

Automotive Cyber Security - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Automotive Cyber Security Market is accounted for \$1.09 billion in 2017 and is expected to reach \$6.81 billion by 2026 growing at a CAGR of 22.6% during the forecast period. Some of the key factors influencing the market are increasing amount of vehicle electronics and the growing adoption of advanced vehicle technologies. However, high installation cost of cyber security solutions and the high price of connected vehicles in which these security solutions are installed restricts the market growth of automotive cyber security market.

Security in automotive industry have grown along with autonomous vehicles and connected cars. This results in the increase in the level of cyber-attacks in the automotive industry. The vehicle comprising of various electrical components that are connected by means of an internal network is easily accessible to hackers. The hackers could take complete control on safety of critical components such as engines or brakes by gaining access to a peripheral electronic control unit.

On the basis of electric vehicle, hybrid electric vehicle (HEV) segment has a growing prominence because, as this vehicle combines a conventional internal combustion engine (ICE) system with an electric propulsion system. The presence of the electric powertrain is intended to achieve either better fuel economy than a conventional vehicle or better performance.

By Geography, Asia Pacific is anticipated to exhibit the considerable growth due to the increasing vehicle production, changing in-vehicle electronic architecture, increasing invehicle services connected to the external cloud, and expansion of leading OEMs amongst automotive component suppliers. The market growth in this region can also be attributed to the increasing sales of connected vehicles and government initiatives

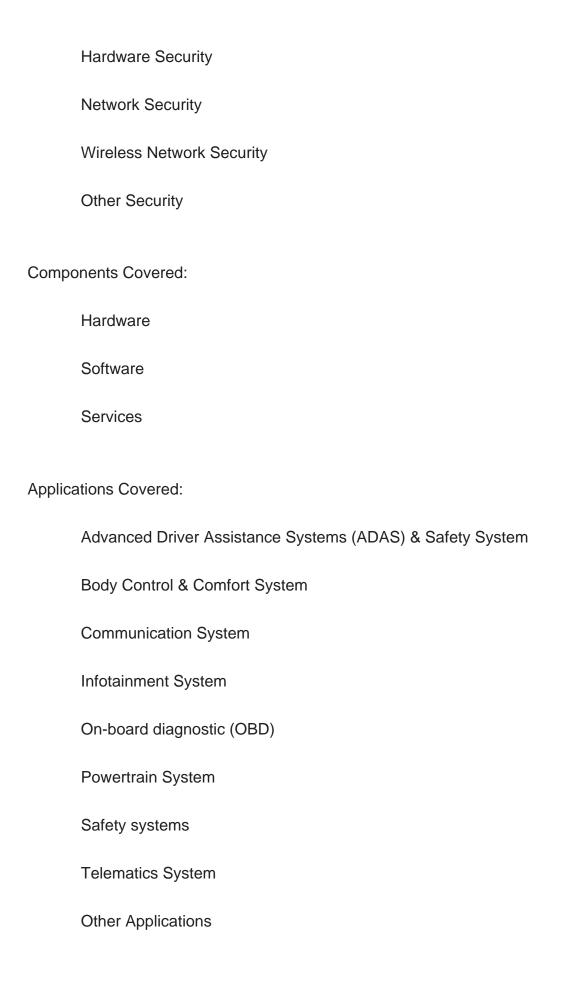


regarding the use of environment-friendly electric vehicles.

Some of the key players in Global Automotive Cyber Security market are Aptiv, Continental AG, Denso Corporation, Escrypt GmbH, Guardknox Cyber Technologies Ltd., Harman International, Honeywell International Inc., Karamba Security, NXP, Robert Bosch GmbH, Saferide Technologies Ltd, Symantec Corporation, Trillium Secure Inc. and Vector Informatik GmbH.

Forms Covered:		
E>	xternal Cloud Services	
In-	-Vehicle	
Vehicles Covered:		
Co	ommercial Vehicle	
Pa	assenger Car	
Electric Vehicles Covered:		
PI	lug-In Hybrid Electric Vehicle (PHEV)	
Ну	ybrid Electric Vehicle (HEV)	
Ва	attery Electric Vehicle (BEV)	
Securities Covered:		
Ap	oplication Security	
CI	loud Security	
Er	ndpoint Security	







Technologies Covered:

Consulting Integration Managed Security **Unified Threat Management** Other Technology Regions Covered: North America US Canada Mexico Europe Germany UK Italy France Spain Rest of Europe Asia Pacific



Japan		
China		
India		
Australia		
New Zealand		
South Korea		
Rest of Asia Pacific		
South America		
Argentina		
Brazil		
Chile		
Rest of South America		
Middle East & Africa		
Saudi Arabia		
UAE		
Qatar		
South Africa		
Rest of Middle East & Africa		
What our report offers:		

Market share assessments for the regional and country level



segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)



Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.



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