

# Automotive Fascia - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Automotive Fascia Market is accounted for \$13.73 billion in 2020 and is expected to reach \$25.55 billion by 2028 growing at a CAGR of 8.0% during the forecast period. Rising demand for lightweight vehicles and increasing sales of vehicles are driving the market growth. However, the higher maintenance and replacement cost of automotive fascia are hampering the growth of the market.

An automotive fascia is a plastic panel that is mounted at the front and rear of a vehicle. It comprises space for grilles, headlamps, bumpers, and vehicle emblem. To reduce the weight of the vehicle, the fascia is made of lightweight material most preferably plastic. It is estimated that a 10% reduction in vehicle weight will result in a nearly 7% reduction in fuel consumption.

Based on the position type, the front fascia segment is going to have lucrative growth during the forecast period owing to its uses in passenger and commercial vehicles, the increasing sales of passenger cars and the rising sales of vehicles in developing and developed key regions. By geography, Europe is going to have high growth during the forecast period owing to the presence of dominant key players present in this region, rising sales of commercial vehicles in developed countries for adventurous activities and transportation.

Some of the key players profiled in the Automotive Fascia Market include SANKO GOSEI, Plastic Omnium, MRC Manufacturing, Gestamp, FLEX-N-GATE CORPORATION, Eakas Corporation, Dongfeng Electronic Technology Co., Ltd. (DETC) and Magna International Inc.

Position Types Covered:

Rear Fascia

Front Fascia

Vehicle Types Covered:

Commercial Vehicles

Passenger Cars

Products Covered:

Plastic Covered Aluminum

Rubber

Steel and Aluminum

Plastic Covered Styrofoam

End Users Covered:

Aftermarket

Original Equipment Manufacturer (OEM)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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