

Augmented Reality and Virtual Reality in Healthcare - Global Market Outlook (2015-2022)

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Abstracts

According to Stratistics MRC, the Global Augmented Reality and Virtual Reality in Healthcare Market is expected to grow at a CAGR of 17.2% during the forecast period. Growing healthcare expenditure on emerging technologies and devices, rising private funds and greater emphasis on delivery of efficient healthcare services are the key factors driving the market growth. Lack of clear regulatory guidelines for their medical use is restraining the growth of augmented reality and virtual reality in healthcare market. North America is the leading market followed by Europe. Key factors contributing to the market growth in North America are the ease of access to technologies and well-established distribution channels. Emerging markets act as lucrative destinations for players involved in the market.

Some of the key players in the market include Siemens Healthcare, CAE Healthcare, Layar B.V, Artificial Life, Inc., Philips Healthcare, Intuitive Surgical Inc., OnStar, LLC, Foursquare Labs, Inc., EON Reality, GE Healthcare, Hologic, Inc., Vuzix Corp, Vital Images, Inc., Simulab Corp, Medtronic, TheraSim, Inc., VirtaMed, Laerdal Medical, WorldViz, LLC, Immersion Corp, Oculus VR, LLC, Aruba Networks and Gowalla.

Application Covered:

Fitness Management

Pharmacy benefit Management

Education

Diagnostics



Rehabilitation and Therapeutics
Medical Training
Pain Distraction
Surgical and Diagnostic Imaging
Patient Care Management
Virtual Reality Exposure Therapy (VRET)
Simulation
Other Applications
Product Covered:
Augmented Reality (AR)
AR Displays
AR Sensors
AR Input Devices
AR Semiconductor Components
Virtual Reality (VR)
VR Semiconductor Components
VR Devices
VR Sensors



Technology Covered:

Augmented Reality (AR)

Wearable AR System

Vision-based AR System

Mobile Device-based AR System

Spatial AR System

Virtual Reality (VR)

Semi-immersive VR System

Fully-immersive VR System

Non-immersive VR System

End User Covered:

Advertising Agencies

Hospitals and Clinics

Research laboratories

Community Pharmacy

Pharmaceutical and Biotechnology Companies

Academic Institutes Unit

Government Agencies

Other End User



Regions Covered:

North America US Canada Mexico Europe Germany France Italy UK Spain Rest of Europe Asia Pacific Japan China India Australia New Zealand Rest of Asia Pacific

Rest of the World



	Middle East
	Brazil
	Argentina
	South Africa
	Egypt
WHAT	OUR REPORT OFFERS:
	Market share assessments for the regional and country level segments
	Market share analysis of the top industry players
	Strategic recommendations for the new entrants
	Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
	Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
	Strategic recommendations in key business segments based on the market estimations
	Competitive landscaping mapping the key common trends
	Company profiling with detailed strategies, financials, and recent developments
	Supply chain trends mapping the latest technological advancements



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