

# Automotive Digital Key - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Automotive Digital Key Market is accounted for \$2.16 billion in 2020 and is expected to reach \$6.17 billion by 2028 growing at a CAGR of 14.0% during the forecast period. Factors such as increasing focus on vehicle safety features and rising demand for automation and electric vehicles are driving the growth of the market. However, possibility of cyber security issues is hampering the growth of the market.

Automotive digital keys provide advanced features over conventional keys such as enhanced driver safety features, connected automobiles, keyless entry, among others.

Based on the vehicle class, the passenger car (PC) segment is anticipated to expand at a rapid pace during the forecast period owing to the increase in per capita income, along with rapid industrialization. By geography, Asia Pacific is going to have high growth during the forecast period which can be attributed to the presence of developed countries that are home to advanced research and development facilities for digital key.

Some of the key players profiled in the Automotive Digital Key Market include Robert Bosch GmbH, Hyundai Mobis, Continental AG, Valeo SA, Mitsubishi Electric Corporation, Denso Corporation, HELLA GmbH & Co. KGaA, Samsung, STMicroelectronics, NXP Semiconductors, Heights Security, Inc, ALPHA Corporation, Silca, Minda Corporation, and Telefonaktiebolaget LM Ericsson.

Products Covered:

Smart Watch

Smart Key Fob

Key Card

Hardware Covered:

Wearables

Remote Key Entry Devices

Smartphones & Tablets

Components Covered:

Electronic Control Unit (ECU)

Sensors

Switches

Other Components

Connectivity's Covered:

Bluetooth

Wi-Fi

Near Field Communication (NFC)

Biometric

Remote Cloud Key Access

Functions Covered:

Single-Function

Multi-Function

Vehicle Types Covered:

Electric (Hybrid Electric Vehicle (HEV))

Non-Electric

Vehicle Classes Covered:

Passenger Car (PC)

Commercial Vehicle

Technologies Covered:

Remote Keyless Entry System

Passive Keyless Entry System

Applications Covered:

Personal Use

Car Sharing/Shared Mobility

Car Rental

Fleet Management

Payment

Vehicle Engine Start/Stop

Charging

Vehicle Security

Sales Channels Covered:

Original Equipment Manufacturer (OEM's)

Aftermarket

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

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Benchmarking of key players based on product portfolio, geographical

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