

Automotive Upholstery - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/AFD07EA3C24EN.html>

Date: March 2018

Pages: 178

Price: US\$ 4,150.00 (Single User License)

ID: AFD07EA3C24EN

Abstracts

According to Statistics MRC, the Global Automotive Upholstery market is expected to grow from \$4.24 billion in 2017 to reach \$8.56 billion by 2026 with a CAGR of 8.1%. Rising passenger car sales across the globe, increasing demand for lightweight automotive materials and huge varieties of non-fabric substitutes available in the market are some of the key factors fuelling the market growth. However, volatile raw material prices and stringent government mandates to reduce hap emissions are hampering the growth of the market.

Automotive upholstery refers to the recovering, reupholstering, of the seats and trim of a vehicle's interior. The seats are the most usually reupholstered part since they see the most damage and use. Automotive upholstery requires the mastery of a detailed information and ability set including the tradition of specialized machinery and materials, especially in late model vehicles. Automobile upholstery also known as trimmer, coach trimmer, motor trimmer and many skills are required in upholstery.

Based on Vehicle Type, light-Duty Vehicles is expected to have a considerable growth in the market during the forecast period. The growth is attributed to the rising demand for passenger cars across the world. Asia Pacific is expected to dominate the market during the forecast period due to increase in the production and sales of automobiles. The abundant supply of cost-effective raw materials and the presence of several key players operating in this region will further drive the growth of the automotive upholstery market in this region.

Some of the key players in the Automotive Upholstery Market include Grammer AG, Lear Corporation, Toyota Boshoku Corporation, Faurecia S.A., Grupo Antolin Irausa, S.A., Sage Automotive Interiors, Adient PLC, Borgers Se & Co. KGaA, Hartz

Corporation, Martur Automotive Seating Systems, Acme Mills Company, Seiren Co., Ltd, Johnson Controls International Plc, Fibertex Nonwovens and Ahlstrom.

Vehicle Types Covered:

Heavy-Duty Vehicles

Light-Duty Vehicles

Integrated Technologies Covered:

Ventilated Seats

Conventional Seats

Smart Seats

Fabric Types Covered:

Woven Fabric

Non-Woven Fabric

Material Types Covered:

Vinyl

Fabric

Leather

Cotton

Other Material Types

Applications Covered:

Roof Linings

Carpet Flooring

Visor Linings

Side Lining

Trunk Space

Seat Cover

End User Covered:

Aftermarket

OEM

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY VEHICLE TYPE

- 5.1 Introduction
- 5.2 Heavy-Duty Vehicles
- 5.3 Light-Duty Vehicles

6 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY INTEGRATED TECHNOLOGY

- 6.1 Introduction
- 6.2 Ventilated Seats
- 6.3 Conventional Seats
- 6.4 Smart Seats

7 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY FABRIC TYPE

- 7.1 Introduction
- 7.2 Woven Fabric
- 7.3 Non-Woven Fabric

8 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY MATERIAL TYPE

- 8.1 Introduction
- 8.2 Vinyl
- 8.3 Fabric
- 8.4 Leather
- 8.5 Cotton
- 8.6 Other Material Types

9 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Roof Linings
- 9.3 Carpet Flooring
- 9.4 Visor Linings
- 9.5 Side Lining
- 9.6 Trunk Space
- 9.7 Seat Cover

10 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY END USER

- 10.1 Introduction
- 10.2 Aftermarket
- 10.3 OEM

11 GLOBAL AUTOMOTIVE UPHOLSTERY MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Grammer AG
- 13.2 Lear Corporation
- 13.3 Toyota Boshoku Corporation
- 13.4 Faurecia S.A.
- 13.5 Grupo Antolin Irausa, S.A.
- 13.6 Sage Automotive Interiors
- 13.7 Adient PLC
- 13.8 Borgers Se & Co. KGaA
- 13.9 Haartz Corporation
- 13.10 Martur Automotive Seating Systems
- 13.11 Acme Mills Company
- 13.13 Seiren Co., Ltd
- 13.13 Johnson Controls International Plc
- 13.14 Fibertex Nonwovens
- 13.15 Ahlstrom

List Of Tables

LIST OF TABLES

Table 1 Global Automotive Upholstery Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Automotive Upholstery Market Outlook, By Vehicle Type (2016-2026) (US \$MN)

Table 3 Global Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles (2016-2026) (US \$MN)

Table 4 Global Automotive Upholstery Market Outlook, By Light-Duty Vehicles (2016-2026) (US \$MN)

Table 5 Global Automotive Upholstery Market Outlook, By Integrated Technology (2016-2026) (US \$MN)

Table 6 Global Automotive Upholstery Market Outlook, By Ventilated Seats (2016-2026) (US \$MN)

Table 7 Global Automotive Upholstery Market Outlook, By Conventional Seats (2016-2026) (US \$MN)

Table 8 Global Automotive Upholstery Market Outlook, By Smart Seats (2016-2026) (US \$MN)

Table 9 Global Automotive Upholstery Market Outlook, By Fabric Type (2016-2026) (US \$MN)

Table 10 Global Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026) (US \$MN)

Table 11 Global Automotive Upholstery Market Outlook, By Non-Woven Fabric (2016-2026) (US \$MN)

Table 12 Global Automotive Upholstery Market Outlook, By Material Type (2016-2026) (US \$MN)

Table 13 Global Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US \$MN)

Table 14 Global Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US \$MN)

Table 15 Global Automotive Upholstery Market Outlook, By Leather (2016-2026) (US \$MN)

Table 16 Global Automotive Upholstery Market Outlook, By Cotton (2016-2026) (US \$MN)

Table 17 Global Automotive Upholstery Market Outlook, By Other Material Types (2016-2026) (US \$MN)

Table 18 Global Automotive Upholstery Market Outlook, By Application (2016-2026)

(US \$MN)

Table 19 Global Automotive Upholstery Market Outlook, By Roof Linings (2016-2026)

(US \$MN)

Table 20 Global Automotive Upholstery Market Outlook, By Carpet Flooring

(2016-2026) (US \$MN)

Table 21 Global Automotive Upholstery Market Outlook, By Visor Linings (2016-2026)

(US \$MN)

Table 22 Global Automotive Upholstery Market Outlook, By Side Lining (2016-2026)

(US \$MN)

Table 23 Global Automotive Upholstery Market Outlook, By Trunk Space (2016-2026)

(US \$MN)

Table 24 Global Automotive Upholstery Market Outlook, By Seat Cover (2016-2026)

(US \$MN)

Table 25 Global Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)

Table 26 Global Automotive Upholstery Market Outlook, By Aftermarket (2016-2026)

(US \$MN)

Table 27 Global Automotive Upholstery Market Outlook, By OEM (2016-2026) (US \$MN)

Table 28 North America Automotive Upholstery Market Outlook, By Country

(2016-2026) (US \$MN)

Table 29 North America Automotive Upholstery Market Outlook, By Vehicle Type

(2016-2026) (US \$MN)

Table 30 North America Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles (2016-2026) (US \$MN)

Table 31 North America Automotive Upholstery Market Outlook, By Light-Duty Vehicles (2016-2026) (US \$MN)

Table 32 North America Automotive Upholstery Market Outlook, By Integrated Technology (2016-2026) (US \$MN)

Table 33 North America Automotive Upholstery Market Outlook, By Ventilated Seats (2016-2026) (US \$MN)

Table 34 North America Automotive Upholstery Market Outlook, By Conventional Seats (2016-2026) (US \$MN)

Table 35 North America Automotive Upholstery Market Outlook, By Smart Seats (2016-2026) (US \$MN)

Table 36 North America Automotive Upholstery Market Outlook, By Fabric Type (2016-2026) (US \$MN)

Table 37 North America Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026) (US \$MN)

Table 38 North America Automotive Upholstery Market Outlook, By Non-Woven Fabric (2016-2026) (US \$MN)

Table 39 North America Automotive Upholstery Market Outlook, By Material Type (2016-2026) (US \$MN)

Table 40 North America Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US \$MN)

Table 41 North America Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US \$MN)

Table 42 North America Automotive Upholstery Market Outlook, By Leather (2016-2026) (US \$MN)

Table 43 North America Automotive Upholstery Market Outlook, By Cotton (2016-2026) (US \$MN)

Table 44 North America Automotive Upholstery Market Outlook, By Other Material Types (2016-2026) (US \$MN)

Table 45 North America Automotive Upholstery Market Outlook, By Application (2016-2026) (US \$MN)

Table 46 North America Automotive Upholstery Market Outlook, By Roof Linings (2016-2026) (US \$MN)

Table 47 North America Automotive Upholstery Market Outlook, By Carpet Flooring (2016-2026) (US \$MN)

Table 48 North America Automotive Upholstery Market Outlook, By Visor Linings (2016-2026) (US \$MN)

Table 49 North America Automotive Upholstery Market Outlook, By Side Lining (2016-2026) (US \$MN)

Table 50 North America Automotive Upholstery Market Outlook, By Trunk Space (2016-2026) (US \$MN)

Table 51 North America Automotive Upholstery Market Outlook, By Seat Cover (2016-2026) (US \$MN)

Table 52 North America Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)

Table 53 North America Automotive Upholstery Market Outlook, By Aftermarket (2016-2026) (US \$MN)

Table 54 North America Automotive Upholstery Market Outlook, By OEM (2016-2026) (US \$MN)

Table 55 Europe Automotive Upholstery Market Outlook, By Country (2016-2026) (US \$MN)

Table 56 Europe Automotive Upholstery Market Outlook, By Vehicle Type (2016-2026) (US \$MN)

Table 57 Europe Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles

(2016-2026) (US \$MN)

Table 58 Europe Automotive Upholstery Market Outlook, By Light-Duty Vehicles

(2016-2026) (US \$MN)

Table 59 Europe Automotive Upholstery Market Outlook, By Integrated Technology

(2016-2026) (US \$MN)

Table 60 Europe Automotive Upholstery Market Outlook, By Ventilated Seats

(2016-2026) (US \$MN)

Table 61 Europe Automotive Upholstery Market Outlook, By Conventional Seats

(2016-2026) (US \$MN)

Table 62 Europe Automotive Upholstery Market Outlook, By Smart Seats (2016-2026)

(US \$MN)

Table 63 Europe Automotive Upholstery Market Outlook, By Fabric Type (2016-2026)

(US \$MN)

Table 64 Europe Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026)

(US \$MN)

Table 65 Europe Automotive Upholstery Market Outlook, By Non-Woven Fabric

(2016-2026) (US \$MN)

Table 66 Europe Automotive Upholstery Market Outlook, By Material Type (2016-2026)

(US \$MN)

Table 67 Europe Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US

\$MN)

Table 68 Europe Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US

\$MN)

Table 69 Europe Automotive Upholstery Market Outlook, By Leather (2016-2026) (US

\$MN)

Table 70 Europe Automotive Upholstery Market Outlook, By Cotton (2016-2026) (US

\$MN)

Table 71 Europe Automotive Upholstery Market Outlook, By Other Material Types

(2016-2026) (US \$MN)

Table 72 Europe Automotive Upholstery Market Outlook, By Application (2016-2026)

(US \$MN)

Table 73 Europe Automotive Upholstery Market Outlook, By Roof Linings (2016-2026)

(US \$MN)

Table 74 Europe Automotive Upholstery Market Outlook, By Carpet Flooring

(2016-2026) (US \$MN)

Table 75 Europe Automotive Upholstery Market Outlook, By Visor Linings (2016-2026)

(US \$MN)

Table 76 Europe Automotive Upholstery Market Outlook, By Side Lining (2016-2026)

(US \$MN)

- Table 77 Europe Automotive Upholstery Market Outlook, By Trunk Space (2016-2026) (US \$MN)
- Table 78 Europe Automotive Upholstery Market Outlook, By Seat Cover (2016-2026) (US \$MN)
- Table 79 Europe Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)
- Table 80 Europe Automotive Upholstery Market Outlook, By Aftermarket (2016-2026) (US \$MN)
- Table 81 Europe Automotive Upholstery Market Outlook, By OEM (2016-2026) (US \$MN)
- Table 82 Asia Pacific Automotive Upholstery Market Outlook, By Country (2016-2026) (US \$MN)
- Table 83 Asia Pacific Automotive Upholstery Market Outlook, By Vehicle Type (2016-2026) (US \$MN)
- Table 84 Asia Pacific Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles (2016-2026) (US \$MN)
- Table 85 Asia Pacific Automotive Upholstery Market Outlook, By Light-Duty Vehicles (2016-2026) (US \$MN)
- Table 86 Asia Pacific Automotive Upholstery Market Outlook, By Integrated Technology (2016-2026) (US \$MN)
- Table 87 Asia Pacific Automotive Upholstery Market Outlook, By Ventilated Seats (2016-2026) (US \$MN)
- Table 88 Asia Pacific Automotive Upholstery Market Outlook, By Conventional Seats (2016-2026) (US \$MN)
- Table 89 Asia Pacific Automotive Upholstery Market Outlook, By Smart Seats (2016-2026) (US \$MN)
- Table 90 Asia Pacific Automotive Upholstery Market Outlook, By Fabric Type (2016-2026) (US \$MN)
- Table 91 Asia Pacific Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026) (US \$MN)
- Table 92 Asia Pacific Automotive Upholstery Market Outlook, By Non-Woven Fabric (2016-2026) (US \$MN)
- Table 93 Asia Pacific Automotive Upholstery Market Outlook, By Material Type (2016-2026) (US \$MN)
- Table 94 Asia Pacific Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US \$MN)
- Table 95 Asia Pacific Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US \$MN)
- Table 96 Asia Pacific Automotive Upholstery Market Outlook, By Leather (2016-2026)

(US \$MN)

Table 97 Asia Pacific Automotive Upholstery Market Outlook, By Cotton (2016-2026)

(US \$MN)

Table 98 Asia Pacific Automotive Upholstery Market Outlook, By Other Material Types (2016-2026) (US \$MN)

Table 99 Asia Pacific Automotive Upholstery Market Outlook, By Application (2016-2026) (US \$MN)

Table 100 Asia Pacific Automotive Upholstery Market Outlook, By Roof Linings (2016-2026) (US \$MN)

Table 101 Asia Pacific Automotive Upholstery Market Outlook, By Carpet Flooring (2016-2026) (US \$MN)

Table 102 Asia Pacific Automotive Upholstery Market Outlook, By Visor Linings (2016-2026) (US \$MN)

Table 103 Asia Pacific Automotive Upholstery Market Outlook, By Side Lining (2016-2026) (US \$MN)

Table 104 Asia Pacific Automotive Upholstery Market Outlook, By Trunk Space (2016-2026) (US \$MN)

Table 105 Asia Pacific Automotive Upholstery Market Outlook, By Seat Cover (2016-2026) (US \$MN)

Table 106 Asia Pacific Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)

Table 107 Asia Pacific Automotive Upholstery Market Outlook, By Aftermarket (2016-2026) (US \$MN)

Table 108 Asia Pacific Automotive Upholstery Market Outlook, By OEM (2016-2026) (US \$MN)

Table 109 South America Automotive Upholstery Market Outlook, By Country (2016-2026) (US \$MN)

Table 110 South America Automotive Upholstery Market Outlook, By Vehicle Type (2016-2026) (US \$MN)

Table 111 South America Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles (2016-2026) (US \$MN)

Table 112 South America Automotive Upholstery Market Outlook, By Light-Duty Vehicles (2016-2026) (US \$MN)

Table 113 South America Automotive Upholstery Market Outlook, By Integrated Technology (2016-2026) (US \$MN)

Table 114 South America Automotive Upholstery Market Outlook, By Ventilated Seats (2016-2026) (US \$MN)

Table 115 South America Automotive Upholstery Market Outlook, By Conventional Seats (2016-2026) (US \$MN)

Table 116 South America Automotive Upholstery Market Outlook, By Smart Seats (2016-2026) (US \$MN)

Table 117 South America Automotive Upholstery Market Outlook, By Fabric Type (2016-2026) (US \$MN)

Table 118 South America Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026) (US \$MN)

Table 119 South America Automotive Upholstery Market Outlook, By Non-Woven Fabric (2016-2026) (US \$MN)

Table 120 South America Automotive Upholstery Market Outlook, By Material Type (2016-2026) (US \$MN)

Table 121 South America Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US \$MN)

Table 122 South America Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US \$MN)

Table 123 South America Automotive Upholstery Market Outlook, By Leather (2016-2026) (US \$MN)

Table 124 South America Automotive Upholstery Market Outlook, By Cotton (2016-2026) (US \$MN)

Table 125 South America Automotive Upholstery Market Outlook, By Other Material Types (2016-2026) (US \$MN)

Table 126 South America Automotive Upholstery Market Outlook, By Application (2016-2026) (US \$MN)

Table 127 South America Automotive Upholstery Market Outlook, By Roof Linings (2016-2026) (US \$MN)

Table 128 South America Automotive Upholstery Market Outlook, By Carpet Flooring (2016-2026) (US \$MN)

Table 129 South America Automotive Upholstery Market Outlook, By Visor Linings (2016-2026) (US \$MN)

Table 130 South America Automotive Upholstery Market Outlook, By Side Lining (2016-2026) (US \$MN)

Table 131 South America Automotive Upholstery Market Outlook, By Trunk Space (2016-2026) (US \$MN)

Table 132 South America Automotive Upholstery Market Outlook, By Seat Cover (2016-2026) (US \$MN)

Table 133 South America Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)

Table 134 South America Automotive Upholstery Market Outlook, By Aftermarket (2016-2026) (US \$MN)

Table 135 South America Automotive Upholstery Market Outlook, By OEM (2016-2026)

(US \$MN)

Table 136 Middle East & Africa Automotive Upholstery Market Outlook, By Country (2016-2026) (US \$MN)

Table 137 Middle East & Africa Automotive Upholstery Market Outlook, By Vehicle Type (2016-2026) (US \$MN)

Table 138 Middle East & Africa Automotive Upholstery Market Outlook, By Heavy-Duty Vehicles (2016-2026) (US \$MN)

Table 139 Middle East & Africa Automotive Upholstery Market Outlook, By Light-Duty Vehicles (2016-2026) (US \$MN)

Table 140 Middle East & Africa Automotive Upholstery Market Outlook, By Integrated Technology (2016-2026) (US \$MN)

Table 141 Middle East & Africa Automotive Upholstery Market Outlook, By Ventilated Seats (2016-2026) (US \$MN)

Table 142 Middle East & Africa Automotive Upholstery Market Outlook, By Conventional Seats (2016-2026) (US \$MN)

Table 143 Middle East & Africa Automotive Upholstery Market Outlook, By Smart Seats (2016-2026) (US \$MN)

Table 144 Middle East & Africa Automotive Upholstery Market Outlook, By Fabric Type (2016-2026) (US \$MN)

Table 145 Middle East & Africa Automotive Upholstery Market Outlook, By Woven Fabric (2016-2026) (US \$MN)

Table 146 Middle East & Africa Automotive Upholstery Market Outlook, By Non-Woven Fabric (2016-2026) (US \$MN)

Table 147 Middle East & Africa Automotive Upholstery Market Outlook, By Material Type (2016-2026) (US \$MN)

Table 148 Middle East & Africa Automotive Upholstery Market Outlook, By Vinyl (2016-2026) (US \$MN)

Table 149 Middle East & Africa Automotive Upholstery Market Outlook, By Fabric (2016-2026) (US \$MN)

Table 150 Middle East & Africa Automotive Upholstery Market Outlook, By Leather (2016-2026) (US \$MN)

Table 151 Middle East & Africa Automotive Upholstery Market Outlook, By Cotton (2016-2026) (US \$MN)

Table 152 Middle East & Africa Automotive Upholstery Market Outlook, By Other Material Types (2016-2026) (US \$MN)

Table 153 Middle East & Africa Automotive Upholstery Market Outlook, By Application (2016-2026) (US \$MN)

Table 154 Middle East & Africa Automotive Upholstery Market Outlook, By Roof Linings (2016-2026) (US \$MN)

Table 155 Middle East & Africa Automotive Upholstery Market Outlook, By Carpet Flooring (2016-2026) (US \$MN)

Table 156 Middle East & Africa Automotive Upholstery Market Outlook, By Visor Linings (2016-2026) (US \$MN)

Table 157 Middle East & Africa Automotive Upholstery Market Outlook, By Side Lining (2016-2026) (US \$MN)

Table 158 Middle East & Africa Automotive Upholstery Market Outlook, By Trunk Space (2016-2026) (US \$MN)

Table 159 Middle East & Africa Automotive Upholstery Market Outlook, By Seat Cover (2016-2026) (US \$MN)

Table 160 Middle East & Africa Automotive Upholstery Market Outlook, By End User (2016-2026) (US \$MN)

Table 161 Middle East & Africa Automotive Upholstery Market Outlook, By Aftermarket (2016-2026) (US \$MN)

Table 162 Middle East & Africa Automotive Upholstery Market Outlook, By OEM (2016-2026) (US \$MN)

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