

Arylamide Pigments Market Forecasts to 2032 – Global Analysis By Type (Organic Pigments, Inorganic Pigments and Other Types), Form, Color, Application, End User, and By Geography

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Abstracts

According to Statistics MRC, the Global Arylamide Pigments Market is accounted for \$66 million in 2025 and is expected to reach \$134.7 million by 2032 growing at a CAGR of 8.25% during the forecast period. Arylamide Pigments are synthetic organic colorants known for their high durability, lightfastness, and chemical stability. Used extensively in inks, coatings, plastics, and textiles, these pigments offer vibrant hues and resistance to fading. Their molecular structure ensures superior performance in harsh conditions, making them ideal for automotive paints and industrial applications. Arylamide pigments are preferred over traditional dyes due to their non-migratory properties and long-lasting coloration, meeting stringent industry quality standards.

According to the Environmental Protection Agency (EPA), the use of non-toxic pigments can reduce harmful emissions in production processes, thereby aligning with global sustainability goals.

Market Dynamics:

Driver:

High demand in automotive coatings

Arylamide pigments are widely used in automotive coatings due to their excellent color vibrancy and durability. The growing automotive industry, particularly in emerging markets, is driving demand for high-performance pigments. Consumer preference for

aesthetically appealing vehicles is boosting pigment adoption. Innovations in coating technologies enhance the performance of arylamide pigments. Stringent regulations on eco-friendly coatings are supporting market growth. The rise in electric vehicle production is increasing coating requirements.

Restraint:

Limited color range compared to other pigments

Arylamide pigments offer a narrower color spectrum compared to alternatives like phthalocyanine pigments. This limitation restricts their application in industries requiring diverse color options. Manufacturers face challenges in meeting customized color demands from clients. The preference for vibrant and unique shades in textiles and plastics hampers market growth. High R&D costs for expanding color ranges deter investment. Competition from pigments with broader color versatility affects adoption.

Opportunity:

Development of bio-based arylamide pigments

The shift toward sustainable and eco-friendly pigments is creating opportunities for bio-based arylamide pigments. Innovations in green chemistry are enabling the production of environmentally safe pigments. Growing consumer demand for sustainable products is driving market interest. Regulatory support for bio-based materials encourages manufacturers to invest in R&D. These pigments offer comparable performance to synthetic alternatives, enhancing market appeal. Partnerships with biotech firms are fostering innovation. The trend of sustainability in coatings and plastics supports market expansion.

Threat:

Substitution by organic pigments

Organic pigments, such as quinacridone and perylene, offer superior color intensity and versatility, posing a threat to arylamide pigments. These substitutes are gaining traction in high-value applications like inks and coatings. Lower production costs of some organic pigments attract cost-sensitive manufacturers. Advances in organic pigment formulations enhance their durability and performance. Lack of awareness about arylamide pigments' benefits limits their adoption. The shift toward natural and organic

materials further challenges market growth.

Covid-19 Impact:

The COVID-19 pandemic disrupted supply chains, delaying the production and distribution of arylamide pigments. Reduced automotive production during lockdowns lowered demand for coatings. However, the recovery of the construction and packaging industries boosted pigment use. Labor shortages and logistics challenges impacted manufacturing processes. The pandemic accelerated the shift toward sustainable pigments, benefiting bio-based arylamide pigments. Rising raw material costs affected affordability. Post-pandemic growth in automotive and industrial sectors is expected to drive market recovery.

The organic pigments segment is expected to be the largest during the forecast period

The organic pigments segment is expected to account for the largest market share during the forecast period propelled by their superior color strength and eco-friendly properties. Arylamide-based organic pigments are widely used in coatings, inks, and plastics for their vibrant hues. Growing demand for sustainable and non-toxic pigments supports this segment's growth. Regulatory restrictions on heavy metal-based pigments enhance market preference for organics. Advances in organic pigment formulations improve durability and application versatility. The automotive and packaging industries and consumer awareness of environmental concerns drive significant demand.

The powder segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the powder segment is predicted to witness the highest growth rate driven by its ease of handling and versatility in industrial applications. Powdered arylamide pigments are preferred in coatings and plastics for their uniform dispersion. The rise in demand for high-performance coatings in automotive and construction fuels growth. Innovations in powder processing technologies enhance pigment quality and efficiency. The segment's compatibility with various manufacturing processes supports adoption. Growing industrialization in emerging markets boosts demand.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share owing to its robust automotive and industrial sectors in countries like China and

India. Rapid industrialization and urbanization drive demand for coatings and plastics. The presence of key pigment manufacturers strengthens market growth. Low production costs and favorable trade policies enhance competitiveness. Rising disposable incomes fuel demand for aesthetically appealing products. Government support for sustainable manufacturing practices aids expansion.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR fueled by strong demand for eco-friendly and high-performance pigments. The region's advanced automotive and packaging industries drive pigment adoption. Strict environmental regulations promote the use of bio-based arylamide pigments. Investments in R&D for innovative pigment formulations enhance market growth. The trend of sustainable coatings gains traction among consumers. The presence of leading coating manufacturers supports expansion. Growing awareness of environmental sustainability accelerates market potential.

Key players in the market

Some of the key players in Arylamide Pigments Market include BASF SE, Clariant AG, DIC Corporation, Heubach GmbH, Sun Chemical Corporation, Ferro Corporation, Lanxess AG, Synthesia, a.s., Toyocolor Co., Ltd., CPS Color AG, Dominion Colour Corporation, Eckart GmbH, Gharda Chemicals Limited, Habich GmbH, and Kolorjet Chemicals Pvt. Ltd.

Key Developments:

In April 2025, BASF SE released a new high-performance arylamide pigment series for automotive coatings that offers superior weather resistance and color stability in extreme temperature conditions.

In March 2025, Sun Chemical Corporation developed a food-safe arylamide pigment line for packaging inks that meets stringent FDA regulations while maintaining vibrant coloration on various substrates.

In February 2025, Heubach GmbH introduced a heat-resistant arylamide pigment formulation for engineering plastics that maintains color integrity at temperatures up to 300°C without degradation.

Types Covered:

Organic Pigments

Inorganic Pigments

Other Types

Forms Covered:

Powder

Granules

Liquid

Colors Covered:

Red

Yellow

Blue

Green

Other Colors

Applications Covered:

Paints & Coatings

Plastics

Textiles

Inks

Cosmetics

Other Applications

End Users Covered:

Automotive

Construction

Packaging

Consumer Goods

Electronics

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East &

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