

Bag Closure Clips Market Forecasts to 2032 – Global Analysis By Product (Clip-Style Closures, Twist Ties, Press-to-Close Clips, Snap-On Clips, Slider Zippers and Other Products), Material Type, Distribution Channel, Application and By Geography

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Abstracts

According to Statistics MRC, the Global Bag Closure Clips Market is accounted for \$1.57 billion in 2025 and is expected to reach \$2.97 billion by 2032 growing at a CAGR of 9.5% during the forecast period. Small, reusable fasteners called bag closure clips are used to firmly seal bags, preserving their contents and avoiding leaks. These clips are frequently used for industrial, domestic, and food packaging purposes. They are available in a variety of sizes, shapes, and materials, including plastic and metal. They provide an easy-to-use and efficient sealing solution by clamping the bag's opening shut. In order to ensure convenience and reusability, bag closure clips are frequently employed in grocery stores, bakeries, and households.

Market Dynamics:

Driver:

Growing demand for packaged and convenience foods

The demand for effective sealing solutions rises as people look for food goods that are ready to eat and convenient to keep. Bag closing clips prolong product shelf life, avoid contamination, and preserve freshness. The need for easy packing solutions is further fueled by urbanization and the rise in busy lifestyles. Bag closing clips are being used more and more by food producers and merchants to improve product presentation and customer convenience. It is anticipated that this trend will maintain market expansion,

particularly in areas where packaged food consumption is significant.

Restraint:

Availability of alternative closure solutions

Traditional clips are becoming less necessary because of the simplicity and improved sealing of alternative closure methods including twist ties, sticky tapes, and resealable zippers. Clip sales are impacted by consumer preference for resealable packaging. Paper-based ties and other affordable, environmentally friendly substitutes pose a threat to market expansion. Self-sealing bags and other smart packaging developments reduce the relevance of clips, which raises competition and decreases demand.

Opportunity:

Technological advancements in material innovation

The functionality and sustainability of clips are improved by the creation of strong, lightweight, and environmentally friendly materials. Reusable clips and biodegradable polymers are examples of innovations that respond to growing environmental concerns. Better sealing is ensured by stronger materials, which lowers food waste and improves product freshness. For increased convenience and security, manufacturers are spending money on smart clips with tamper-evident or RFID technologies. These developments are increasing the effectiveness, attractiveness, and widespread use of bag closing clips in a variety of businesses.

Threat:

Counterfeit and low-quality products

Customers get dissatisfied and make fewer repeat purchases as a result of these subpar clips breaking quickly. Since their prices are undercut by low-quality imitations, producers of genuine clips are losing money. Additionally, low-quality clips may not stay fresh, which may lead customers to look for other closure options. Furthermore, it is more difficult for respectable businesses to compete due to regulatory obstacles and quality control problems. As a result, the extensive availability of inferior substitutes is impeding the market expansion for premium bag closing clips.

Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the bag closure clips market. Lockdowns and supply chain disruptions initially hindered production and distribution. However, the surge in packaged food demand, e-commerce, and home baking boosted the need for secure packaging solutions, driving market growth. Increased hygiene concerns also led to a preference for resealable packaging, positively affecting demand. While industrial slowdowns posed challenges, the market rebounded as economies reopened, stabilizing supply chains and consumer purchasing patterns.

The plastic segment is expected to be the largest during the forecast period

The plastic segment is expected to account for the largest market share during the forecast period due to its cost-effectiveness and durability. Plastic clips offer flexibility, reusability, and a secure grip, making them ideal for sealing various packaged products. Their lightweight nature and ease of manufacturing enable mass production at lower costs. The growing demand for convenient and resealable packaging solutions further boosts plastic clip adoption. Additionally, advancements in eco-friendly and recyclable plastics are enhancing their market appeal.

The food packaging segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the food packaging segment is predicted to witness the highest growth rate owing to the need for secure and reusable sealing solutions increases. Bag closure clips help maintain food freshness, prevent spills, and enhance convenience. Manufacturers prefer these clips for cost-effective and efficient packaging. This growing reliance on packaged foods continues to boost market expansion.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share because of reusable food storage solutions. In the United States, high consumer awareness and the widespread use of packaged food in households, bakeries, and supermarkets drive demand. Canada sees growth due to its emphasis on food preservation and eco-friendly alternatives. Mexico is witnessing rising adoption, particularly in urban areas with expanding retail sectors. Sustainability trends, innovation in biodegradable materials, and private-label expansions further influence market dynamics.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR due to rising demand for food packaging solutions across countries like China, India, Japan, and Australia. China leads in manufacturing, leveraging its large-scale plastic production and cost-effective labor. India's market is expanding with increased urbanization and packaged food consumption. Japan focuses on high-quality, reusable clips due to its strong retail and convenience store culture. Australia's demand is driven by sustainability trends, with biodegradable clips gaining popularity. The market benefits from innovations in material technology and increasing e-commerce penetration.

Key players in the market

Some of the key players in Bag Closure Clips Market include Kwik Lok Corporation, Schutte Bagclosures, Bedford Industries, T & T Industries, AndFel Corporation, Petersens Plastics, TruSeal Pty, ITW Envopak, Zhenjiang Hongda Commodity, Vikela Aluvin, Versapak International, Euroseal As, Poly-clip System, Polybags Limited, KLR Systemes, Haircap, Klippit and The Gripstic.

Key Developments:

In September 2024, Kwik Lok partnered with Trustwell, a food industry technology provider, to integrate two-dimensional QR codes into their bag closures. This collaboration aims to enhance product safety, streamline regulatory compliance with FSMA and Sunrise 2027, and build consumer trust through improved supply chain transparency.

In March 2024, Kwik Lok in collaboration with Wonderbrands Inc., introduced Fibre-Lok bag closures in the Canadian market. Made from natural cellulose fibers and 100% post-consumer waste, these environmentally friendly closures align with Kwik Lok's sustainability goals by reducing water usage and carbon emissions.

In October 2023, Schutte Bagclosures unveiled its latest innovation, Paper Clipps, at the iba 2023 trade fair. These clips represent a significant advancement in sustainable, eco-conscious design, aligning with the company's commitment to environmental responsibility.

Products Covered:

Clip-Style Closures

Twist Ties

Press-to-Close Clips

Snap-On Clips

Slider Zippers

Other Products

Material Types Covered:

Plastic

Metal

Other Material Types

Distribution Channels Covered:

Online Sales

Offline Sales

Applications Covered:

Food Packaging

Industrial Packaging

Household Use

Retail & Supermarkets

Medical & Pharmaceutical Packaging

E-commerce & Logistics

Hospitality & Food Service

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL BAG CLOSURE CLIPS MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Clip-Style Closures
- 5.3 Twist Ties
- 5.4 Press-to-Close Clips
- 5.5 Snap-On Clips
- 5.6 Slider Zippers
- 5.7 Other Products

6 GLOBAL BAG CLOSURE CLIPS MARKET, BY MATERIAL TYPE

- 6.1 Introduction
- 6.2 Plastic
 - 6.2.1 Polypropylene (PP)
 - 6.2.2 Polyethylene (PE)
- 6.3 Metal
 - 6.3.1 Stainless Steel
 - 6.3.2 Aluminum
- 6.4 Other Material Types

7 GLOBAL BAG CLOSURE CLIPS MARKET, BY DISTRIBUTION CHANNEL

- 7.1 Introduction
- 7.2 Online Sales
- 7.3 Offline Sales

8 GLOBAL BAG CLOSURE CLIPS MARKET, BY APPLICATION

- 8.1 Introduction
- 8.2 Food Packaging
- 8.3 Industrial Packaging
- 8.4 Household Use
- 8.5 Retail & Supermarkets
- 8.6 Medical & Pharmaceutical Packaging
- 8.7 E-commerce & Logistics
- 8.8 Hospitality & Food Service
- 8.9 Other Applications

9 GLOBAL BAG CLOSURE CLIPS MARKET, BY GEOGRAPHY

9.1 Introduction

9.2 North America

9.2.1 US

9.2.2 Canada

9.2.3 Mexico

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 Kwik Lok Corporation

11.2 Schutte Bagclosures

11.3 Bedford Industries

11.4 T & T Industries

11.5 AndFel Corporation

11.6 Petersens Plastics

11.7 TruSeal Pty

11.8 ITW Envopak

11.9 Zhenjiang Hongda Commodity

11.10 Vikela Aluvin

11.11 Versapak International

11.12 Euroseal As

11.11 Poly-clip System

11.14 Polybags Limited

11.15 KLR Systemes

11.16 Haircap

11.17 Klippit

11.18 The Gripstic

List Of Tables

LIST OF TABLES

Table 1 Global Bag Closure Clips Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Bag Closure Clips Market Outlook, By Product (2024-2032) (\$MN)

Table 3 Global Bag Closure Clips Market Outlook, By Clip-Style Closures (2024-2032) (\$MN)

Table 4 Global Bag Closure Clips Market Outlook, By Twist Ties (2024-2032) (\$MN)

Table 5 Global Bag Closure Clips Market Outlook, By Press-to-Close Clips (2024-2032) (\$MN)

Table 6 Global Bag Closure Clips Market Outlook, By Snap-On Clips (2024-2032) (\$MN)

Table 7 Global Bag Closure Clips Market Outlook, By Slider Zippers (2024-2032) (\$MN)

Table 8 Global Bag Closure Clips Market Outlook, By Other Products (2024-2032) (\$MN)

Table 9 Global Bag Closure Clips Market Outlook, By Material Type (2024-2032) (\$MN)

Table 10 Global Bag Closure Clips Market Outlook, By Plastic (2024-2032) (\$MN)

Table 11 Global Bag Closure Clips Market Outlook, By Polypropylene (PP) (2024-2032) (\$MN)

Table 12 Global Bag Closure Clips Market Outlook, By Polyethylene (PE) (2024-2032) (\$MN)

Table 13 Global Bag Closure Clips Market Outlook, By Metal (2024-2032) (\$MN)

Table 14 Global Bag Closure Clips Market Outlook, By Stainless Steel (2024-2032) (\$MN)

Table 15 Global Bag Closure Clips Market Outlook, By Aluminum (2024-2032) (\$MN)

Table 16 Global Bag Closure Clips Market Outlook, By Other Material Types (2024-2032) (\$MN)

Table 17 Global Bag Closure Clips Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 18 Global Bag Closure Clips Market Outlook, By Online Sales (2024-2032) (\$MN)

Table 19 Global Bag Closure Clips Market Outlook, By Offline Sales (2024-2032) (\$MN)

Table 20 Global Bag Closure Clips Market Outlook, By Application (2024-2032) (\$MN)

Table 21 Global Bag Closure Clips Market Outlook, By Food Packaging (2024-2032) (\$MN)

Table 22 Global Bag Closure Clips Market Outlook, By Industrial Packaging (2024-2032) (\$MN)

Table 23 Global Bag Closure Clips Market Outlook, By Household Use (2024-2032) (\$MN)

Table 24 Global Bag Closure Clips Market Outlook, By Retail & Supermarkets
(2024-2032) (\$MN)

Table 25 Global Bag Closure Clips Market Outlook, By Medical & Pharmaceutical
Packaging (2024-2032) (\$MN)

Table 26 Global Bag Closure Clips Market Outlook, By E-commerce & Logistics
(2024-2032) (\$MN)

Table 27 Global Bag Closure Clips Market Outlook, By Hospitality & Food Service
(2024-2032) (\$MN)

Table 28 Global Bag Closure Clips Market Outlook, By Other Applications (2024-2032)
(\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East &
Africa Regions are also represented in the same manner as above.

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