

Automotive Head-up Display (HUD) - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Automotive Head-up Display (HUD) Market is accounted for \$0.46 billion in 2015 and is estimated to reach \$1.59 billion by 2022 growing at a CAGR of 19.38% during the forecast period. Increasing awareness for safety features among consumers and rising consumer demand for advanced features are some of the key factors propelling the market growth. However, factors such as high cost of vehicle integration and underdeveloped infrastructure in developing countries are hindering the market. Growing luxury car market in china provides plenty of opportunities for the players in the market.

Premium cars lead the global automotive HUD market. On the other hand, SUV and sports car segments are expected to grow at the highest CAGRs during the forecast period. North America commanded the automotive HUD market with around 30% regional market share. Asia Pacific is expected to grow at the highest CAGR, followed by Middle East & Africa and Latin America owing to growing penetration of the luxury cars in these regions, together with increase in purchasing power of customers.

Some of the key players in the market are Continental AG, Delphi Automotive LLP, Denso Corporation, Johnson Controls, MicroVision, Inc., Nippon Seiki Co. Ltd., Robert Bosch GmbH, Yazaki Corporation, Visteon Corporation, Harman International Industries Inc., and Panasonic, BAE Systems Plc, Rockwell Collins, Thales Group and Pioneer Corporation.

Passenger Car Types Covered:

Sports utility vehicle (SUV)

Sports car

Premium

Mid-size

Luxury

Sales distribution channels Covered:

OEMs

Aftermarket

Products Covered:

Combiner

Windshield

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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