

Automotive Digital Key - Global Market Outlook (2020-2028)

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Abstracts

According to Stratistics MRC, the Global Automotive Digital Key Market is accounted for \$2.16 billion in 2020 and is expected to reach \$6.17 billion by 2028 growing at a CAGR of 14.0% during the forecast period. Factors such as increasing focus on vehicle safety features and rising demand for automation and electric vehicles are driving the growth of the market. However, possibility of cyber security issues is hampering the growth of the market.

Automotive digital keys provide advanced features over conventional keys such as enhanced driver safety features, connected automobiles, keyless entry, among others.

Based on the vehicle class, the passenger car (PC) segment is anticipated to expand at a rapid pace during the forecast period owing to the increase in per capita income, along with rapid industrialization. By geography, Asia Pacific is going to have high growth during the forecast period which can be attributed to the presence of developed countries that are home to advanced research and development facilities for digital key.

Some of the key players profiled in the Automotive Digital Key Market include Robert Bosch GmbH, Hyundai Mobis, Continental AG, Valeo SA, Mitsubishi Electric Corporation, Denso Corporation, HELLA GmbH & Co. KGaA, Samsung, STMicroelectronics, NXP Semiconductors, Heights Security, Inc, ALPHA Corporation, Silca, Minda Corporation, and Telefonaktiebolaget LM Ericsson.

Products Covered:

Smart Watch



Smart Key Fob

Key Card		

Hardwares Covered:

Wearables

Remote Key Entry Devices

Smartphones & Tablets

Components Covered:

Electronic Control Unit (ECU)

Sensors

Switches

Other Components

Connectivity's Covered:

Bluetooth

Wi-Fi

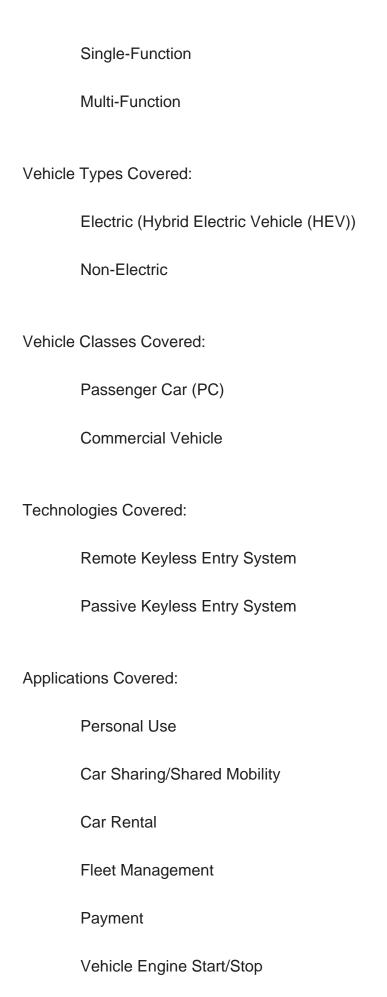
Near Field Communication (NFC)

Biometric

Remote Cloud Key Access

Functions Covered:







Charging
Vehicle Security
Sales Channels Covered:
Original Equipment Manufacturer (OEM's)
Aftermarket
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany
UK
Italy
France
Spain
Rest of Europe
Asia Pacific



Japan

Јарап	
China	
India	
Australia	
New Zealand	
South Korea	
Rest of Asia Pacific	
South America	
Argentina	
Brazil	
Chile	
Rest of South America	
Middle East & Africa	
Saudi Arabia	
UAE	
Qatar	
South Africa	
Rest of Middle East & Africa	



Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical



presence, and strategic alliances



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