

Automotive Embedded System - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Automotive Embedded System market is expected to grow from \$23.71 billion in 2016 to reach \$40.43 billion by 2023 with a CAGR of 7.9%. Some of the factors driving the growth of the automotive embedded systems are consumers increasing demand towards electric vehicles, growing need for advanced safety, luxuries and comfortable systems. However, limited lifespan of these electronics systems and huge power required for the utilization of these vehicles are hindering the market.

Sensors have acquired the largest market share due to the increasing adoption of these sensors in the electric vehicles and thus the demand is growing for sensors in automotive embedded systems. Based on the application, safety and security segment is leading the market with the highest CAGR and the growth is attributed towards the growing number of safety measures which include anti-lock brake systems (ABS) and airbags in the vehicles.

Asia Pacific is dominating the global automotive embedded system and the factors favouring the growth of this region are growing vehicle production in developing countries such as China and Japan. Continental AG is one of the top most countries which manufacture automotive parts, tires.

Some of the key players in global Automotive Embedded System market include Delphi Automotive, Johnson Electric, Robert Bosch, Harman International, Toshiba, NXP Semiconductors, Infineon Technologies, Denso, Continental AG, Texas Instruments, Panasonic and Mitsubishi Electric.

Vehicle Types Covered:

Commercial Vehicles

Passenger Cars

Types Covered:

Embedded Software

Embedded Hardware

Electric Vehicles Covered:

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Components Covered:

Transceivers

Sensors

Image Sensors

Lidar Sensors

Temperature Sensors

Radar Sensors

Pressure Sensors

Memory Devices

Microcontrollers (MCU)

Applications Covered:

Body Electronics

Powertrain & Chassis Control

Electric Power Steering

Active Suspension

Automatic Transmission

Safety & Security

Airbags

Advanced Driver Assistance Systems (ADAS)

Electronic Brake System

Infotainment & Telematics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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