

Automotive Test Equipment - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Automotive Test EquipmentMarket is accounted for \$2.07 billion in 2017 and is expected to reach \$3.45 billion by 2026 growing at a CAGR of 5.8%. Some of the prominent factors boosting the market growth increase in severe emissions norms to prevent ecological impact and technological advancements in automotive test equipment. However, the lack of a skilled workforce for advanced testing equipment is hampering the development of the market.

Automotive test equipment is mainly used for alteration of vehicle performance and executing the quality tests on the vehicle. It is used for measuring the engine wear, lubricant aeration, engine oil utilization, fuel dilution, and evaporation. These test equipment are also used for testing the impact on engine oil consumption, hand brake tension and for interaction between fuel and lubricant.

Based on the application, PC/Laptop based equipment are estimated to account for the largest market as Laptop based testing equipment is mainly a hardware and software package, covering all the essential cables, hardware, and software. The PC-based systems have characteristics such as the capability to plot and log sensor data, compute fuel efficiency, and approximate horsepower and torque. Also, many technicians prefer using PC/laptop based equipment for data mining and analysis from vehicle components.

By geography, the Asia Pacific region is approximated to account for the largest market size due to the growing acquisition power of customers has triggered the demand for automobiles in this region. Also, due to the availability of cheap labor and low making cost, many main OEMs have launched production plants in the region or united with major familial vehicle manufacturing companies.



Some of the key players in the Automotive Test Equipment market include Honeywell, Continental, Robert Bosch GmbH, Siemens AG, ABB Ltd., EM TEST GmbH, Moog, Inc., Presto StantestPvt. Ltd., Delphi Automotive PLC, Vector Informatik, Softing, Horiba, SGS, Sierra Instruments, Inc. and Yokogawa Corporation.

Vehicle Types Covered:

Commercial Vehicle

Passenger Car

Product Types Covered:

Wheel Alignment Tester

Engine Dynamometer

Vehicle Emission Test System

Chassis Dynamometer

Advance Technologies Covered:

Electronic Control Unit (ECU)Testing

Simulation Testing

Autonomous Driving Simulator

Crash Impact Simulation

Advanced Driver-Assistance Systems (ADAS) Testing

Data Logger

Electric Vehicle (EV) Testing



Applications Covered:

Personal Computer (PC)/Laptop Based Equipment

Handheld Scan Tool

Mobile/Tablet-Based Equipment

Other Applications

End Users Covered:

Original Equipment Manufacturer (OEM) Assembly Plant

Authorized Service Centres

Original Equipment Manufacturer (OEM) Research & Development (R&D)/Technical Center

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK



Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE



Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling



Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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