

# Automotive Rain Sensor - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Automotive Rain Sensor market is accounted for \$3.34 billion in 2017 and is expected to reach \$6.50 billion by 2026 growing at a CAGR of 7.6%. Improvement in technological advancements, rise in production of vehicles, and increase in demand for luxury features are the factors driving the global Automotive Rain Sensor market. However, the overall cost of vehicles has augmented due to the integration of advanced electrical features and is expected to hinder the growth of the global Automotive Rain Sensor market.

Automotive rain sensor activates in occurrence of rainfall. It automatically switches on wipers, sensing water splash on windshield. Automotive rain sensor helps with driver's safety and comfort, as the driver does not require adjusting or switching on the wipers while driving a vehicle.

Based on the vehicle type, the light commercial vehicle segment is expected to grow significantly due to increase in commercial vehicles production in developed countries is a factor anticipated to support growth of the segment in the target market.

By geography, Asia Pacific is expected to have a considerable market growth during the forecast period. The financial development of the rising nations, such as, India and China will expand the interest for passenger vehicles in the coming years; this will actuate worldwide carmakers to put intensely in technology and present day large scale manufacturing frameworks, in turn, fueling the demand for automotive rain sensing wiper systems.

Some of the key players in the Automotive Rain Sensor market include Denso Corporation, ZF TRW, Melexis Microelectronic Systems, Robert Bosch GmbH, Vishay

Intertechnology Inc, The Kostal Group, Valeo SA, Hamamatsu Photonics K.K., Hella KGAA Hueck & Co, Mitsubishi Motors Corporation and Xenso.

Vehicle Types Covered:

Light Commercial Vehicles

Passenger Cars

Heavy Commercial Vehicles

Distribution Channels Covered:

Windows

Original Equipment Manufacturer (OEM)

Aftermarket

Types Covered:

Capacitive Sensors

Optical Sensor

Other Types

Applications Covered:

Direct Sales

Distributor

Regions Covered:

## North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.

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