

# Beverage Additives - Global Market Outlook (2017-2026)

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## **Abstracts**

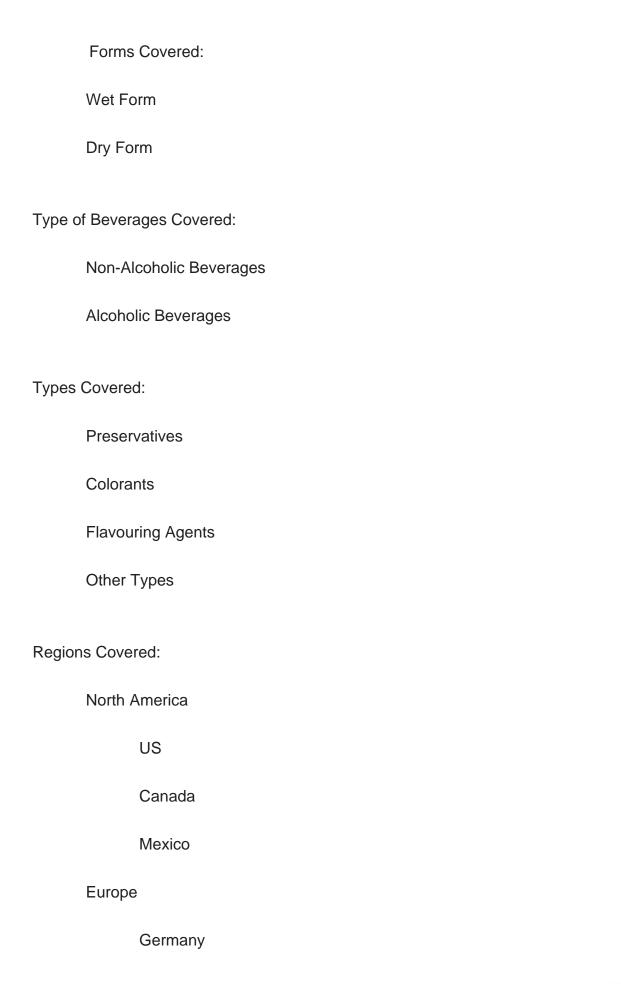
According to Stratistics MRC, the Global Beverage Additives market is accounted for \$XX billion in 2017 and is expected to reach \$XX billion by 2026 growing at a CAGR of XX%. Some of the key factors propelling the market growth are Increase in disposable income of middle class and growing supply chain complexities in beverage industry. However, strict regulatory environment and problems arising due to additives are restraining the market growth.

Beverage additives are the substances that may be incorporated during processing or storage and assist in processing or to protect or improve the quality of a product. Beverage Additives are utilized to upgrade and improve the colour, taste, texture and to keep up nutritional content and the freshness of items. This will result in increase the product demand in the upcoming years. Moreover, natural additives of plant or animal origin to beverages can shape their health-promoting properties.

By type, flavouring agents segment is driven by owing to the different better taste flavor demand. Flavour enhancers are of great importance to the Beverage industry and the consumer in terms of achieving strong, balanced and preferred product flavor. By Geography, increasing demand for beverage additives in the US is being driven by the trend for nutritional and functional drinks in North America region.

Some of the key players in the market include Dallant S.A, NutraSweet Company, Archer Daniels Midland Company, Kerry Group, Cargill Incorporated, Koninklijke DSM N.V, International Flavors & Fragrances Inc, Ashland Incorporated, Sensient Technologies Corp, Bell Flavors and Fragrances Incorporated and Celanese Corporation.







UK		
Italy		
France		
Spain		
Rest of Europe		
Asia Pacific		
Japan		
China		
India		
Australia		
New Zealand		
South Korea		
Rest of Asia Pacific		
South America		
Argentina		
Brazil		
Chile		
Rest of South America		
Middle East & Africa		

Saudi Arabia



	UAE
	Qatar
	South Africa
	Rest of Middle East & Africa
What our repor	rt offers:
Market	share assessments for the regional and country level segments
Strateg	gic recommendations for the new entrants
	forecasts for a minimum of 9 years of all the mentioned segments, sub- nts and the regional markets
	Trends (Drivers, Constraints, Opportunities, Threats, Challenges, nent Opportunities, and recommendations)
ū	gic analysis: Drivers and Constraints, Product/Technology Analysis, s five forces analysis, SWOT analysis etc.
Strateg estimat	gic recommendations in key business segments based on the market tions
Compe	etitive landscaping mapping the key common trends
Compa	any profiling with detailed strategies, financials, and recent developments

# Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Supply chain trends mapping the latest technological advancements



# **Company Profiling**

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

# Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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