##### Growing popularity of eco-friendly transportation

Bicycles are becoming a favoured choice due to their environmental benefits, prompting increased demand for high-performance, durable, and eco-friendly bicycle tires. This trend is prompting an increased demand for high-performance, durable, and eco-friendly bicycle tires. Manufacturers are focusing on developing tires made from sustainable materials like recycled rubber or biodegradable compounds, aligning with the global push for greener alternatives. Additionally, urban cycling infrastructure improvements and government incentives further boost bicycle adoption, contributing to the expanding market for bicycle tires.

#### Threat:

##### Competition from alternative transport options

Alternative transport options such as electric scooters, electric bikes, and ride-sharing services often offer convenience, speed, and reduced physical effort, appealing to a broader range of consumers. As urban areas invest in infrastructure for these options, the demand for traditional bicycles may decrease, limiting the growth potential for bicycle tires. Additionally, some alternatives are perceived as more versatile or practical for daily commuting, further diminishing the market share for bicycles and their

associated components like tires.

### Covid-19 Impact

The covid-19 pandemic significantly impacted the bicycle tire market, leading to increased demand as people sought alternative modes of transportation during lockdowns and social distancing. This surge in cycling for fitness, commuting, and recreation boosted tire sales. However, supply chain disruptions, including delays in raw material availability and manufacturing limitations, hindered production. Post-pandemic, while demand remained stable, some regions experienced challenges in meeting supply due to the ongoing recovery of the manufacturing sector.

The tubeless tires segment is expected to be the largest during the forecast period

The tubeless tires segment is predicted to secure the largest market share throughout the forecast period. Tubeless bicycle tires are designed without an inner tube, allowing the tire and rim to form an airtight seal. This setup reduces the risk of punctures since there's no inner tube to puncture, providing a smoother ride with lower rolling resistance. Tubeless tires can be run at lower pressures, offering better traction and comfort, especially on rough terrain.

The mountain bicycles segment is expected to have the highest CAGR during the forecast period

The mountain bicycles segment is anticipated to witness the highest CAGR during the forecast period. Bicycle tires in mountain bike applications are designed for off-road performance, offering enhanced durability and traction. These tires typically feature a knobby tread pattern that provides grip on uneven, rugged terrain, such as dirt, mud, and rocks. They also come in various materials, such as rubber and Kevlar, with options for tube, tubeless, or clincher designs to suit different riding conditions and preferences.

Region with largest share:

Asia Pacific is expected to register the largest market share during the forecast period driven by rising health awareness, increasing cycling participation, and growing urbanization. Countries like China, India, and Japan are major contributors, with expanding demand for both traditional and electric bicycles. Additionally, advancements in tire technology, such as puncture-resistant and high-performance tires, are boosting market growth. E-commerce platforms also play a key role in driving sales and

accessibility across the region.

Region with highest CAGR:

North America is expected to witness the highest CAGR over the forecast period due to increasing consumer interest in cycling for recreation, fitness, and commuting. Rising environmental awareness and the push for sustainable transportation also contribute to the demand for bicycles. Key players in the region are focusing on providing high-performance tires for various cycling needs, driving growth in both urban and rural areas across North America.

Key players in the market

Some of the key players profiled in the Bicycle Tire Market include Michelin, Continental, Schwalbe, Pirelli, Maxxis, Yokohama, Trek Bicycle Corporation, Bontrager, Hutchinson, CST Tires, Geax Tires, Bridgestone, Panaracer, Goodyear, Rema Tip Top and Vittoria.

Key Developments:

In December 2024, Trek Bicycle and Liberty Tire Recycling have partnered to launch an innovative bicycle tire recycling program across all Trek-owned stores in North America. This initiative addresses the growing need for sustainable disposal of used bicycle tires, offering cyclists a convenient, free, and environmentally responsible way to recycle their worn-out tires.

In June 2023, Michelin has launched the new Power Adventure Bicycle Tire, designed to provide high-performance capabilities both on-road and off-road, making it an ideal choice for cyclists who require versatility. This tire combines Michelin's advanced tire technology, offering a balance of durability, traction, and comfort, whether navigating paved roads or rugged trails.

Tire Types Covered:

Clincher Tires

Tubeless Tires

Tube Tires

## Other Tire Types

### Materials Covered:

Natural Rubber

Synthetic Rubber

Carbon Black

Aramid

Kevlar

Other Materials

### Rim Sizes Covered:

700C

26 Inch

27.5 Inch

29 Inch

Other Rim Sizes

### Applications Covered:

Road Bicycles

Mountain Bicycles

Racing Bicycles

Electric Bicycles

BMX Bicycles

Touring Bicycles

Other Applications

End Users Covered:

Individual Consumers

Bicycle Retailers

Bike Rental Services

Cycling Enthusiasts & Professionals

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical

presence, and strategic alliances

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