

# **Beverage Additives - Global Market Outlook (2017-2026)**

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## **Abstracts**

According to Statistics MRC, the Global Beverage Additives market is accounted for \$XX billion in 2017 and is expected to reach \$XX billion by 2026 growing at a CAGR of XX%. Some of the key factors propelling the market growth are Increase in disposable income of middle class and growing supply chain complexities in beverage industry. However, strict regulatory environment and problems arising due to additives are restraining the market growth.

Beverage additives are the substances that may be incorporated during processing or storage and assist in processing or to protect or improve the quality of a product. Beverage Additives are utilized to upgrade and improve the colour, taste, texture and to keep up nutritional content and the freshness of items. This will result in increase the product demand in the upcoming years. Moreover, natural additives of plant or animal origin to beverages can shape their health-promoting properties.

By type, flavouring agents segment is driven by owing to the different better taste flavor demand. Flavour enhancers are of great importance to the Beverage industry and the consumer in terms of achieving strong, balanced and preferred product flavor. By Geography, increasing demand for beverage additives in the US is being driven by the trend for nutritional and functional drinks in North America region.

Some of the key players in the market include Dallant S.A, NutraSweet Company, Archer Daniels Midland Company, Kerry Group, Cargill Incorporated, Koninklijke DSM N.V, International Flavors & Fragrances Inc, Ashland Incorporated, Sensient Technologies Corp, Bell Flavors and Fragrances Incorporated and Celanese Corporation.

Forms Covered:

Wet Form

Dry Form

Type of Beverages Covered:

Non-Alcoholic Beverages

Alcoholic Beverages

Types Covered:

Preservatives

Colorants

Flavouring Agents

Other Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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