

Automotive Paints - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Automotive Painting Market is accounted for \$8.09 billion in 2017 and is expected to reach \$11.55 billion by 2026 growing at a CAGR of 4.0% during the forecast period. Increasing vehicle production, rising production volumes of passenger and commercial vehicles, expansion in automotive refinished market and rising demand for carbon footprint technologies are some factors fuelling the market. However, decreasing paint wastage throughout the paint production, huge cost of raw materials are restricting the growth of the market. Strict government regulations regarding growing environmental awareness is one of the major opportunities for the growth of the automotive paints market.

Automotive Paint imparts a decent surface and rich appearance to the interior and also exterior parts of the vehicle. Apart from enhancing the aesthetical appearance of the vehicle, paint likewise shields the vehicle from corrosive downpours, UV beams, oxidization, and consumption. The quality and consistency of the automotive paint and the rich feel that the paint grants to the vehicle is an eye-catching highlight which assumes an vital part in attracting consumers toward the vehicle. Automotive paint comprises a pigment, thinner, and a binder. Most vehicle paint structure, as of now, contain a preliminary coat, trailed by a layer of paint and after that a final clear coat for accomplishing a decent and consistent finish over the surface of the vehicle.

By resin type, polyurethane segment is driven by its wide use in clearcoat and basecoat. It is preferred in clearcoat and basecoat layers suitable to its outstanding weather, corrosion, and mechanical resistance. The utilization of the polyurethane has mostly appeared as a requirement to distinguish products to facilitate changeable performance.

Based on geography, Asia Pacific commanded the largest market share during the forecast period owing to the rising vehicle production and the tough occurrence of well-established vehicle manufacturers in few countries of Asia Pacific such as China, Japan, and South Korea.

Some of the key players in the automotive painting market include 3M, Akzonobel, Axalta, BASF, Covestro, DOW Chemical, Kansai, KCC, Nippon Paint, PPG, Sherwin Williams, Solvay, Valspar, Berger Paints and Beckers Group.

Painting Equipment Types Covered:

Electrostatic Spray Gun

Airless Spray Gun

Paint Types Covered:

Clearcoat

Electrocoat

Basecoat

Primer

Metallic Paint

Nonmetallic Paint

Other Paint Types

Technologies Covered:

Powder Coating

Solvent-Borne

Waterborne

Textures Covered:

Solar Reflective Paints

Matte Finish Paints

Solid Texture

Metallic Texture

Pearlescent Paints

Resin Types Covered:

Acrylic

Polyurethane

Epoxy

Other Resins

Vehicle Types Covered:

Buses

Trucks

Passenger Car

Light Commercial Vehicle

Contents Covered:

Solvent-Borne Paints, By Content

Electrocoat, By Content

Waterborne Paints, By Content

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL AUTOMOTIVE PAINTS MARKET, BY PAINTING EQUIPMENT TYPE

- 5.1 Introduction
- 5.2 Electrostatic Spray Gun
- 5.3 Airless Spray Gun

6 GLOBAL AUTOMOTIVE PAINTS MARKET, BY PAINT TYPE

- 6.1 Introduction
- 6.2 Clearcoat
- 6.3 Electrocoat
- 6.4 Basecoat
- 6.5 Primer
- 6.6 Metallic Paint
- 6.7 Nonmetallic Paint
- 6.8 Other Paint Types

7 GLOBAL AUTOMOTIVE PAINTS MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 Powder Coating
- 7.3 Solvent-Borne
- 7.4 Waterborne

8 GLOBAL AUTOMOTIVE PAINTS MARKET, BY TEXTURE

- 8.1 Introduction
- 8.2 Solar Reflective Paints
- 8.3 Matte Finish Paints
- 8.4 Solid Texture
- 8.5 Metallic Texture
- 8.6 Pearlescent Paints

9 GLOBAL AUTOMOTIVE PAINTS MARKET, BY RESIN TYPE

- 9.1 Introduction
- 9.2 Acrylic
- 9.3 Polyurethane
- 9.4 Epoxy
- 9.5 Other Resins

10 GLOBAL AUTOMOTIVE PAINTS MARKET, BY VEHICLE TYPE

- 10.1 Introduction
- 10.2 Buses
- 10.3 Trucks
- 10.4 Passenger Car
- 10.5 Light Commercial Vehicle

11 GLOBAL AUTOMOTIVE PAINTS MARKET, BY CONTENT

- 11.1 Introduction
- 11.2 Solvent-Borne Paints
- 11.3 Electrocoat
- 11.4 Waterborne Paints

12 GLOBAL AUTOMOTIVE PAINTS MARKET, BY GEOGRAPHY

- 12.1 Introduction
- 12.2 North America
 - 12.2.1 US
 - 12.2.2 Canada
 - 12.2.3 Mexico
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.2 UK
 - 12.3.3 Italy
 - 12.3.4 France
 - 12.3.5 Spain
 - 12.3.6 Rest of Europe
- 12.4 Asia Pacific
 - 12.4.1 Japan
 - 12.4.2 China
 - 12.4.3 India
 - 12.4.4 Australia
 - 12.4.5 New Zealand
 - 12.4.6 South Korea
 - 12.4.7 Rest of Asia Pacific
- 12.5 South America

- 12.5.1 Argentina
- 12.5.2 Brazil
- 12.5.3 Chile
- 12.5.4 Rest of South America
- 12.6 Middle East & Africa
 - 12.6.1 Saudi Arabia
 - 12.6.2 UAE
 - 12.6.3 Qatar
 - 12.6.4 South Africa
 - 12.6.5 Rest of Middle East & Africa

13 KEY DEVELOPMENTS

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

14 COMPANY PROFILING

- 14.1 3M
- 14.2 Akzonobel
- 14.3 Axalta
- 14.4 BASF
- 14.5 Covestro
- 14.6 DOW Chemical
- 14.7 Kansai
- 14.8 KCC
- 14.9 Nippon Paint
- 14.10 PPG
- 14.11 Sherwin Williams
- 14.12 Solvay
- 14.13 Valspar
- 14.14 Berger Paints
- 14.15 Beckers Group

List Of Tables

LIST OF TABLES

Table 1 Global Automotive Paints Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Automotive Paints Market Outlook, By Painting Equipment Type (2016-2026) (US \$MN)

Table 3 Global Automotive Paints Market Outlook, By Electrostatic Spray Gun (2016-2026) (US \$MN)

Table 4 Global Automotive Paints Market Outlook, By Airless Spray Gun (2016-2026) (US \$MN)

Table 5 Global Automotive Paints Market Outlook, By Paint Type (2016-2026) (US \$MN)

Table 6 Global Automotive Paints Market Outlook, By Clearcoat (2016-2026) (US \$MN)

Table 7 Global Automotive Paints Market Outlook, By Electrocoat (2016-2026) (US \$MN)

Table 8 Global Automotive Paints Market Outlook, By Basecoat (2016-2026) (US \$MN)

Table 9 Global Automotive Paints Market Outlook, By Primer (2016-2026) (US \$MN)

Table 10 Global Automotive Paints Market Outlook, By Metallic Paint (2016-2026) (US \$MN)

Table 11 Global Automotive Paints Market Outlook, By Nonmetallic Paint (2016-2026) (US \$MN)

Table 12 Global Automotive Paints Market Outlook, By Other Paint Types (2016-2026) (US \$MN)

Table 13 Global Automotive Paints Market Outlook, By Technology (2016-2026) (US \$MN)

Table 14 Global Automotive Paints Market Outlook, By Powder Coating (2016-2026) (US \$MN)

Table 15 Global Automotive Paints Market Outlook, By Solvent-Borne (2016-2026) (US \$MN)

Table 16 Global Automotive Paints Market Outlook, By Waterborne (2016-2026) (US \$MN)

Table 17 Global Automotive Paints Market Outlook, By Texture (2016-2026) (US \$MN)

Table 18 Global Automotive Paints Market Outlook, By Solar Reflective Paints (2016-2026) (US \$MN)

Table 19 Global Automotive Paints Market Outlook, By Matte Finish Paints (2016-2026) (US \$MN)

Table 20 Global Automotive Paints Market Outlook, By Solid Texture (2016-2026) (US \$MN)

Table 21 Global Automotive Paints Market Outlook, By Metallic Texture (2016-2026)
(US \$MN)

Table 22 Global Automotive Paints Market Outlook, By Pearlescent Paints (2016-2026)
(US \$MN)

Table 23 Global Automotive Paints Market Outlook, By Resin Type (2016-2026) (US
\$MN)

Table 24 Global Automotive Paints Market Outlook, By Acrylic (2016-2026) (US \$MN)

Table 25 Global Automotive Paints Market Outlook, By Polyurethane (2016-2026) (US
\$MN)

Table 26 Global Automotive Paints Market Outlook, By Epoxy (2016-2026) (US \$MN)

Table 27 Global Automotive Paints Market Outlook, By Other Resins (2016-2026) (US
\$MN)

Table 28 Global Automotive Paints Market Outlook, By Vehicle Type (2016-2026) (US
\$MN)

Table 29 Global Automotive Paints Market Outlook, By Buses (2016-2026) (US \$MN)

Table 30 Global Automotive Paints Market Outlook, By Trucks (2016-2026) (US \$MN)

Table 31 Global Automotive Paints Market Outlook, By Passenger Car (2016-2026) (US
\$MN)

Table 32 Global Automotive Paints Market Outlook, By Light Commercial Vehicle
(2016-2026) (US \$MN)

Table 33 Global Automotive Paints Market Outlook, By Content (2016-2026) (US \$MN)

Table 34 Global Automotive Paints Market Outlook, By Solvent-Borne Paints
(2016-2026) (US \$MN)

Table 35 Global Automotive Paints Market Outlook, By Electrocoat (2016-2026) (US
\$MN)

Table 36 Global Automotive Paints Market Outlook, By Waterborne Paints (2016-2026)
(US \$MN)

NOTE: North America, Europe, Asia Pacific, South America and Middle East & Africa
are continued in the same manner

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