

# Auto Electronics - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Auto Electronics market is accounted for \$173.06 billion in 2016 and is expected to reach \$401.67 billion by 2023 growing at a CAGR of 12.8%. Technological advancements in electronics industry has well emulsified into automotive sector, giving output as a well maintained and safe driving experience. Prevailing benefits including emergency call system, accident data recorder and alcohol ignition locks system are some of the factors fuelling the market growth. On the other hand, lack of interaction between OEM management and subsystems is the factor inhibiting the market.

ADAS (Advanced Driver Assistance Systems) segment is estimated to dominate the market owing to the government mandatory deployment terms coupled with growing acceptance of active safety systems in vehicle. Asia Pacific market is expected to dominate the trend in the forthcoming years on account of vehicle customization, superior product quality and low cost. Moreover, North America and Europe are proliferating demand for customer comfort and safety which is driving market over there.

Some of the key players of the Auto Electronics market include Altera, Atmel Corporation, Audiovox Corp., Avago Technologies, Bosch Group, Continental AG, Delphi Automotive, Denso Corp., Dow Corning, Hitachi Automotive, Infineon Technologies, Panasonic, Texas Instruments, TRW Automotive and Wipro.

Vehicle Types Covered:

Light Commercial Vehicles (LCV)

Heavy Commercial Vehicles (HCV)

Luxury cars

Premium Passenger Cars

Luxury Passenger Cars

Compact Passenger Cars

Mid-sized Passenger Cars

#### Applications Covered:

Entertainment

Body Electronics

ADAS (Advanced Driver Assistance Systems)

Safety Systems

Powertrain

#### Sales Channels Covered:

Original Equipment Manufacturers

Aftermarket

#### Regions Covered:

North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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