

Automotive Headliners Market Forecasts to 2032 – Global Analysis By Material Type (Fabric, Synthetic Leather, Plastic, Composite Materials and Other Material Types), Vehicle Type (Passenger Vehicles, Light Commercial Vehicles (LCVs) and Heavy Commercial Vehicles (HCVs)), Distribution Channel, and By Geography

<https://marketpublishers.com/r/A116440ECF6EEN.html>

Date: August 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: A116440ECF6EEN

Abstracts

According to Statistics MRC, the Global Automotive Headliners Market is accounted for \$20.8 billion in 2025 and is expected to reach \$28.8 billion by 2032 growing at a CAGR of 4.7% during the forecast period. Automotive headliners are interior components affixed to the roof of vehicles, providing aesthetic appeal and functional benefits. They are made from materials layered with fabric or foam, and they enhance cabin insulation, acoustic dampening, and overall comfort. Headliners also serve as a mounting base for overhead systems such as lighting, airbags, and sunroofs. Their design and material selection significantly influence vehicle interior quality, weight, and compliance with safety and sustainability standards.

According to a 2024 report in ScienceDirect, the automobile industry is the largest user of technical textiles, with about 20kg used in each of the 45 million cars manufactured annually worldwide.

Market Dynamics:

Driver:

Growing vehicle production globally

Surging automotive sales in both established and emerging economies foster heightened demand for interior components, headliners included. As automakers compete to meet evolving consumer expectations for comfort and cabin aesthetics, investments in high-quality headliner materials and advanced fabrication processes have accelerated. Furthermore, increased vehicle ownership, especially in fast-growing markets in Asia and Latin America, reinforces the market's robust expansion. These dynamics collectively ensure that manufacturers consistently experience strong, broad-based demand for automotive headliners, thereby driving sustainable long-term growth.

Restraint:

Limited aftermarket potential

Due to their durable and integrated nature, headliners are rarely replaced during a vehicle's lifetime unless damaged or involved in significant refurbishment, which happens infrequently. Additionally, the relatively high installation complexity and cost associated with retrofitting headliners further diminishes aftermarket appeal. This structural limitation means that most market opportunities remain closely tied to Original Equipment Manufacturer (OEM) supply channels, constraining overall market size and growth avenues for firms hoping to expand via aftermarket sales.

Opportunity:

Rising electric vehicles (EV)

The transition to EVs prioritizes lightweight, eco-friendly, and technologically advanced interiors to enhance battery efficiency and user experience. As a result, OEMs are increasingly opting for advanced headliner materials offering superior acoustic insulation, integration of lighting or sensor systems, and reduced overall vehicle weight. Moreover, consumer expectation for premium, quiet cabins in EVs fuels innovation across headliner technologies. The rise of electrification is catalyzing demand for highly engineered and sustainable headliner solutions, paving fresh avenues for both established players and startups.

Threat:

Intense competition among suppliers

The presence of numerous global and local manufacturers, each striving to secure contracts with major automakers, exerts downward pressure on pricing and profit margins. Rapid technological advancements and changing consumer preferences require continuous investments in innovation, raising entry barriers while encouraging consolidation. OEMs regularly demand cost efficiencies and higher quality, intensifying supplier rivalry.

Covid-19 Impact:

The COVID-19 pandemic temporarily hampered the automotive headliners market, as supply chain disruptions, factory shutdowns, and workforce shortages led to steep declines in global vehicle production. Lockdowns and economic uncertainty dampened consumer demand for new vehicles, further restraining market revenue. The closure of automotive assembly plants delayed project timelines and impacted OEM procurement cycles. However, as economies gradually reopened and automakers resumed operations, pent-up demand and renewed consumer activity supported a steady market rebound through 2021 and beyond, although supply chain challenges and raw material availability remained ongoing concerns.

The fabric segment is expected to be the largest during the forecast period

The fabric segment is expected to account for the largest market share during the forecast period. Fabric-based headliners appeal strongly to automakers due to their cost-efficiency, wide variety of design options, and beneficial acoustic and insulation properties. This segment's dominance is reinforced by rising production of compact and mid-range vehicles, where affordability and interior appeal are critical. Fabric headliners can be seamlessly integrated with vehicle design requirements, enabling manufacturers to offer custom textures, shades, and patterns without significant increases in production costs, thereby sustaining the segment's leading market position.

The passenger vehicles segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the passenger vehicles segment is predicted to witness the highest growth rate due to increasing urbanization, higher disposable incomes, and growing consumer preference for enhanced comfort and aesthetics. The proliferation of electric and hybrid passenger vehicles, requiring advanced noise insulation and lightweight interiors, further fuels headliner demand within this segment. Automaker emphasis on in-cabin experience upgrades and integration of premium features in

mainstream models ensures that the passenger vehicle category continues to expand at the fastest pace in headliner adoption.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share. Robust automotive manufacturing activities in countries such as China, India, Japan, and South Korea, coupled with rapidly rising vehicle ownership, underpin the region's primacy. The burgeoning middle class, ongoing urbanization, and increasing acceptance of electric vehicles further stimulate market demand. Additionally, the well-developed ecosystem of Tier I and Tier II suppliers drives innovation and competitive pricing, reinforcing Asia Pacific's leadership position.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. The region's dynamic growth is driven by a confluence of rising domestic vehicle sales, aggressive investments in EV technologies, and strong policy support for local automotive industries. With China and India establishing themselves as global automotive manufacturing hubs and increasing their focus on advanced lightweight materials, the market for automotive headliners continues to expand rapidly. Collaboration between international OEMs and regional suppliers accelerates the adoption of innovative headliner materials and designs, sustaining Asia Pacific's industry-leading growth trajectory.

Key players in the market

Some of the key players in Automotive Headliners Market include Grupo Antolin-Irausa, S.A., Motus Integrated Technologies, Toyota Boshoku Corporation, Kasai North America, Inc., International Automotive Components Group SA (IAC Group), Howa Co., Ltd., UGN, Inc., SA Automotive, Hayashi Telempu Corporation, Freudenberg Performance Materials, Inteva Products, LLC, IMR-Industrialesud Spa, Lear Corporation, Adient plc, Atlas Roofing Corporation, Harodite Industries, and Sage Automotive Interiors.

Key Developments:

In April 2025, Toyota Boshoku Corporation will exhibit at the 21st International Automobile Industry Exhibition (Auto Shanghai 2025), taking place from April 23 to May

2. This marks the company's eighth appearance at the event. Under the theme 'reSpire*1: Beyond the Expectation,' Toyota Boshoku will present advanced products and technologies focused on comfort and environmental sustainability. The exhibits will also showcase innovative interior concepts for future mobility, particularly in anticipation of autonomous driving.

In November 2024, Nissan Motor Co., Ltd. announced the successful completion of its investment in Kasai Kogyo Co., Ltd., a major Japanese supplier of automotive parts. This investment, first disclosed on May 9, 2024, includes the acquisition of newly issued Class A preferred shares of Kasai Kogyo. The completion follows all necessary formalities, including shareholder approval at Kasai Kogyo's recent ordinary general meeting and regulatory clearances. This strategic investment is part of Nissan's efforts to enhance its supply chain and strengthen partnerships that align with its goals of innovation in automotive technology. The partnership with Kasai Kogyo is expected to support advancements in sustainable and next-generation vehicle components, signaling Nissan's ongoing commitment to innovation in a competitive global market.

Material Types Covered:

Fabric

Synthetic Leather

Plastic

Composite Materials

Other Material Types

Vehicle Types:

Passenger Vehicles

Light Commercial Vehicles (LCVs)

Heavy Commercial Vehicles (HCVs)

Distribution Channels Covered:

OEMs (Original Equipment Manufacturers)

Aftermarket

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Emerging Markets
- 3.7 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL AUTOMOTIVE HEADLINERS MARKET, BY MATERIAL TYPE

- 5.1 Introduction
- 5.2 Fabric
- 5.3 Synthetic Leather
- 5.4 Plastic
- 5.5 Composite Materials
- 5.6 Other Material Types

6 GLOBAL AUTOMOTIVE HEADLINERS MARKET, BY VEHICLE TYPE

- 6.1 Introduction
- 6.2 Passenger Vehicles
 - 6.2.1 Hatchbacks
 - 6.2.2 Sedans
 - 6.2.3 SUVs
- 6.3 Light Commercial Vehicles (LCVs)
- 6.4 Heavy Commercial Vehicles (HCVs)

7 GLOBAL AUTOMOTIVE HEADLINERS MARKET, BY DISTRIBUTION CHANNEL

- 7.1 Introduction
- 7.2 OEMs (Original Equipment Manufacturers)
- 7.3 Aftermarket

8 GLOBAL AUTOMOTIVE HEADLINERS MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain
 - 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan

- 8.4.2 China
- 8.4.3 India
- 8.4.4 Australia
- 8.4.5 New Zealand
- 8.4.6 South Korea
- 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Grupo Antolin-Irausa, S.A.
- 10.2 Motus Integrated Technologies
- 10.3 Toyota Boshoku Corporation
- 10.4 Kasai North America, Inc.
- 10.5 International Automotive Components Group SA (IAC Group)
- 10.6 Howa Co., Ltd.
- 10.7 UGN, Inc.
- 10.8 SA Automotive
- 10.9 Hayashi Telempu Corporation
- 10.10 Freudenberg Performance Materials
- 10.11 Inteva Products, LLC

- 10.12 IMR-Industrialesud Spa
- 10.13 Lear Corporation
- 10.14 Adient plc.
- 10.15 Atlas Roofing Corporation
- 10.16 Harodite Industries
- 10.17 Sage Automotive Interiors

List Of Tables

LIST OF TABLES

Table 1 Global Automotive Headliners Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Automotive Headliners Market Outlook, By Material Type (2024-2032) (\$MN)

Table 3 Global Automotive Headliners Market Outlook, By Fabric (2024-2032) (\$MN)

Table 4 Global Automotive Headliners Market Outlook, By Synthetic Leather (2024-2032) (\$MN)

Table 5 Global Automotive Headliners Market Outlook, By Plastic (2024-2032) (\$MN)

Table 6 Global Automotive Headliners Market Outlook, By Composite Materials (2024-2032) (\$MN)

Table 7 Global Automotive Headliners Market Outlook, By Other Material Types (2024-2032) (\$MN)

Table 8 Global Automotive Headliners Market Outlook, By Vehicle Type (2024-2032) (\$MN)

Table 9 Global Automotive Headliners Market Outlook, By Passenger Vehicles (2024-2032) (\$MN)

Table 10 Global Automotive Headliners Market Outlook, By Hatchbacks (2024-2032) (\$MN)

Table 11 Global Automotive Headliners Market Outlook, By Sedans (2024-2032) (\$MN)

Table 12 Global Automotive Headliners Market Outlook, By SUVs (2024-2032) (\$MN)

Table 13 Global Automotive Headliners Market Outlook, By Light Commercial Vehicles (LCVs) (2024-2032) (\$MN)

Table 14 Global Automotive Headliners Market Outlook, By Heavy Commercial Vehicles (HCVs) (2024-2032) (\$MN)

Table 15 Global Automotive Headliners Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 16 Global Automotive Headliners Market Outlook, By OEMs (Original Equipment Manufacturers) (2024-2032) (\$MN)

Table 17 Global Automotive Headliners Market Outlook, By Aftermarket (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Automotive Headliners Market Forecasts to 2032 – Global Analysis By Material Type (Fabric, Synthetic Leather, Plastic, Composite Materials and Other Material Types), Vehicle Type (Passenger Vehicles, Light Commercial Vehicles (LCVs) and Heavy Commercial Vehicles (HCVs)), Distribution Channel, and By Geography

Product link: <https://marketpublishers.com/r/A116440ECF6EEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A116440ECF6EEN.html>