

# Barcode Scanner - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Barcode Scanner market is expected to grow from \$2.12 million in 2016 to reach \$3.18 million by 2023 with a CAGR of 5.9%. Rising demand for 2D barcodes in many industries such as healthcare, transport and logistics and retail are propelling the market growth. However, growing number of scanning errors and possibilities of rising alternatives are restricting the market growth.

Based on the product type, mobile computers segment leads the market globally with the largest market share and the growth of this segment is contributed to the ability of mobile computers to allow any business with increased speed and productivity.

Depending on the Scanner type, non-rugged barcode scanner segment is witnessing highest CAGR due to the growing retail outlets across the world. North America has acquired huge market share and the growth is owed to the increasing adoption of automatic data capture (ADC) devices in the retail industry.

Some of the key players in Global Barcode Scanner market include Cognex Corporation, DataLogics S.P.A, Honeywell International Inc, JC Square Inc, SATO Holdings Corporation, Scandit AG, Toshiba TEC Corporation, Wasp Barcode Technologies, Zebra Technologies Corporation, Aceeca, Generalscan, TouchStar Technologies, Opticon, Denso and Bluebird.

### Technologies Covered:

Camera based reader

Charge coupled device reader

Laser scanner

Omni directional barcode scanners

Pen type reader

RFID Reader

Smartphone based scanner

Product Types Covered:

Self-checkout barcode scanner

Mobile computers

POS retail barcode scanners

Handheld barcode scanner

End Users Covered:

Logistics & Warehouse

Retail and Commercial

Defense

Health Care

General Manufacturing

Other End Users

Scanner Types Covered:

Non-Rugged Barcode Scanner

Stationary Scanner

Automatic Reader

Fixed-Position Scanner

Presentation Scanner

Other Non-Rugged Barcode Scanner

Rugged Barcode Scanner

PDA Scanner

Portable/Handheld Scanner

Cordless Scanner

Automatic Reader

Other Rugged Barcode Scanner

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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