

Automotive Restoration Market Forecasts to 2032 – Global Analysis By Restoration Type (Body Restoration, Mechanical Restoration, Interior Restoration, Partial Restoration and Full/Complete Restoration), Vehicle Type (Classic Cars, Muscle Cars, Vintage Cars and Modern Classics), Restoration Style, Customer Type, Service Channel, Restoration Purpose, Application and By Geography

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Abstracts

According to Statistics MRC, the Global Automotive Restoration Market is accounted for \$3.34 billion in 2025 and is expected to reach \$7.95 billion by 2032 growing at a CAGR of 13.2% during the forecast period. The process of restoring a vintage or classic car to its original state—or occasionally even better than new—is known as automotive restoration. Disassembling the vehicle, fixing or replacing damaged components, restoring the body and paint job, and updating the interior to original standards are all part of this painstaking process. Both experts and enthusiasts work on restorations for the enjoyment of restoring classic cars, the love of craftsmanship, and the preservation of history. Moreover, automotive restoration honors the legacy and technical prowess of earlier times, whether for one's own pride, resale value, or participation in auto shows.

According to the Australian Motor Heritage Foundation (AMHF), Australians spend nearly \$10 billion annually on classic vehicles, excluding the cost of purchasing the cars. An economic survey by the AMHF revealed that car enthusiasts spend about \$10,240 per vehicle each year on maintenance, restoration, and running costs.

Market Dynamics:

Driver:**Growing interest in vintage and classic automobiles**

Classic, vintage, and antique cars are becoming more and more popular as investment assets and cultural artifacts. Due to their distinctive designs, straightforward mechanics, and sentimental appeal, enthusiasts frequently seek out rare models from the 1950s to the 1980s. Due to this demand, there is a healthy market for restoration services that can return these cars to showroom or concours condition. Additionally, owners frequently make large investments in authentic restorations due to the emotional connection and scarcity of these models.

Restraint:**Limited access to expert craftspeople**

Vintage upholstery, engine rebuilding, metalworking, and classic electrical systems are just a few of the specialized skills needed for authentic automotive restoration, and these abilities are becoming more and more scarce. Furthermore, the restoration industry is facing a skills gap as more seasoned restorers retire and fewer young technicians join the field. When this shortage is handled by less experienced people, it leads to longer project lead times, increased labor costs, and sometimes poor restorations.

Opportunity:**Growth in restoration training and education initiatives**

The industry is experiencing a skills gap, so there is a clear opportunity to create and grow automotive restoration vocational training and certification programs. There are specialized courses available in bodywork, upholstery, paint restoration, and vintage mechanics at institutions and technical schools. While training the upcoming generation of restorers, public-private partnerships can also aid in the preservation of heritage skills. Moreover, businesses that make talent development investments may secure long-term business viability and obtain a competitive advantage.

Threat:

Increasing labor and material costs

The cost of materials (such as metals, rubber, and paint) and skilled labor needed for high-quality restorations has increased due to global inflation, supply chain disruptions, and labor shortages. Restoration projects become less profitable and accessible as a result. When restoration budgets are set, smaller stores might find it difficult to cover these expenses or pass them on to clients. Additionally, the survival of many restoration businesses, especially those with narrow profit margins, is threatened by the ongoing volatility in talent availability and material prices.

Covid-19 Impact:

The COVID-19 pandemic affected the market for auto restoration in a variety of ways. Projects were slowed down or cancelled as a result of global supply chain disruptions that, on the one hand, caused delays in sourcing vintage parts, increased material costs, and restricted workshop operations due to lockdowns and safety protocols. However, as some consumer segments spent more time at home and had more money to spend, there was a renewed interest in personal projects by hobbyists, such as restoring vintage cars. Digital car communities and online auctions also became popular, which helped maintain market participation during restrictions.

The full/complete restoration segment is expected to be the largest during the forecast period

The full/complete restoration segment is expected to account for the largest market share during the forecast period. This section entails overhauling every part of a car, including the bodywork, mechanical systems, interior fittings, and occasionally even small cosmetic details, in order to return it to its original or nearly new state. Complete restorations are preferred by enthusiasts, collectors, and investors because they greatly increase the models' market value and aesthetic appeal, particularly for rare or vintage models. Moreover, the need for thorough restoration is only increasing due to growing interest in historical preservation and classic car auctions.

The luxury car restoration segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the luxury car restoration segment is predicted to witness the highest growth rate. Global wealth is rising, people are becoming more appreciative of luxury brands like Rolls-Royce, Bentley, and Mercedes-Benz, and there is a growing

need for individualized restoration that combines classic style with contemporary functionality. Wealthy investors and collectors are prepared to shell out a lot of money to preserve or improve rare luxury models; they frequently commission complete restorations or unique restomods that preserve authenticity while improving drive ability.

Region with largest share:

During the forecast period, the North American region is expected to hold the largest market share, driven by a thriving automotive aftermarket industry, a sizable population of classic car enthusiasts, and a strong culture of vehicle restoration. With its extensive network of restoration shops, specialized parts suppliers, and a sizable consumer base interested in investing in the restoration of vintage and classic cars, the United States in particular leads the market. Additionally, North America's dominant position in this market is further cemented by the rising appeal of vintage car shows and auctions as well as the rising need for superior restoration services.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. The main causes of this increase are the growing demand for classic and vintage cars, rising disposable incomes, and an increase in the number of enthusiasts in nations like South Korea, China, Japan, and India. Specifically, the availability of specialized restoration services and growing interest in conserving automotive heritage are expected to propel India's automotive restoration market to an impressive 9.8% growth rate. Furthermore, a growth of 9.0% is projected for Southeast Asia, which reflects a regional trend toward the restoration of classic cars driven by economic expansion and cultural appreciation.

Key players in the market

Some of the key players in Automotive Restoration Market include Carrozzeria Touring Superleggera S.r.l., Armadillo Auto Restoration Inc, Speedway Motors, Inc, Klassik Car S.A., Year One, Inc., Classic Industries, Carrosserie Lecoq, Velocity Restorations Inc, Burlen LTD, European Collectibles, Singer Vehicle Design, Muscle Car Restorations Inc., Emory Motorsports Inc, Canepa Inc and Bell Sport & Classic.

Key Developments:

In November 2024, Singer # - #luxury specialists in reimagining the Porsche 911 # - #will

partner with Seven Car Lounge to support clients commissioning restorations in the Middle East. The announcement was made at a special event in Riyadh, Saudi Arabia.

In April 2023, Bell Sport & Classic is taking on the Morgan franchise in Hertfordshire, UK. Based at Bell Sport & Classic's showroom facility in Markyate, Hertfordshire, Morgan Hertfordshire will offer sales and aftersales services for all Morgan models. The company is a specialist in restoration, sales and servicing of collectible cars with a focus on Ferrari.

In May 2020, Salisbury-based Burlen Ltd has acquired the Austin J40 pedal car spares business from long-term owner Roy Halford. The company can now supply a range of J40 pedal car parts and spares, manufactured in-house using traditional and modern manufacturing methods and parts will be immediately available from stock.

Restoration Types Covered:

Body Restoration

Mechanical Restoration

Interior Restoration

Partial Restoration

Full/Complete Restoration

Vehicle Types Covered:

Classic Cars

Muscle Cars

Vintage Cars

Modern Classics

Restoration Styles Covered:

Concours Restoration

Driver Restoration

Resto-Mod

Preservation

Customer Types Covered:

Individual Owners

Collectors

Museums

Dealerships

Service Channels Covered:

Authorized Restoration Centers

Independent Workshops

OEM Restoration Programs

Restoration Purposes Covered:

Investment

Hobby

Collection

Show Car

Applications Covered:

Classic Car Restoration

Muscle Car Restoration

Antique Car Restoration

Luxury Car Restoration

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032

- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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