

Automotive Telematics - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Automotive Telematics market is accounted for \$14.31 billion in 2015 and is expected to reach \$106.24 billion by 2022 growing at a CAGR of 33.2%. Increase in number of vehicles production coupled with Information and Technology is favoring the market across globe. High occurrence of road accidents & mishaps and in addition to this the greater developing economies are in demand for transportation with high safety measures, these all factors are boosting the market. Moreover, the adoption of the automotive telematics in fleet is providing more opportunities to the present scenario.

Across the segments, Wireless Safety communications segment is driving the market on account of increasing demand from drivers and passengers. Vehicle tracking application segment is expected to be the fastest emerging technology in market owing to the increasing demand of vehicle location & information techniques. North American market is expected to dominate the market in the forthcoming years; however, Asia-Pacific is expected to be the fastest growing due to increase in demand for wireless communication within vehicle in emerging regions.

Some of the key players of the Automotive Telematics market include Agero Inc, Airbiquity Inc, At&T, Inc., Beijing Yesway Information Technology, Continental Ag, Delphi Automotive Plc, Intel Corporation, Magneti Marelli S.P.A, Mix Telematics, Octo Telematics, Robert Bosch GmbH, Verizon Communications Inc., Visteon Corporation and Wirelesscar.

Systems Covered:

Automatic Driving systems

Diagnostic Systems

Driving Assistance systems

Global Positioning System (GPS)

Navigation Assistance Systems

Telematics Control Unit

Telematics Service Provider (TSP)

Vehicle Tracking Systems

Vehicular Emergency Warning systems

Wireless Safety communications

Services Covered:

Automatic Crash Notification (ACN)

Concierge Services

Fleet Management Services

Infotainment Services

Remote Services

Roadside Assistance Services

Traffic Assistance Services

Usage Covered:

CE telematics

Embedded telematics

Hybrid telematics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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