

Automotive Carpeting and Roofing - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Automotive Carpeting and Roofing market is expected to grow from \$XX million in 2016 to reach \$XX million by 2023 with a CAGR of XX%. Growing vehicle production, increasing investments in automotive technologies, rising application of green technologies in automotive leather materials and technological advancements are the major factors propelling the market growth. However, huge capital requirement is hindering the market growth.

Based on Vehicles, the passenger vehicle segment is expected to witness huge demand in the market due to rising consumption of vehicles such as cars and trucks by the vast population across the world. Automation of roofing and carpet materials in passenger vehicles have created a huge demand due to its fringe benefits such as light weight fabrics, high resistance to absorb dirt and water, high durability, tensile strength and properties to withstand high exposure to sunlight and protecting the damage caused to the carpets, roofs and seat covers due to UV radiations. In addition, the materials are used for controlling the noise vibration in the vehicles. Automation in passenger vehicles today not only covers isolation and safety aspects but also provide comfort and style. Nowadays majority of the population are getting attracted to the various appearances of the cars and other vehicles which is creating a huge scope for textiles application in automation.

Geographically, Asia Pacific region is the fastest growing market due to growing incomes and changing lifestyles of the individuals which in turn is influencing the consumption of personal vehicles. In addition the soaring demand for automotive carpeting and roofing in vehicles from countries such as Japan, India and China is also contributing to the growth of this market in the region. Also with the induction of advanced and electric vehicles the demand for automotive carpeting and roofing is

increasing at a higher rate.

Some of the key players in the Automotive Carpeting and Roofing market are Hayashi Telemu Corporation, Dorsett Industries, Automobile Trimmings Company, Feltex Automotive, Lear Corporation, Magna International Inc, Unitex India Pvt Ltd, TST Carpet Manufacturers Pty Ltd, Auto Custom Carpets Inc, DuPont, UGN Inc, Faurecia, AGM Automotive Inc, IAC Group, Low and Bonar, Autoneum Holding Ltd and Orotex Belgium NV.

Vehicle Types covered:

Light Commercial Vehicles

Heavy Commercial Vehicles

Passenger Vehicles

Components covered:

Headliners/Sunshades

Trunk Trim

Floor Carpet

Materials covered:

Polyvinyl Chloride

Foam

Fabric

Rubber

Other Materials

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

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