

# **Automotive Battery - Global Market Outlook** (2017-2026)

https://marketpublishers.com/r/A2A7C181CA5EN.html

Date: March 2018

Pages: 176

Price: US\$ 4,150.00 (Single User License)

ID: A2A7C181CA5EN

# **Abstracts**

According to Stratistics MRC, the Global Automotive Battery Market is accounted for \$52.01 billion in 2017 and expected to grow at a CAGR of 8.5% to reach \$109.12 billion by 2026. Factors such as increasing demand for transportation, rapid expansion in the automotive industry, large-scale availability of batteries in various sizes and specifications, stringent government initiatives for electric vehicles and growing consumer preference for pollution-free electric and hybrid vehicles are fuelling the market growth. However, fluctuating raw materials prices of nickel and lead are one of the major factors hampering the market growth.

Automotive battery is a battery that can be rechargeable and supply electric energy to automotive systems and automobiles. It is mainly known as 'rechargeable battery'. The purpose of automotive batteries is to start the system and supply power to the vehicles when electrical requirements exceed the supply from the charging. It is a voltage stabilizer for voltage spikes in electrical vehicle systems and supplies power for the lighting systems and electrical accessories when the engine is not operating.

By Battery, lithium ion segment held significant growth rate due to continuous efforts by automotive manufacturers to produce more vehicles with electric drive trains and plug-in hybrid vehicles. By Geography, Asia Pacific has registered the largest market share followed by North America during the forecast period owing to the growing demand for automotive applications in countries such as India and South Korea, high sales of commercial cars, passenger cars, and motorcycles, growing infrastructure and rising disposable incomes of people in Indonesia, Malaysia, Thailand and Philippines regions.

Some of the key players in Global Automotive Battery Market Automotive Energy Supply Corporation, VARTA, Delphi Automotive, China Aviation Lithium, Exide, Amara



Raja Batteries, A123 Systems, East Penn Manufacturing Co., Panasonic Corporation, The Furukawa Battery Co., Samsung SD, Fengfan Co. Ltd., Toshiba Corporation, Johnson Controls, Saft Group S.A.

Battery types Covered:		
	Lithium Ion(LI-Ion)	
	Lead Acid	
	Nickel Metal Hydride(NI-MH)	
	Gasoline	
	Nickel-cadmium	
	Others	
Vehicles Covered:		
	Electric vehicle	
	Commercial vehicles	
	Premium Vehicle	
	Passenger vehicles	
	Compact Vehicle	
	Luxury Vehicle	
	Mid-Sized Vehicle	
Functio	ns Covered·	

Lighting and ignition



# Electric propulsion Sales Channels Covered: Aftermarket Original Equipment Manufacturer(OEM) Regions Covered: North America US Canada Mexico Europe Germany UK Italy France Spain Rest of Europe Asia Pacific Japan



China		
India		
Australia		
New Zealand		
South Korea		
Rest of Asia Pacific		
South America		
Argentina		
Brazil		
Chile		
Rest of South America		
Middle East & Africa		
Saudi Arabia		
UAE		
Qatar		
South Africa		
Rest of Middle East & Africa		
our report offers:		

What our report offers:

Market share assessments for the regional and country level segments



Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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