

Automotive Switch - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Automotive Switch market accounted for \$ 572.56 million in 2017 and is expected to reach \$ 1135.05 million by 2026 growing at a CAGR of 7.9% during the forecast period. Some of the key factors such as increasing demand of electric vehicles globally and growing demand for light passenger vehicles & heavy-duty vehicles are driving the market growth. However, entry of voice recognition and fluctuating prices of raw materials used in manufacturing switches are the restraining factors for the market growth. Moreover, high demand for electric vehicles and growing vehicle sales, production will provide ample opportunities for the growth of the market.

Automotive switch is like an electromechanical device that is used to operate an electrical circuit. Switches are also used in engine start and stop function and in different vehicle operations for a wide variety of applications such as infotainment system, HVAC system, and electronic component systems. It helps the driver to control the direction indicators, infotainment, windows, and headlights without getting distracted from driving. Nowadays, illuminated switches are provided in the vehicles to indicate the actuation about a specific function, thus making it convenient for the user to locate and identify the switch position during low light. It is provided in a number of switches, including rocker switches, push button switches, toggle switches and rotary switches.

By switch type, rotary switch segment is likely to grow with highest CAGR during the forecast period because rotary switch provide a wide array of options rather than the two or three provided by the other switch types. By geography, Asia-Pacific is expected to observe significant growth in the forecast period, owing to increasing automotive industry and adoption of latest technology driving the market growth in this region.

Some of the key players in this market include Delphi Automotive, Bosch, Panasonic, TRW Automotive, Alps Electric, ZF Friedrichshafen, Continental, Uno Minda Group, Omron Corporation and Tokai Rika.

Switch Types Covered:

Push button switches

Toggle switches

Interior Control Switches

Rotary switches

Rocker switches

Access Management Switches and Powertrain

Other Types

Vehicle Types Covered:

Forklifts

Commercial Vehicle

Electric Vehicles

Passenger Cars

Two Wheelers

Tractors

Product Types:

Touchpad

Button

Knob

Lever

Other Product Types

Applications Covered:

Safety systems

Infotainment

Body control

EMS Switches

HVAC

Electronic System Switches

Indicator system switches

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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NOTE: Tables for North America, Europe, Asia Pacific, Middle East & Africa, South
America are represented in the same manner above.

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