

Automated Irrigation Systems Market Forecasts to 2032 – Global Analysis By Component (Controllers, Sensors, Valves, Sprinklers, Flow Meters and Other Components), Type, Automation Type, Crop Type, Application, End User and By Geography

<https://marketpublishers.com/r/A1D72E8A609CEN.html>

Date: July 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: A1D72E8A609CEN

Abstracts

According to Statistics MRC, the Global Automated Irrigation Systems Market is accounted for \$5.94 billion in 2025 and is expected to reach \$20.09 billion by 2032 growing at a CAGR of 19.0% during the forecast period. Automated irrigation systems are advanced watering solutions that use technology to manage and control the delivery of water to agricultural fields, gardens, or landscapes without the need for manual intervention. These systems rely on sensors, timers, weather data, and control units to ensure efficient and timely irrigation based on soil moisture, climate conditions, and crop requirements. By optimizing water usage, automated irrigation systems help conserve water, reduce labor costs, and enhance crop yield and health.

According to the USDA Census of Agriculture, 2022, 1.9 million farms are operated by families, family corporations, family partnerships, and individual owners in the rural parts of America.

Market Dynamics:

Driver:

Water scarcity & conservation needs

Water scarcity and growing conservation needs are absolutely driving the Automated Irrigation Systems Market. As freshwater resources dwindle, there is an urgent demand

for efficient water usage in agriculture. Automated irrigation systems offer precise water delivery, minimizing wastage and optimizing crop yield. These systems align with sustainable farming practices, making them highly attractive to farmers and governments alike. The increasing focus on water resource management is propelling investments and adoption of automation technologies, significantly boosting market growth.

Restraint:

High initial cost & financial barriers

The market expansion for automated irrigation systems is severely hampered by the high initial cost and other financial obstacles. The initial outlay needed for sophisticated irrigation methods is out of reach for many small and medium-sized farms. Adoption is further hampered by limited availability to funding sources and subsidies, especially in underdeveloped nations. Notwithstanding the long-term advantages of water efficiency and increased agricultural yields provided by such systems, these cost obstacles impede market penetration.

Opportunity:

Advancements in IoT, sensors, AI, and cloud platforms

Advancements in IoT, sensors, AI, and cloud platforms are significantly propelling the Automated Irrigation Systems Market. IoT and sensor technologies enable real-time monitoring of soil moisture, weather, and crop conditions, allowing precise irrigation control. AI enhances decision-making by analysing data patterns to optimize water usage and crop yield. Cloud platforms facilitate seamless data storage, access, and remote management. These technologies collectively improve efficiency, reduce water waste, and support sustainable agriculture, driving widespread adoption and market growth.

Threat:

Technology complexity & lack of technical literacy

The intricacy of technology and farmers' lack of technical literacy are substantial barriers to the implementation of automated irrigation systems. Advanced systems are often difficult for consumers to comprehend or utilize, which results in underuse or

outright avoidance. Due to restricted access to training and support, this technical barrier is especially noticeable in rural and poor areas. Consequently, despite the potential advantages of agricultural automation, industry expansion is constrained.

Covid-19 Impact

The Covid-19 pandemic initially disrupted the Automated Irrigation Systems Market due to supply chain interruptions, labor shortages, and delayed agricultural activities. However, the crisis also accelerated the adoption of smart farming technologies as farmers sought more efficient and contactless solutions. Increased awareness of food security and the need for resource-efficient irrigation systems further fueled demand, positioning automated irrigation as a vital component in post-pandemic agricultural resilience and sustainability strategies.

The orchard crops segment is expected to be the largest during the forecast period

The orchard crops segment is expected to account for the largest market share during the forecast period, due to its high-water demand and sensitivity to irrigation schedules. As orchard crops like citrus, apples, and almonds require precise and consistent watering for optimal yield, growers increasingly adopt automated systems for efficient water management. These systems enhance productivity, reduce water waste, and lower labor costs, making them ideal for large-scale orchards. Rising global demand for high-quality fruits further boosts the adoption of such advanced irrigation technologies.

The sprinklers segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the sprinklers segment is predicted to witness the highest growth rate, due to its efficient water distribution and adaptability across diverse crop types and landscapes. Sprinkler systems support automation with precision control, reducing water wastage and labor costs while enhancing crop yield. Their integration with smart controllers and weather sensors boosts adoption in both agriculture and landscaping. As water conservation becomes crucial, the demand for automated sprinkler systems continues to rise, reinforcing their role as a key driver in the market.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to rising concerns over water scarcity, increasing adoption of smart

agriculture technologies, and government initiatives promoting efficient irrigation. Rapid urbanization and shrinking arable land are pushing farmers toward precision farming solutions to optimize water usage and boost crop yield. Additionally, the integration of IoT and remote monitoring systems is enhancing operational efficiency, making automated irrigation a vital component in sustainable agricultural practices across the region.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to increasing water scarcity, rising labor costs, and a growing emphasis on sustainable agriculture. Advanced technologies like IoT and smart sensors are widely adopted across the U.S. and Canada, enhancing water-use efficiency and crop yields. Government incentives promoting water conservation and precision farming further accelerate market expansion. Additionally, the rising demand for high-value crops and commercial landscaping contributes positively, making North America a key driver in global market development.

Key players in the market

Some of the key players profiled in the Automated Irrigation Systems Market include Rain Bird Corporation, Hunter Industries, The Toro Company, Netafim, Jain Irrigation Systems Ltd., Lindsay Corporation, Valmont Industries, Inc., Rivulis Irrigation, Irritec S.p.A., HydroPoint Data Systems, Inc., Weathermatic, Galcon, Nelson Irrigation Corporation, Orbit Irrigation Products, Inc., T-L Irrigation Company, Aquaspy, CropX, Mottech Water Management and Avanijal Agri Automation Pvt Ltd.

Key Developments:

In April 2024, Yamabiko Corporation's European subsidiary, has entered into a strategic partnership with Minnesota-based Toro Company aimed at enhancing robotics in the turf-care and sports-field industries.

In February 2024, The Toro Company has partnered with Call2Recycle, to enhance its environmental sustainability efforts by launching a nationwide battery recycling initiative. This collaboration allows customers to conveniently recycle used batteries from Toro's cordless electric outdoor power equipment at over 20,000 Call2Recycle drop-off locations across the country.

Components Covered:

Controllers

Sensors

Valves

Sprinklers

Pumps

Flow Meters

Other Components

Types Covered:

Drip Irrigation Systems

Sprinkler Irrigation Systems

Surface Irrigation Systems

Center Pivot Irrigation Systems

Lateral Move Irrigation Systems

Other Types

Automation Types Covered:

Time Based

Volume Based

Real-Time Feedback Based

Computer Based Irrigation Control Systems

Crop Types Covered:

Field Crops

Plantation Crops

Turf & Ornamental Crops

Orchard Crops

Applications Covered:

Agricultural fields

Greenhouses

Residential

Commercial

Golf courses

Other Applications

End Users Covered:

Farmers

Agri-businesses

Government & Research Bodies

Commercial Landscapers

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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