

# Automotive Display - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Automotive Display Market is accounted for \$13.39 million in 2017 and is expected to reach \$37.13 million by 2026 growing at a CAGR of 12% from 2017 to 2026. Some of the factors such as increase in dependency of navigations systems, high disposal income and rising technological advancements include car connectivity are the major key factors driving the market growth. However, high cost of head-up displays may restrain the market growth.

Automotive Display is the chief display of the status that is implemented on the vehicle which consists of a touch screen display device with the features such as driver's navigation safety with distraction free access, and functions like multimedia for vehicles including engine tire pressure and heat indicators.

By Type, Centre Stack Touch screen registered considerable market share due to increasing demand in infotainment systems. The center stack of an infotainment system can feature a wide range of interactive content, such as navigation, cabin temperature controls and music or entertainment information. Based on geography, Asia Pacific dominated the market growth due low cost of manufacturing, expanding automobile industry and the availability of skilled labor.

Some of the key players in this market include Continental AG, Delphi Automotive Plc, Denso Corporation, MicroVision Inc., Nippon Seiki Co., Ltd, Panasonic Corporation, Pioneer Corporation, Robert Bosch GmbH, Visteon Corporation, Yazaki Corporation, Magneti Marelli S.p.A., 3M, LG Display Co. Ltd, SmartKem Ltd., Alpine Electronics Inc..

Vehicle types Covered:

Premium Passenger Cars

Compact Passenger Cars

Luxury Passenger Cars

Mid-sized Passenger Cars

Heavy Commercial Vehicles

Light Commercial Vehicles

Display size Covered:

6"-10"

3"-5"

>10"

Products Covered:

Instrument Cluster Displays

Head-Up Display

Rear Seat Entertainment Touchscreen

Centre Stack Touchscreen

Advanced Instrument Cluster Display

Other Products

Technologies Covered:

Passive-Matrix Organic Light-Emitting Diode (PMOLED)

Thin-Film-Transistor Liquid Crystal Display (TFT LCD)

Active-Matrix Organic Light-Emitting Diode (AMOLED)

Passive-Matrix Liquid Crystal Display (PMLCD)

Other Display Vehicle Types

#### Applications Covered:

Infotainment

Navigation

Telematics

Other Applications

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

#### South America

Argentina

Brazil

Chile

Rest of South America

#### Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

#### Competitive Benchmarking

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**Note:** Tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in the above manner.

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