

Automotive Windshield - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Automotive Windshield market is expected to grow from \$ 2.09 billion in 2016 to reach \$ 3.38 billion by 2023 with a CAGR of 7.1%. Increasing sales of passenger cars and possibility of getting car loans at low-interest rates are some of the factors fuelling the market growth. On the other hand, increasing adoption of solar reflective windshields is considered to be one of the major opportunity during the forecast period.

Based on the vehicle type, a passenger car segment leads the market globally due to the emerging disposable income, rising middle-class population which is contributing to the increasing sales of passenger cars. However, in sales channel segment aftermarket is dominating the automotive windshield market which is specially designed with bullet resistance to ensure security and safety to vehicle occupants. Asia Pacific is expected to witness huge growth due to improvement in infrastructural development and rising demand for commercial vehicles in construction companies.

Some of the key players in Global Automotive Windshield Market include Nippon Sheet Glass Co. Ltd, Saint-Gobain SA, Fuyao Glass Industry Group Co., Ltd, Asahi Glass Co., Ltd, Guardian Industries, Ecam Group, Xinyi Glass Group, Safelite Auto Glass, Pilkington and Vitro.

Vehicle Types Covered:

Light Commercial Vehicle

Passenger Cars

Heavy Commercial Vehicle

Material Types Covered:

Thermoset Material

Thermoplastic material

Sales Channels Covered:

Aftermarket

OEM

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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