

Automotive Paints & Coatings - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Automotive Paints & Coatings Market is accounted for \$19,112.56 million in 2017 and is expected to reach \$28,159.40 million by 2026 growing at a CAGR of 4.3% during the forecast period. The major driving factors of automotive paints & coatings market are constant improvement in their property and functionality, increase the durability, presentation, and performance of end-products. However, difficulty in sourcing the raw material and volatile prices of raw material are restraining the automotive paints & coatings market.

Global Automotive Paints & Coatings play an important role in the automotive industry. They are not only used to enhance the appearance for the purpose of beautification of vehicles but also used as a preventive measure or protection layer for vehicles. It can protect the vehicles from corrosion, UV radiations, chemicals and many other damages. There is a constant increase in demand for special coatings used in fuel-efficient automotive and also growing demand from the automotive industry.

Based on technology, the water-based technology segment accounted for more share, in terms of volume. It find applications in automotive, interiors of coal cars, fly ash hoppers, plastic pellet hoppers, and the architectural sector, as they offer advantages such as less flammability, low emissions, and stable viscosity during printing. By Geography, Asia-Pacific is the largest market which is mainly backed by the expansion of the region's increasing household activities. Asia-Pacific is the fastest-growing paints & coatings market with most of the large manufacturers establishing their facilities in this region.

Some of the key players profiled in the Automotive Paints & Coatings market include Akzonobel N.V, Asian Paints Limited, Axalta Coating System LLC, Beckers Group,

Berger Paints India Limited, Dunn-Edwards Corporation, Hempel A/S, Jotun A/S, Kansai Paints Co., Ltd, Masco Corporation, Nippon Paint Holdings Co., Ltd, PPG Industries, RPM International Inc, S K Kaken Co., Ltd, Shalimar Paints, Sherwin-Williams Company, Tikkurila OYJ and Valspar Corporation. .

Technologies Covered:

Ultraviolet (UV) Cured

Powder Coating

Solvent-Based Technology

Water-Based Technology

Other Technologies

Layers Covered:

Base Coat

Clear Coat

E-Coat

Primer

Resins Covered:

Acrylic

Alkyd

Epoxy Resin

Polyester

Polyurethane

Textures Covered:

Matte

Metallic

Solid

Vehicles Covered:

Heavy Commercial Vehicles

Light Commercial Vehicles

Passenger Cars

Distribution Channels Covered:

Automotive Original Equipment Manufacturer (OEM)

Aftermarket

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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