

# Beverage Cans - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Beverage Cans Market is accounted for \$49.16 billion in 2017 and is expected to reach \$73.06 billion by 2026 growing at a CAGR of 4.5% during the forecast period. Some of the key factors propelling the market growth are owing to increasing consumption of alcoholic beverages such as beer and cider and increasing demand for metal cans in emerging regions. However, fluctuations in raw material prices and complexities in the manufacture of steel beverage cans are expected to restrain the beverage cans market. Innovation in design shape and recapping of beverage cans are anticipated to create opportunities in the market.

Based on Material, Aluminium segment is projected to be the growing segment owing to its lightweight, high recyclable rate with easy fabrication process, and extensive use in the beverage industry. Moreover, it is easy and convenient to package aluminium cans, as aluminium can be moulded in innovative shapes and sizes.

By geography, the Asia Pacific provides potential growth opportunities in this region. Asia Pacific is expected to grow at the highest CAGR during the forecast period. China, Japan, India, Australia and Indonesia are the major markets in Asia Pacific region. Increase in purchasing power in the region drives the growth of the market. Additionally, the availability of raw materials and low labour cost, together are a positive influence on the market growth.

Some of the key players in Beverage Cans market include Ardagh Group, Ball Corporation, BWAY Corporation, Can-Pack SA, CPMC Holdings Ltd, Crown Holdings Incorporated, HUBER Packaging Group GmbH, Kian Joo Can Factory Berhad, Orora Packaging Australia Pty Ltd, Silgan Holdings Inc and Toyo Seikan Group Holdings, Ltd.

Materials Covered:

Aluminum

Steel

Tin

Applications Covered:

Alcoholic beverages

Carbonated Soft Drinks

Fruit & Vegetable Juices

Non-alcoholic beverages

Other Applications

Can Types Covered:

Three Piece Cans

Two Piece Cans

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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