

Automotive Interior Materials - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Automotive Interior Materials Market is accounted for \$55.44 billion in 2016 and is expected to reach \$124.42 billion by 2023 growing at a CAGR of 12.2% during the forecast period. Technological advancements, increased globalization of the automobile industry and rising private equity investments are some of the factors fueling the market growth. However, government restrictions on materials are inhibiting the market. Fabrics manufacturing and increasing integration of green technology and nanotechnology in automotive leather provides ample of opportunities for the market growth. Strict policies about leather production may also pose challenge to market over the forecast period. Rising focus on lightweight vehicles is the key trend in the market.

Synthetic leather holds maximum share and is expected to register significant growth rate. It is majorly preferred as it economical, easy to clean, and easily available. Asia Pacific is expected to grow at a fastest CAGR owing to the rapid economic growth and increasing population.

Some of the key players in Automotive Interior Materials market include Lear Corporation, DK Leather Corporation Berhad, Grupo Antolin-Irausa, S.A, Seiren Co., Ltd, Grammer AG, Toyota Boshoku Corporation, Borgers Se & Co. KGaA, Johnson Controls, Inc., BASF SE, GST AutoLeather, Inc., Faurecia SA, Toyoda Gosei Co., Ltd and Sage Automotive Interiors Inc.

Vehicle Types Covered:

Light Commercial Vehicles

Heavy Commercial Vehicles

Passenger Vehicles

Sub-compact Cars

Sedan

Vans

Compact Cars

Luxury Cars

Mid-size Cars

Materials Covered:

Fabric

Synthetic Leather

Polyvinyl Chloride

Polyurethane

Vinyl

Thermoplastic Polymers

Glass

Artificial Leather

Genuine Leather

Wood

Other Materials

Products Covered:

Seat Covers

Light Covers

Upholstery

Dash Boards

Bumpers

Reservoirs

Air Bags

Seat Belts

Scuff Plates

Door Trims

Air Ducts

Floor Mats

Other Products

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of APAC

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL AUTOMOTIVE INTERIOR MATERIALS MARKET, BY VEHICLE TYPE

- 5.1 Introduction
- 5.2 Light Commercial Vehicles
- 5.3 Heavy Commercial Vehicles
- 5.4 Passenger Vehicles
 - 5.4.1 Sub-compact Cars
 - 5.4.2 Sedan
 - 5.4.3 Vans
 - 5.4.4 Compact Cars
 - 5.4.5 Luxury Cars
 - 5.4.6 Mid-size Cars

6 GLOBAL AUTOMOTIVE INTERIOR MATERIALS MARKET, BY MATERIAL

- 6.1 Introduction
- 6.2 Fabric
- 6.3 Synthetic Leather
 - 6.3.1 Polyvinyl Chloride
 - 6.3.2 Polyurethane
- 6.4 Vinyl
- 6.5 Thermoplastic Polymers
- 6.6 Glass
- 6.7 Artificial Leather
- 6.8 Genuine Leather
- 6.9 Wood
- 6.10 Other Materials

7 GLOBAL AUTOMOTIVE INTERIOR MATERIALS MARKET, BY PRODUCT

- 7.1 Introduction
- 7.2 Seat Covers
- 7.3 Light Covers
- 7.4 Upholstery
- 7.5 Dash Boards
- 7.6 Bumpers
- 7.7 Reservoirs
- 7.8 Air Bags
- 7.9 Seat Belts
- 7.10 Scuff Plates

- 7.11 Door Trims
- 7.12 Air Ducts
- 7.13 Floor Mats
- 7.14 Other Products

8 GLOBAL AUTOMOTIVE INTERIOR MATERIALS MARKET, BY GEOGRAPHY

- 8.1 North America
 - 8.1.1 US
 - 8.1.2 Canada
 - 8.1.3 Mexico
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 France
 - 8.2.3 Italy
 - 8.2.4 Spain
 - 8.2.5 U.K.
 - 8.2.6 Rest of Europe
- 8.3 Asia Pacific
 - 8.3.1 Japan
 - 8.3.2 China
 - 8.3.3 India
 - 8.3.4 Australia
 - 8.3.5 New Zealand
 - 8.3.6 Rest of APAC
- 8.4 Rest of the World
 - 8.4.1 Middle East
 - 8.4.2 Brazil
 - 8.4.3 Argentina
 - 8.4.4 South Africa
 - 8.4.5 Egypt

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Lear Corporation
- 10.2 DK Leather Corporation Berhad
- 10.3 Grupo Antolin-Irausa, S.A
- 10.4 Seiren Co., Ltd
- 10.5 Grammer AG
- 10.6 Toyota Boshoku Corporation
- 10.7 Borgers Se & Co. KGaA
- 10.8 Johnson Controls, Inc.
- 10.9 BASF SE
- 10.10 GST AutoLeather, Inc.
- 10.11 Faurecia SA
- 10.12 Toyoda Gosei Co., Ltd
- 10.13 Sage Automotive Interiors Inc

List Of Tables

LIST OF TABLES

Table 1 Global Automotive Interior Materials Market Outlook, By Region (2015-2023) (\$MN)

Table 2 Global Automotive Interior Materials Market Outlook, By Vehicle Type (2015-2023) (\$MN)

Table 3 Global Automotive Interior Materials Market Outlook, By Light Commercial Vehicles (2015-2023) (\$MN)

Table 4 Global Automotive Interior Materials Market Outlook, By Heavy Commercial Vehicles (2015-2023) (\$MN)

Table 5 Global Automotive Interior Materials Market Outlook, By Passenger Vehicles (2015-2023) (\$MN)

Table 6 Global Automotive Interior Materials Market Outlook, By Sub-compact Cars (2015-2023) (\$MN)

Table 7 Global Automotive Interior Materials Market Outlook, By Sedan (2015-2023) (\$MN)

Table 8 Global Automotive Interior Materials Market Outlook, By Vans (2015-2023) (\$MN)

Table 9 Global Automotive Interior Materials Market Outlook, By Compact Cars (2015-2023) (\$MN)

Table 10 Global Automotive Interior Materials Market Outlook, By Luxury Cars (2015-2023) (\$MN)

Table 11 Global Automotive Interior Materials Market Outlook, By Mid-size Cars (2015-2023) (\$MN)

Table 12 Global Automotive Interior Materials Market Outlook, By Material (2015-2023) (\$MN)

Table 13 Global Automotive Interior Materials Market Outlook, By Fabric (2015-2023) (\$MN)

Table 14 Global Automotive Interior Materials Market Outlook, By Synthetic Leather (2015-2023) (\$MN)

Table 15 Global Automotive Interior Materials Market Outlook, By Polyvinyl Chloride (2015-2023) (\$MN)

Table 16 Global Automotive Interior Materials Market Outlook, By Polyurethane (2015-2023) (\$MN)

Table 17 Global Automotive Interior Materials Market Outlook, By Vinyl (2015-2023) (\$MN)

Table 18 Global Automotive Interior Materials Market Outlook, By Thermoplastic

Polymers (2015-2023) (\$MN)

Table 19 Global Automotive Interior Materials Market Outlook, By Glass (2015-2023) (\$MN)

Table 20 Global Automotive Interior Materials Market Outlook, By Artificial Leather (2015-2023) (\$MN)

Table 21 Global Automotive Interior Materials Market Outlook, By Genuine Leather (2015-2023) (\$MN)

Table 22 Global Automotive Interior Materials Market Outlook, By Wood (2015-2023) (\$MN)

Table 23 Global Automotive Interior Materials Market Outlook, By Other Materials (2015-2023) (\$MN)

Table 24 Global Automotive Interior Materials Market Outlook, By Product (2015-2023) (\$MN)

Table 25 Global Automotive Interior Materials Market Outlook, By Seat Covers (2015-2023) (\$MN)

Table 26 Global Automotive Interior Materials Market Outlook, By Light Covers (2015-2023) (\$MN)

Table 27 Global Automotive Interior Materials Market Outlook, By Upholstery (2015-2023) (\$MN)

Table 28 Global Automotive Interior Materials Market Outlook, By Dash Boards (2015-2023) (\$MN)

Table 29 Global Automotive Interior Materials Market Outlook, By Bumpers (2015-2023) (\$MN)

Table 30 Global Automotive Interior Materials Market Outlook, By Reservoirs (2015-2023) (\$MN)

Table 31 Global Automotive Interior Materials Market Outlook, By Air Bags (2015-2023) (\$MN)

Table 32 Global Automotive Interior Materials Market Outlook, By Seat Belts (2015-2023) (\$MN)

Table 33 Global Automotive Interior Materials Market Outlook, By Scuff Plates (2015-2023) (\$MN)

Table 34 Global Automotive Interior Materials Market Outlook, By Door Trims (2015-2023) (\$MN)

Table 35 Global Automotive Interior Materials Market Outlook, By Air Ducts (2015-2023) (\$MN)

Table 36 Global Automotive Interior Materials Market Outlook, By Floor Mats (2015-2023) (\$MN)

Table 37 Global Automotive Interior Materials Market Outlook, By Other Products (2015-2023) (\$MN)

Table 38 North America Automotive Interior Materials Market Outlook, By Country (2015-2023) (\$MN)

Table 39 North America Automotive Interior Materials Market Outlook, By Vehicle Type (2015-2023) (\$MN)

Table 40 North America Automotive Interior Materials Market Outlook, By Light Commercial Vehicles (2015-2023) (\$MN)

Table 41 North America Automotive Interior Materials Market Outlook, By Heavy Commercial Vehicles (2015-2023) (\$MN)

Table 42 North America Automotive Interior Materials Market Outlook, By Passenger Vehicles (2015-2023) (\$MN)

Table 43 North America Automotive Interior Materials Market Outlook, By Sub-compact Cars (2015-2023) (\$MN)

Table 44 North America Automotive Interior Materials Market Outlook, By Sedan (2015-2023) (\$MN)

Table 45 North America Automotive Interior Materials Market Outlook, By Vans (2015-2023) (\$MN)

Table 46 North America Automotive Interior Materials Market Outlook, By Compact Cars (2015-2023) (\$MN)

Table 47 North America Automotive Interior Materials Market Outlook, By Luxury Cars (2015-2023) (\$MN)

Table 48 North America Automotive Interior Materials Market Outlook, By Mid-size Cars (2015-2023) (\$MN)

Table 49 North America Automotive Interior Materials Market Outlook, By Material (2015-2023) (\$MN)

Table 50 North America Automotive Interior Materials Market Outlook, By Fabric (2015-2023) (\$MN)

Table 51 North America Automotive Interior Materials Market Outlook, By Synthetic Leather (2015-2023) (\$MN)

Table 52 North America Automotive Interior Materials Market Outlook, By Polyvinyl Chloride (2015-2023) (\$MN)

Table 53 North America Automotive Interior Materials Market Outlook, By Polyurethane (2015-2023) (\$MN)

Table 54 North America Automotive Interior Materials Market Outlook, By Vinyl (2015-2023) (\$MN)

Table 55 North America Automotive Interior Materials Market Outlook, By Thermoplastic Polymers (2015-2023) (\$MN)

Table 56 North America Automotive Interior Materials Market Outlook, By Glass (2015-2023) (\$MN)

Table 57 North America Automotive Interior Materials Market Outlook, By Artificial

Leather (2015-2023) (\$MN)

Table 58 North America Automotive Interior Materials Market Outlook, By Genuine Leather (2015-2023) (\$MN)

Table 59 North America Automotive Interior Materials Market Outlook, By Wood (2015-2023) (\$MN)

Table 60 North America Automotive Interior Materials Market Outlook, By Other Materials (2015-2023) (\$MN)

Table 61 North America Automotive Interior Materials Market Outlook, By Product (2015-2023) (\$MN)

Table 62 North America Automotive Interior Materials Market Outlook, By Seat Covers (2015-2023) (\$MN)

Table 63 North America Automotive Interior Materials Market Outlook, By Light Covers (2015-2023) (\$MN)

Table 64 North America Automotive Interior Materials Market Outlook, By Upholstery (2015-2023) (\$MN)

Table 65 North America Automotive Interior Materials Market Outlook, By Dash Boards (2015-2023) (\$MN)

Table 66 North America Automotive Interior Materials Market Outlook, By Bumpers (2015-2023) (\$MN)

Table 67 North America Automotive Interior Materials Market Outlook, By Reservoirs (2015-2023) (\$MN)

Table 68 North America Automotive Interior Materials Market Outlook, By Air Bags (2015-2023) (\$MN)

Table 69 North America Automotive Interior Materials Market Outlook, By Seat Belts (2015-2023) (\$MN)

Table 70 North America Automotive Interior Materials Market Outlook, By Scuff Plates (2015-2023) (\$MN)

Table 71 North America Automotive Interior Materials Market Outlook, By Door Trims (2015-2023) (\$MN)

Table 72 North America Automotive Interior Materials Market Outlook, By Air Ducts (2015-2023) (\$MN)

Table 73 North America Automotive Interior Materials Market Outlook, By Floor Mats (2015-2023) (\$MN)

Table 74 North America Automotive Interior Materials Market Outlook, By Other Products (2015-2023) (\$MN)

Table 75 Europe Automotive Interior Materials Market Outlook, By Country (2015-2023) (\$MN)

Table 76 Europe Automotive Interior Materials Market Outlook, By Vehicle Type (2015-2023) (\$MN)

Table 77 Europe Automotive Interior Materials Market Outlook, By Light Commercial Vehicles (2015-2023) (\$MN)

Table 78 Europe Automotive Interior Materials Market Outlook, By Heavy Commercial Vehicles (2015-2023) (\$MN)

Table 79 Europe Automotive Interior Materials Market Outlook, By Passenger Vehicles (2015-2023) (\$MN)

Table 80 Europe Automotive Interior Materials Market Outlook, By Sub-compact Cars (2015-2023) (\$MN)

Table 81 Europe Automotive Interior Materials Market Outlook, By Sedan (2015-2023) (\$MN)

Table 82 Europe Automotive Interior Materials Market Outlook, By Vans (2015-2023) (\$MN)

Table 83 Europe Automotive Interior Materials Market Outlook, By Compact Cars (2015-2023) (\$MN)

Table 84 Europe Automotive Interior Materials Market Outlook, By Luxury Cars (2015-2023) (\$MN)

Table 85 Europe Automotive Interior Materials Market Outlook, By Mid-size Cars (2015-2023) (\$MN)

Table 86 Europe Automotive Interior Materials Market Outlook, By Material (2015-2023) (\$MN)

Table 87 Europe Automotive Interior Materials Market Outlook, By Fabric (2015-2023) (\$MN)

Table 88 Europe Automotive Interior Materials Market Outlook, By Synthetic Leather (2015-2023) (\$MN)

Table 89 Europe Automotive Interior Materials Market Outlook, By Polyvinyl Chloride (2015-2023) (\$MN)

Table 90 Europe Automotive Interior Materials Market Outlook, By Polyurethane (2015-2023) (\$MN)

Table 91 Europe Automotive Interior Materials Market Outlook, By Vinyl (2015-2023) (\$MN)

Table 92 Europe Automotive Interior Materials Market Outlook, By Thermoplastic Polymers (2015-2023) (\$MN)

Table 93 Europe Automotive Interior Materials Market Outlook, By Glass (2015-2023) (\$MN)

Table 94 Europe Automotive Interior Materials Market Outlook, By Artificial Leather (2015-2023) (\$MN)

Table 95 Europe Automotive Interior Materials Market Outlook, By Genuine Leather (2015-2023) (\$MN)

Table 96 Europe Automotive Interior Materials Market Outlook, By Wood (2015-2023)

(\$MN)

Table 97 Europe Automotive Interior Materials Market Outlook, By Other Materials (2015-2023) (\$MN)

Table 98 Europe Automotive Interior Materials Market Outlook, By Product (2015-2023) (\$MN)

Table 99 Europe Automotive Interior Materials Market Outlook, By Seat Covers (2015-2023) (\$MN)

Table 100 Europe Automotive Interior Materials Market Outlook, By Light Covers (2015-2023) (\$MN)

Table 101 Europe Automotive Interior Materials Market Outlook, By Upholstery (2015-2023) (\$MN)

Table 102 Europe Automotive Interior Materials Market Outlook, By Dash Boards (2015-2023) (\$MN)

Table 103 Europe Automotive Interior Materials Market Outlook, By Bumpers (2015-2023) (\$MN)

Table 104 Europe Automotive Interior Materials Market Outlook, By Reservoirs (2015-2023) (\$MN)

Table 105 Europe Automotive Interior Materials Market Outlook, By Air Bags (2015-2023) (\$MN)

Table 106 Europe Automotive Interior Materials Market Outlook, By Seat Belts (2015-2023) (\$MN)

Table 107 Europe Automotive Interior Materials Market Outlook, By Scuff Plates (2015-2023) (\$MN)

Table 108 Europe Automotive Interior Materials Market Outlook, By Door Trims (2015-2023) (\$MN)

Table 109 Europe Automotive Interior Materials Market Outlook, By Air Ducts (2015-2023) (\$MN)

Table 110 Europe Automotive Interior Materials Market Outlook, By Floor Mats (2015-2023) (\$MN)

Table 111 Europe Automotive Interior Materials Market Outlook, By Other Products (2015-2023) (\$MN)

Table 112 Asia Pacific Automotive Interior Materials Market Outlook, By Country (2015-2023) (\$MN)

Table 113 Asia Pacific Automotive Interior Materials Market Outlook, By Vehicle Type (2015-2023) (\$MN)

Table 114 Asia Pacific Automotive Interior Materials Market Outlook, By Light Commercial Vehicles (2015-2023) (\$MN)

Table 115 Asia Pacific Automotive Interior Materials Market Outlook, By Heavy Commercial Vehicles (2015-2023) (\$MN)

Table 116 Asia Pacific Automotive Interior Materials Market Outlook, By Passenger Vehicles (2015-2023) (\$MN)

Table 117 Asia Pacific Automotive Interior Materials Market Outlook, By Sub-compact Cars (2015-2023) (\$MN)

Table 118 Asia Pacific Automotive Interior Materials Market Outlook, By Sedan (2015-2023) (\$MN)

Table 119 Asia Pacific Automotive Interior Materials Market Outlook, By Vans (2015-2023) (\$MN)

Table 120 Asia Pacific Automotive Interior Materials Market Outlook, By Compact Cars (2015-2023) (\$MN)

Table 121 Asia Pacific Automotive Interior Materials Market Outlook, By Luxury Cars (2015-2023) (\$MN)

Table 122 Asia Pacific Automotive Interior Materials Market Outlook, By Mid-size Cars (2015-2023) (\$MN)

Table 123 Asia Pacific Automotive Interior Materials Market Outlook, By Material (2015-2023) (\$MN)

Table 124 Asia Pacific Automotive Interior Materials Market Outlook, By Fabric (2015-2023) (\$MN)

Table 125 Asia Pacific Automotive Interior Materials Market Outlook, By Synthetic Leather (2015-2023) (\$MN)

Table 126 Asia Pacific Automotive Interior Materials Market Outlook, By Polyvinyl Chloride (2015-2023) (\$MN)

Table 127 Asia Pacific Automotive Interior Materials Market Outlook, By Polyurethane (2015-2023) (\$MN)

Table 128 Asia Pacific Automotive Interior Materials Market Outlook, By Vinyl (2015-2023) (\$MN)

Table 129 Asia Pacific Automotive Interior Materials Market Outlook, By Thermoplastic Polymers (2015-2023) (\$MN)

Table 130 Asia Pacific Automotive Interior Materials Market Outlook, By Glass (2015-2023) (\$MN)

Table 131 Asia Pacific Automotive Interior Materials Market Outlook, By Artificial Leather (2015-2023) (\$MN)

Table 132 Asia Pacific Automotive Interior Materials Market Outlook, By Genuine Leather (2015-2023) (\$MN)

Table 133 Asia Pacific Automotive Interior Materials Market Outlook, By Wood (2015-2023) (\$MN)

Table 134 Asia Pacific Automotive Interior Materials Market Outlook, By Other Materials (2015-2023) (\$MN)

Table 135 Asia Pacific Automotive Interior Materials Market Outlook, By Product

(2015-2023) (\$MN)

Table 136 Asia Pacific Automotive Interior Materials Market Outlook, By Seat Covers (2015-2023) (\$MN)

Table 137 Asia Pacific Automotive Interior Materials Market Outlook, By Light Covers (2015-2023) (\$MN)

Table 138 Asia Pacific Automotive Interior Materials Market Outlook, By Upholstery (2015-2023) (\$MN)

Table 139 Asia Pacific Automotive Interior Materials Market Outlook, By Dash Boards (2015-2023) (\$MN)

Table 140 Asia Pacific Automotive Interior Materials Market Outlook, By Bumpers (2015-2023) (\$MN)

Table 141 Asia Pacific Automotive Interior Materials Market Outlook, By Reservoirs (2015-2023) (\$MN)

Table 142 Asia Pacific Automotive Interior Materials Market Outlook, By Air Bags (2015-2023) (\$MN)

Table 143 Asia Pacific Automotive Interior Materials Market Outlook, By Seat Belts (2015-2023) (\$MN)

Table 144 Asia Pacific Automotive Interior Materials Market Outlook, By Scuff Plates (2015-2023) (\$MN)

Table 145 Asia Pacific Automotive Interior Materials Market Outlook, By Door Trims (2015-2023) (\$MN)

Table 146 Asia Pacific Automotive Interior Materials Market Outlook, By Air Ducts (2015-2023) (\$MN)

Table 147 Asia Pacific Automotive Interior Materials Market Outlook, By Floor Mats (2015-2023) (\$MN)

Table 148 Asia Pacific Automotive Interior Materials Market Outlook, By Other Products (2015-2023) (\$MN)

Table 149 RoW Automotive Interior Materials Market Outlook, By Country (2015-2023) (\$MN)

Table 150 RoW Automotive Interior Materials Market Outlook, By Vehicle Type (2015-2023) (\$MN)

Table 151 RoW Automotive Interior Materials Market Outlook, By Light Commercial Vehicles (2015-2023) (\$MN)

Table 152 RoW Automotive Interior Materials Market Outlook, By Heavy Commercial Vehicles (2015-2023) (\$MN)

Table 153 RoW Automotive Interior Materials Market Outlook, By Passenger Vehicles (2015-2023) (\$MN)

Table 154 RoW Automotive Interior Materials Market Outlook, By Sub-compact Cars (2015-2023) (\$MN)

Table 155 RoW Automotive Interior Materials Market Outlook, By Sedan (2015-2023) (\$MN)

Table 156 RoW Automotive Interior Materials Market Outlook, By Vans (2015-2023) (\$MN)

Table 157 RoW Automotive Interior Materials Market Outlook, By Compact Cars (2015-2023) (\$MN)

Table 158 RoW Automotive Interior Materials Market Outlook, By Luxury Cars (2015-2023) (\$MN)

Table 159 RoW Automotive Interior Materials Market Outlook, By Mid-size Cars (2015-2023) (\$MN)

Table 160 RoW Automotive Interior Materials Market Outlook, By Material (2015-2023) (\$MN)

Table 161 RoW Automotive Interior Materials Market Outlook, By Fabric (2015-2023) (\$MN)

Table 162 RoW Automotive Interior Materials Market Outlook, By Synthetic Leather (2015-2023) (\$MN)

Table 163 RoW Automotive Interior Materials Market Outlook, By Polyvinyl Chloride (2015-2023) (\$MN)

Table 164 RoW Automotive Interior Materials Market Outlook, By Polyurethane (2015-2023) (\$MN)

Table 165 RoW Automotive Interior Materials Market Outlook, By Vinyl (2015-2023) (\$MN)

Table 166 RoW Automotive Interior Materials Market Outlook, By Thermoplastic Polymers (2015-2023) (\$MN)

Table 167 RoW Automotive Interior Materials Market Outlook, By Glass (2015-2023) (\$MN)

Table 168 RoW Automotive Interior Materials Market Outlook, By Artificial Leather (2015-2023) (\$MN)

Table 169 RoW Automotive Interior Materials Market Outlook, By Genuine Leather (2015-2023) (\$MN)

Table 170 RoW Automotive Interior Materials Market Outlook, By Wood (2015-2023) (\$MN)

Table 171 RoW Automotive Interior Materials Market Outlook, By Other Materials (2015-2023) (\$MN)

Table 172 RoW Automotive Interior Materials Market Outlook, By Product (2015-2023) (\$MN)

Table 173 RoW Automotive Interior Materials Market Outlook, By Seat Covers (2015-2023) (\$MN)

Table 174 RoW Automotive Interior Materials Market Outlook, By Light Covers

(2015-2023) (\$MN)

Table 175 RoW Automotive Interior Materials Market Outlook, By Upholstery

(2015-2023) (\$MN)

Table 176 RoW Automotive Interior Materials Market Outlook, By Dash Boards

(2015-2023) (\$MN)

Table 177 RoW Automotive Interior Materials Market Outlook, By Bumpers (2015-2023)

(\$MN)

Table 178 RoW Automotive Interior Materials Market Outlook, By Reservoirs

(2015-2023) (\$MN)

Table 179 RoW Automotive Interior Materials Market Outlook, By Air Bags (2015-2023)

(\$MN)

Table 180 RoW Automotive Interior Materials Market Outlook, By Seat Belts

(2015-2023) (\$MN)

Table 181 RoW Automotive Interior Materials Market Outlook, By Scuff Plates

(2015-2023) (\$MN)

Table 182 RoW Automotive Interior Materials Market Outlook, By Door Trims

(2015-2023) (\$MN)

Table 183 RoW Automotive Interior Materials Market Outlook, By Air Ducts (2015-2023)

(\$MN)

Table 184 RoW Automotive Interior Materials Market Outlook, By Floor Mats

(2015-2023) (\$MN)

Table 185 RoW Automotive Interior Materials Market Outlook, By Other Products

(2015-2023) (\$MN)

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