

Beverage Cans Packaging Market Forecasts to 2034 – Global Analysis By Material Type (Aluminum Cans, Steel Cans, Tinsplate Cans, and Recycled Metal Cans), Structure, Can Shape, Capacity, Beverage Type, End User and By Geography

<https://marketpublishers.com/r/B9508667558CEN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: B9508667558CEN

Abstracts

According to Statistics MRC, the Global Beverage Cans Packaging Market is accounted for \$62.7 billion in 2026 and is expected to reach \$98.6 billion by 2034 growing at a CAGR of 5.8% during the forecast period. Beverage cans packaging encompasses aluminum and steel cans in standard, slim, sleek, and specialty formats used for carbonated soft drinks, alcoholic beverages, energy drinks, juices, water, and ready-to-drink tea and coffee products. Recognized for superior recyclability, extended shelf life, portability, and effective product protection against light and oxygen, beverage cans have demonstrated sustained market share gains against PET bottles and glass containers across multiple beverage categories.

Market Dynamics:

Driver:

Growing consumer preference for sustainable, infinitely recyclable aluminum cans
Aluminum beverage cans enjoy a significant sustainability advantage over competing packaging formats due to aluminum's infinite recyclability without quality degradation and high recycled content in existing can production. Consumer sustainability awareness and brand commitment to circular economy principles are actively driving premiumization of beverage categories into cans, particularly craft beer, hard seltzer, and functional beverage segments. Established deposit return schemes across Europe and select US states maintain high aluminum can collection and recycling rates that support recycled content incorporation targets.

Restraint:

Increasing aluminum raw material cost volatility impacting can pricing

Aluminum ingot prices are subject to significant volatility driven by energy cost fluctuations in smelting operations, trade policy interventions, geopolitical supply disruptions, and speculative commodity market activity. Beverage can manufacturers operating on thin margins face difficulty fully passing raw material cost increases through to brand customers in competitive contract renewal environments. Supply demand imbalances for can sheet supply, particularly during periods of rapid category volume expansion such as the hard seltzer boom, have created intermittent capacity shortages that constrain brand owner growth plans.

Opportunity:

Expanding beverage can adoption in premium and functional beverage categories Beverage can formats are successfully penetrating premium beverage categories traditionally dominated by glass bottles, including craft beer, premium hard cider, wine, spirits-based RTD cocktails, and premium functional beverages. The perceived sustainability advantages of aluminum, combined with superior product protection and portability attributes, are resonating with millennial and Gen Z consumers in premium beverage segments. Specialty can formats including sleek and slim cans provide strong shelf differentiation for premium brand positioning. Geographic expansion into developing markets with growing modern retail infrastructure, rising disposable incomes, and increasing preference for premium packaged beverages presents substantial incremental volume opportunities for beverage can manufacturers and fillers.

Threat:

Competitive pressure from lightweight PET bottles in emerging market beverage categories

In price-sensitive emerging markets, lightweight PET bottles continue to offer compelling cost-per-unit advantages over aluminum cans, limiting can penetration in high-volume carbonated soft drink and water categories where packaging cost is the primary selection criterion. PET bottle innovations including barrier-enhanced lightweighted structures, rPET content integration, and refillable deposit systems are improving their sustainability profile in markets where aluminum recycling infrastructure is less developed. These competing dynamics constrain the pace of beverage can market share gains across certain categories and geographies.

Covid-19 Impact:

COVID-19 generated a surge in retail beverage can demand as on-premise channel closures shifted beer, cider, and soft drink consumption to off-premise retail and home consumption formats. Can manufacturers operated at capacity constraints during peak pandemic demand periods. Post-pandemic, the sustained growth of hard seltzer, energy drink, and premium RTD cocktail categories has maintained above-historical beverage can volume growth, while accelerating sustainability packaging transitions in

major beverage brands have further supported can adoption over competing plastic formats.

The Aluminum Cans segment is expected to be the largest during the forecast period. The aluminum cans segment is expected to account for the largest market share during the forecast period. Aluminum's superior strength-to-weight ratio, excellent barrier properties, high-speed filling compatibility, and exceptional recyclability credentials establish it as the overwhelmingly dominant material in beverage can manufacturing globally. Strong circular economy infrastructure for aluminum collection and recycling in developed markets sustains aluminum cans' market leadership across carbonated beverage, beer, and energy drink categories.

The Recycled Metal Cans segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the recycled metal cans segment is predicted to witness the highest growth rate. Brand sustainability commitments, circular economy regulations mandating minimum recycled content in packaging, and growing availability of high-quality recycled aluminum and steel from expanded collection schemes are driving rapid adoption of higher recycled content beverage cans. This segment benefits from strong regulatory tailwinds and premium brand positioning for verified sustainable packaging credentials.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by the world's largest beer, energy drink, and carbonated soft drink consumption base, high aluminum can penetration in key beverage categories, and established deposit return and curbside recycling infrastructure. The region's leading beverage brands and strong craft beer market sustain robust can demand and capacity investment.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapidly growing energy drink, beer, and ready-to-drink beverage markets in China, India, Japan, and Southeast Asia. Rising disposable incomes, expanding modern retail channels, and growing sustainability awareness among consumers and regulators are collectively accelerating beverage can adoption across the region's dynamic packaged beverage markets.

Key players in the market

Some of the key players in Beverage Cans Packaging Market include Ball Corporation, Crown Holdings, Inc., Ardagh Metal Packaging, CANPACK Group, Silgan Holdings Inc., Toyo Seikan Group Holdings, Ltd., CPMC Holdings Limited, Orora Limited, Nampak Ltd., Novelis Inc., Amcor plc, CCL Industries Inc., Envases Universales Group, Showa Aluminum Can Corporation, and Baosteel Metal Co., Ltd.

Key Developments:

In April 2026, Crown Holdings, Inc. announced that its Board of Directors declared a cash dividend of \$0.35 per share payable May 28, 2026, to shareholders of record as of May 14, 2026. Crown Holdings, Inc., through its subsidiaries, is a leading global supplier of rigid packaging products to consumer marketing companies, as well as transit and protective packaging products, equipment and services to a broad range of end markets.

In December 2025, Ball Corporation announced that it has entered into definitive agreements to acquire a majority stake in Benepack's beverage can manufacturing businesses in Europe consisting of its two production facilities in Belgium and Hungary. Benepack is a regional producer of aluminum beverage cans serving both international and local customers across Western and Eastern Europe.

Material Types Covered:

Aluminum Cans

Steel Cans

Tinplate Cans

Recycled Metal Cans

Structures Covered:

Two-Piece Cans

Three-Piece Cans

Can Shapes Covered:

Standard Cans

Slim Cans

Sleek Cans

Tall Cans

Custom / Specialty Shapes

Capacities Covered:

Less than 200 ml

200 ml – 250 ml

250 ml – 500 ml

Above 500 ml

Beverage Types Covered:

Carbonated Soft Drinks (CSDs)

Alcoholic Beverages

Energy Drinks

Juices & Functional Beverages

Bottled / Sparkling Water

Ready-to-Drink (RTD) Tea & Coffee

Sports Drinks

Other Beverage Types

End Users Covered:

Beverage Manufacturers

Foodservice Industry

Retail & Supermarkets

Hospitality Sector

Institutional Buyers

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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