

Automotive IoT - Global Market Outlook (2016-2022)

<https://marketpublishers.com/r/A1A6EA55F4FEN.html>

Date: October 2016

Pages: 175

Price: US\$ 4,150.00 (Single User License)

ID: A1A6EA55F4FEN

Abstracts

According to Statistics MRC, the Global Automotive IoT Market is valued at \$16.32 billion in 2015 and is expected to reach \$80.37 billion by 2022 growing at a CAGR of 25.5% from 2015 to 2022. Growing importance of connectivity in vehicles is one of the key factors driving the market growth. Increased R&D spending by auto manufacturers and telecom companies, rising number of telematics mandates in various countries, and advanced driver assistance systems (ADAS) are other factors favouring the market growth.

By application, infotainment is anticipated to command the market share during the forecast period. North America commanded the largest share in automotive IoT market with U.S. being the major revenue contributor. However, Asia-Pacific is anticipated to register significant CAGR attributed to increased demand for infotainment and navigation services, particularly in China and India. These countries have started finding automotive IoT as a solution to limit issues such as traffic congestion, air pollution, and greenhouse gas emissions. Moreover, strong economic growth, increasing population, and quick urbanization are fueling the market in the region.

Some of the key players in the market include Apple, Inc., AT&T Inc., Audi AG, Cisco Systems, Inc., Ford Motor Company, General Motors, Google Inc., Intel Corporation., International Business Machines Corporation, Microsoft Corporation, NXP Semiconductors N.V., Robert Bosch GmbH, Texas Instruments Inc., Thales SA, Tomtom N.V. and Vodafone Group PLC.

Communication Types Covered:

In-Vehicle Communication

Vehicle-To-Vehicle Communication

Vehicle-To-Infrastructure Communication

Offerings Covered:

Software

Solutions

Platforms

Hardware

Connectivity Technology Ics

Semiconductor Components

Services

Support & Maintenance Services

Deployment & Integration Services

Connectivity Form Factor Covered:

Tethered

Integrated

Embedded

Applications Covered:

Infotainment

Communication

Entertainment

Navigation

Road & Vehicle Monitoring

Real-Time Data Capture

Telematics

Collision Avoidance

Emergency Vehicle Notification

Fleet & Asset Management

Intelligent Traffic System

Parking Management System

Passenger Information System

Predictive Maintenance

Remote Monitoring and Diagnostics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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